The Untold STORY of RADIO'S Really Unique BROADCAST

Radio MIRROR

FEBRUARY

NRA U.S. CODE

10¢

A MACFADDEN PUBLICATION

BING CROSBY

How LOVE Came to JESSICA DRAGONETTE

The WOMAN Behind AMOS and ANDY

HEY! YOU FOLKS WITH NATURALLY SKINNY BUILDS!

Here's a Quick Way to Put On 10 to 15 lbs. of Good Solid Flesh and Feel Like a Million Dollars!

Kelp-a-Malt, the New Mineral Concentrate From the Sea—Rich in Newer Form of NATURAL IODINE—Guarantees 5 Lbs. in 1 Week or No Cost

Men and Women Everywhere Amazed at Results

Thousands of thin, pale, rundown folks —and even "naturally skinny" men and women—are amazed at this new easy way to put on healthy needed pounds quickly. Gains of 15 to 20 lbs. in one month, 5 lbs. in 1 week, are reported regularly.

Kelp-a-Malt, the new mineral concentrate from the sea, gets right down to the cause of thin, underweight conditions and adds weight through a "2 ways in 1" natural process.

First, its rich supply of easily assimilable minerals stimulates the digestive glands which produce the juices that alone enable you to digest fats and starches, the weight-making elements in your daily diet. And these minerals are needed by virtually every organ and for every function of the body.

Second, Kelp-a-Malt is rich in NATURAL IODINE—the mineral needed by a vital organ which regulates metabolism—the process through which the body is constantly building firm, solid flesh, new strength and energy. 6 Kelp-a-Malt tablets contain more NATURAL IODINE than 486 lbs. of spinach or 1660 lbs of beef. More iron and copper than 2 lbs. of spinach or 15 lbs. of fresh tomatoes. More calcium than 1 doz. eggs. More phosphorus than 3 lbs. of carrots.

Try Kelp-a-Malt for a single week and notice the difference—how much better you sleep, how ordinary stomach distress vanishes, how firm flesh appears in place of scrawny hollows—and the new energy and strength it brings you. Kelp-a-Malt is prescribed and used by physicians. Fine for children, too. Remember the name, Kelp-a-Malt, the original kelp and malt tablets. Nothing like them, so don't accept imitations. Start Kelp-a-Malt today. If you don't gain at least 5 lbs. in 1 week the trial is free.

100 jumbo size Kelp-a-Malt tablets—four to five times the size of ordinary tablets—cost but little and may be had at all good drug stores. If your dealer has not yet received his supply, send $1 for special introductory size bottle of 65 tablets to the address below.

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1. More Iron and Copper than 1 lb. of spinach, 7½ lbs. fresh tomatoes, 3 lbs. of asparagus.
2. More Calcium than 1 lb. of cabbage.
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5. More Sodium than 3 lbs. of turnips.
6. More Potassium than 6 lbs. of beans.
7. More Magnesium than 1 lb. of celery.

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A Dancing Darling (UNTIL SHE SMILES)

WHAT a heart-warming thing a lovely, swift little smile can be! And what a crusher of illusions it so often is.

It is true that a great many men and women are, unfortunately, *afraid* to smile. Neglect of the teeth, neglect of the gums, neglect of "pink tooth brush" have led to their own unsightly results.

No one is immune from "pink tooth brush." Any dentist will tell you that our soft, modern foods and our habits of hurried eating and hasty brushing rob our gums of needed exercise. Naturally, they grow sensitive and tender—and, sooner or later, that telltale "tinge of pink" appears.

DON'T NEGLECT "PINK TOOTH BRUSH"

And, neglected, that "tinge of pink" is often the preliminary to gingivitis, Vincent's disease—even pyorrhea.

Do the sensible thing—follow the advice of dental science. Get a tube of Ipana today. Brush your teeth regularly. But—care for your gums with Ipana, too. Each time, massage a little extra Ipana into your lazy, tender gums. The ziratol in Ipana with massage helps speed circulation, aids in toning the gums and in bringing back necessary firmness.

Your teeth will be whiter with Ipana. Your gums will be healthier. And your smile *will* be the magic thing it should be!

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Radio MIRROR

ERNEST V. HEYN, EDITOR

BELLE LANDESMAN · ASSISTANT EDITOR

WALLACE HAMILTON CAMPBELL · ART DIRECTOR

VOL · 3 NO · 4
FEBRUARY · 1935

In March RADIO MIRROR:

A startling confession about Rudy Vallee made by Alice Faye . . . a fascinating new slant on Eddie Cantor's Life . . . The Human Side of the "Met," taking you behind the scenes with those glamorous opera stars . . . A story about Gracie Allen that reveals her as a girl who's always been scared to death—a surprising feature!

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by A. Mozert

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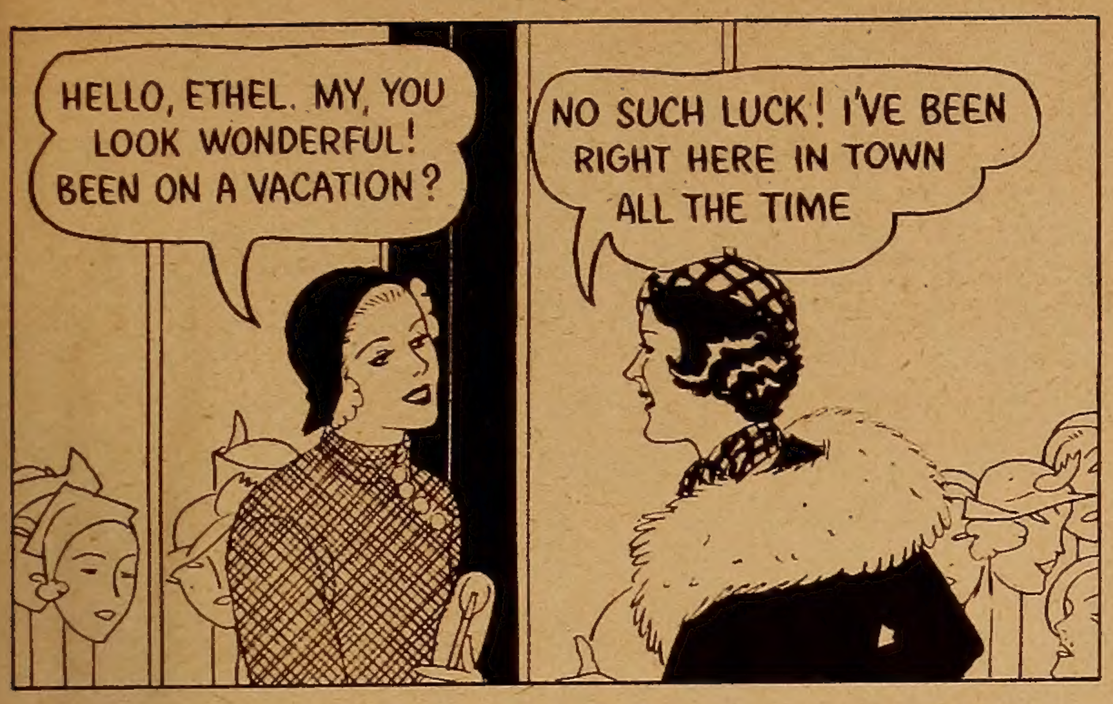
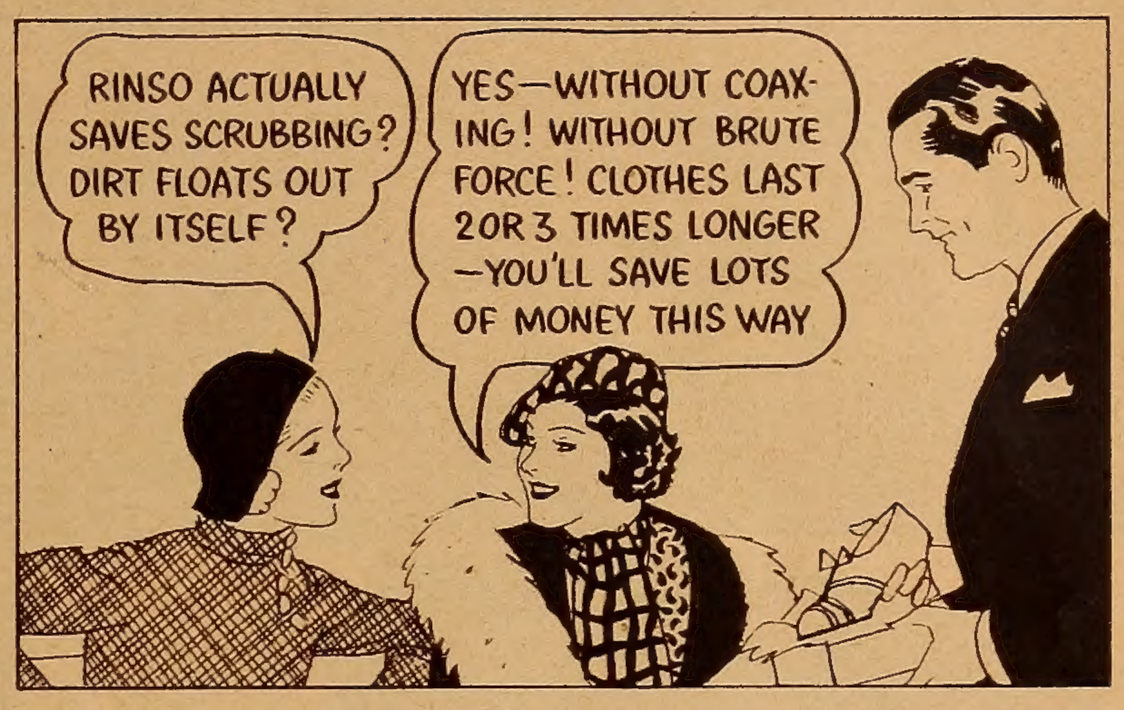
Published monthly by Macfadden Publications, Inc., Washington and South Avenues, Dunellen, New Jersey. Executive and editorial office, 1926 Broadway, New York, N. Y. Bernarr Macfadden, President; Wesley F. Pape, Secretary; Irene T. Kennedy, Treasurer; Engel-van Wiseman, Sales Representatives; Carroll Rheinstrom, Advertising Director. Entered as second class matter September 14, 1933, at the Post Office at Dunellen, New Jersey, under the Act of March 3, 1879. Price in United States $1.00 a year; 10c a copy. In U. S. Possessions, Canada, Newfoundland, Cuba, Mexico and Panama $1.50 a year; all other countries $2.00 a year. While Manuscripts, Photographs and Drawings are submitted at the owners' risk, every effort will be made to return those found unavailable if accompanied by 1st class postage. But we will not be responsible for any losses of such matter contributed. Contributors are especially advised to be sure to retain copies of their contributions; otherwise they are taking an unnecessary risk.

Printed in the U. S. A. by Art Color Printing Company, Dunellen, N. J.





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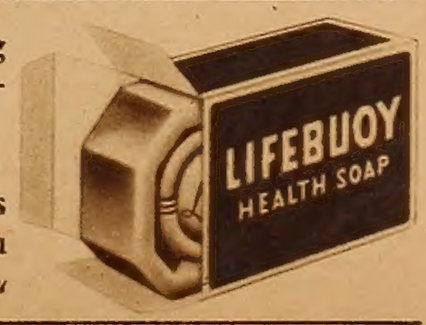
AT LAST — A WEDDING GIFT FOR HER!

NRA CODE

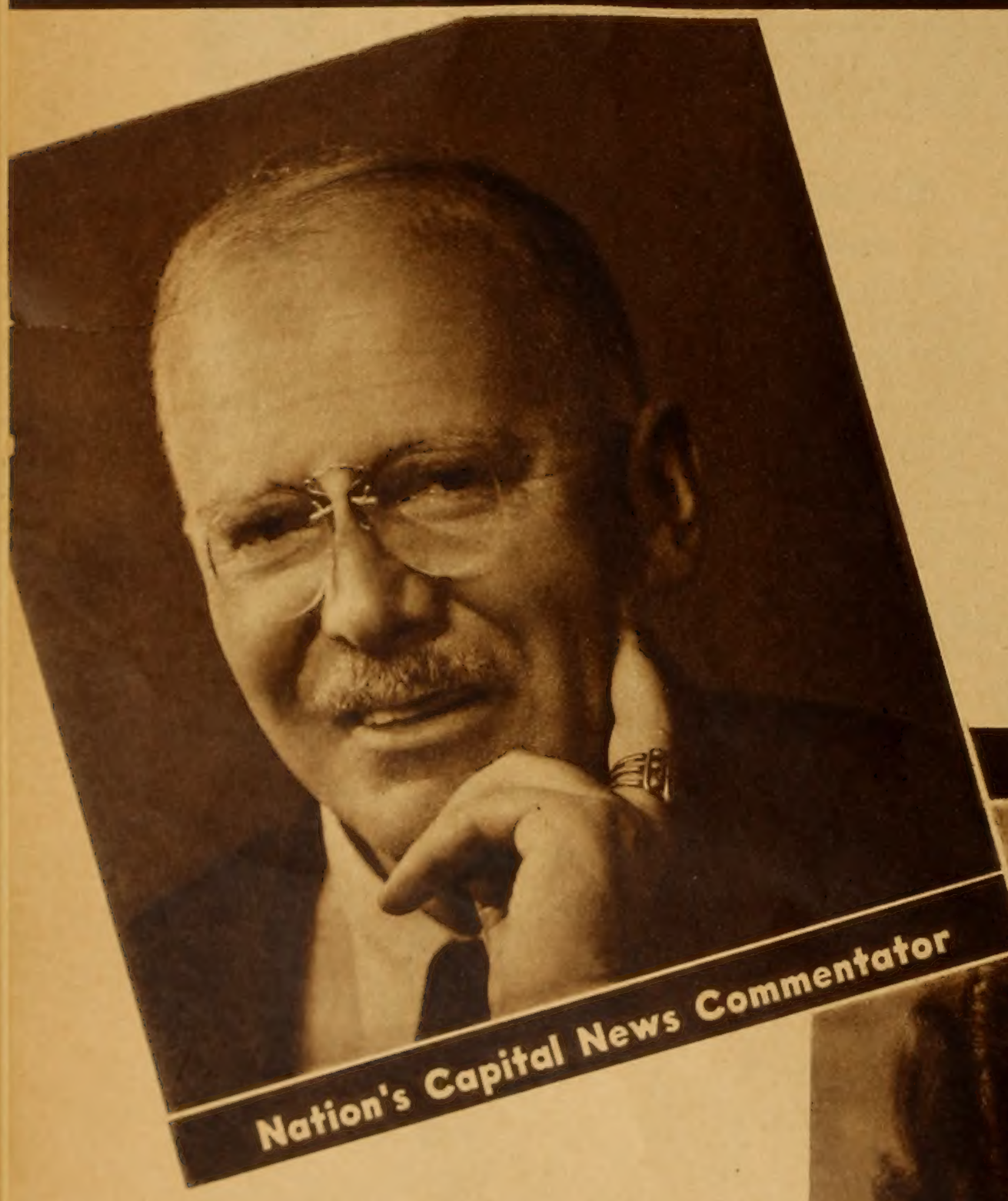
A grand complexion soap — Lifebuoy! Its creamy, penetrating lather is super-mild yet extra-cleansing. It gently washes away pore-clogging impurities—freshens dull skins to glowing health.

"B.O." (*body-odor*) is a year-'round problem. Cold days or hot—*play safe!* Bathe often with Lifebuoy. Lathers more freely; purifies and *deodorizes* pores. Its quickly-vanishing, *extra clean* scent tells you Lifebuoy gives *extra* protection. *Approved by Good Housekeeping Bureau*



Radio Mirror's PAGEANT

WALK AND TALK WITH



Nation's Capital News Commentator

ABOVE, H. V. Kaltenborn can well claim as loyal a following as any man on the air. Fans will remember him as the news reporter who brought to the mike extemporaneous remarks by Congressional favorites. He was one of the first of the commentators for CBS and is currently taking Frederic William Wile's place in Washington. You can tune in his salty comments Friday nights during dinner.

First Nighters Caught in the Act

THREE players, June Meredith, Don Ameche, and Cliff Soubier, have brought Friday night's First Nighters to national prominence. In the picture above, besides these three, are Bruce Kamman, NBC director, standing; Eric Sagerquist, musical director, at the left; Charles P. Hughes "The Genial First Nighter," in the background, and other members of the supporting cast. Soubier also stars as end man for the Sinclair Greater Minstrels, under the direction of Gene Arnold, who first brought Cliff to ether fame, over four years ago.

Below, you will find Elsie Hitz and Nick Dawson, who have risen to rapid fame. Their interpretations of rôles in Woodbury's Dangerous Paradise have brought this 7.45 show into the spotlight. A tale of murder, Canadian mounties, and North woods—the program runs the gamut of emotions.

Dangerous Paradise Headliners

of the AIRWAVES

GLAMOROUS FOLK IN RADIO'S COLORFUL CARAVAN

Stooge to Joe Penner

MARK the work of Stephanie Diamond, young feminine stooge for Joe on his Bakers' broadcasts, Sunday nights. Stephanie was born in Pittsburgh just twenty-five years ago. She writes poetry as a side line. Her burning ambition of the moment is to become a definite radio personality by her own admission.

Right, Lennie Hayton hits the spotlight every Wednesday. He is musical director for comic Fred Allen's show, and is given a piano solo each week.

Studio Study of Roxy Revue

ABOVE, Roxy's Revue, which features such hitherto unknowns as Sue Read, a little Quaker girl from Philadelphia who came to New York, enlisted Jessica Dragonette's aid in getting her started, sang once for Roxy, and went on his show. Ambitious young vocalists, take heed: Roxy gives any beginner who wants to sing an audition!

Town Hall's Orchestra Conductor

ONE MAN'S FAMILY

One of the most popular sketches of family life has come into its own. Kentucky Winners cigarettes are sponsoring it on an NBC coast-to-coast hook-up. Above, having fun with some boats, are Winifred Wolfe who plays Teddy, Michael Raffetto who plays Paul, and Billy Page, who is Jack, youngest son of the famous Barbour family. In the circle, at ease, is J. Anthony Smythe who is cast as the father, Henry Barbour, a present day successful business man. Seated in his lap is Bernice Berwin who plays the oldest daughter, Hazel; kneeling at his left is Kathleen Wilson, the feminine half of the Barbour twins (Claudia). Left, Teddy (Winifred Wolfe) is trying to help the baby twins (Hank and Pink) out of a predicament.

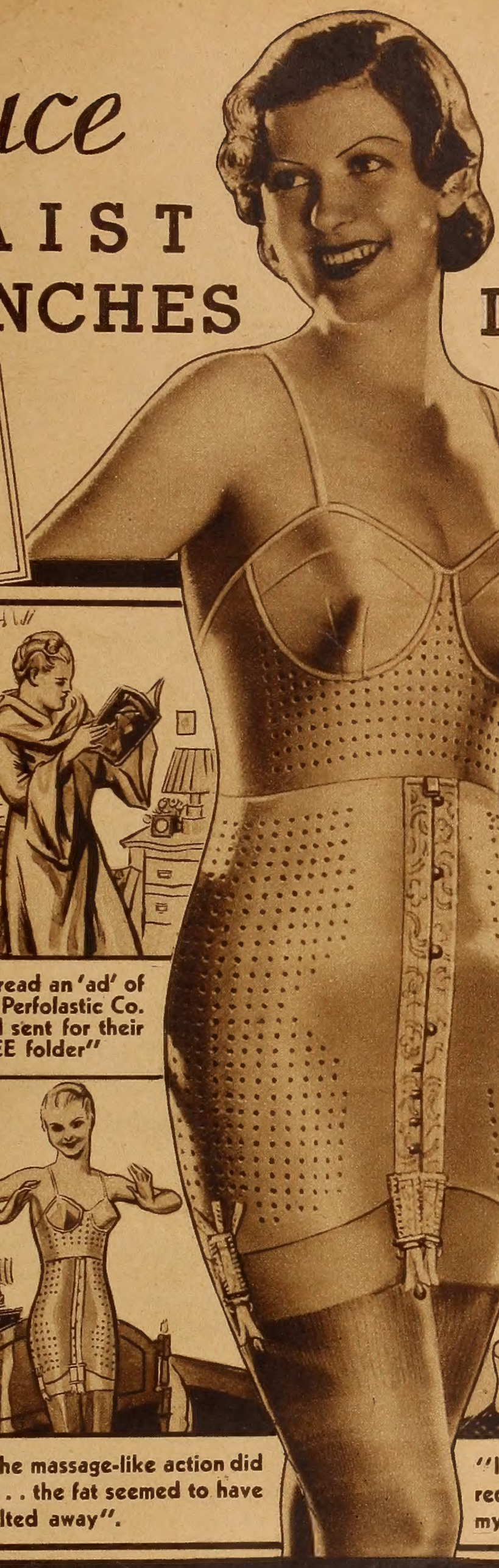
Reduce *your* WAIST THREE INCHES . . . AND HIPS IN TEN DAYS

with the

PERFOLASTIC GIRDLE

or it won't cost you one cent!

. . . . Read how Miss Jean Healy reduced her hips **9 INCHES!**



"Why Jean! What a gorgeous figure, how did you get so thin?"

"I read an 'ad' of the Perfolastic Co. and sent for their FREE folder"

"They actually allowed me to wear the Perfolastic for 10 days on trial . . .

"and in 10 days, by actual measurement, my hips were 3 INCHES SMALLER".

"I really felt better, my back no longer ached, and I had a new feeling of energy".

"The massage-like action did it . . . the fat seemed to have melted away".

"In a very short time I had reduced my hips 9 inches and my weight 20 pounds".

"Jean, that's wonderful, I'll send for my girdle today!"

You can TEST the Perfolastic Girdle and Brassiere for 10 days

. . . at our expense!

DOES excess fat rob you of the grace and charm that should be yours?

■ Has unwanted flesh accumulated at waist, thighs and diaphragm in spite of all your efforts to retain that girlish slimness? Then you will rejoice over the marvelous Perfolastic Girdle and Uplift Brassiere that reduce hips and waistline *inches* without effort . . . simply by their beneficial massage-like action.

Safe! No Diet, No Drugs, No Exercises!

■ The wonderful part of the quick Perfolastic method is its *absolute safety* and *comfort.* You take no drugs . . . no exercise . . . you eat normal meals . . . and yet we guarantee you will reduce at least 3 inches in 10 days or it will cost you nothing! We can dare to make this startling guarantee, because we have tested the Perfolastic Girdle for many years.

Reduce ONLY Where You Are Overweight!

■ The Perfolastic Girdle kneads away the fat at only those places where you want to reduce. Beware of reducing methods which take the weight off the entire body . . . for a scrawny neck and face are as unattractive as a too-fat figure.

You Need Not Risk One Penny!

■ You can *prove to yourself* that these marvelous reducing garments will take off at least 3 inches of fat from *your* waist, hips and diaphragm or no cost!

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Without obligation on my part, please send me FREE booklet describing and illustrating the new Perfolastic Girdle and Brassiere, also sample of perforated rubber and particulars of your

10-DAY FREE TRIAL OFFER!

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Address _____

City _____ *State* _____

Use Coupon or Send Name and Address on Penny Post Card

PAGEANT OF THE AIRWAVES

Jack Benny's Jello Maestro

Socony-land's Small Town Boys

WLW's Local Songstress Favorite

Manhattan Merry-Go-Round Impersonator

Soconyland's Small Town Boys

Parker Fennelly and Arthur Allen —you catch them Saturday nights— are all made up for their parts as typical residents of a New England village. Seth Parker and Fennelly both claim the title of originator of this role. You can also hear Fennelly as he drawls country fashion on Kate Smith's Matinees. He is, in addition, one of radio's most prolific writers.

Jack Benny's Jello Maestro

Don Bestor is one of NBC's highest salaried musical directors; his work during the week includes the rehearsal of several studio orchestras and jazz bands. On Jack Benny's Sunday night shows Don can be heard reading lines which the comic has given him. He usually teams with Frank Parker, the Jello tenor.

WLW's Local Songstress Favorite

Mary Elizabeth Woods came to the Dodge Showdown Revue, over WLW Sunday evenings, billed as the Kentucky Songbird. Radio claimed Mary when she became a winner in the 1930 Atwater-Kent Contest. Her one diversion is horse racing; only fit and proper for a gal from the blue grass region. Home: Cynthiana, Kentucky; college: University of Kentucky.

Manhattan Merry-Go-Round Impersonator

Jerry Mann is one of those forgotten men who are known to radio audiences as "voices." In Jerry's case, he would be known as several different voices, for his job is that of impersonating. He was on the stage as a juvenile, doing the same work, under the tutelage of Showman Gus Edwards. His radio debut came on a Lum and Abner broadcast. He is twenty-two years old now and on the Manhattan Merry-Go-Round Show.

To the Lovely Lady

IN THIS PICTURE

LADY, you're lovely!

Radiant, fresh, and in the bloom of young womanhood.

And behind that young and lovely face is a mind full of an old wisdom . . . old as womankind itself . . . and it decrees "keep lovely."

So your dressing table is laden with fine creams and lotions and cosmetics fragrant as a garden in June. And every other aid devised to make lovely woman lovelier still . . . and to keep her that way!

Among these aids . . . and you're very wise . . . is a certain little blue box.

It won't be on your dressing table, but discreetly placed in your medicine chest. Its name is Ex-Lax. Its purpose . . . to combat that ancient enemy to loveliness and health . . . constipation . . . to relieve it gently, pleasantly, painlessly.

You see, while Ex-Lax is an ideal laxative for anyone of any age or either sex, it is especially good for women. You should never shock your delicate feminine system with harsh laxatives. They cause pain, upset you, leave you weak. Ex-Lax is gentle in action. Yet it is as thorough as any laxative you could take. And . . . this is so important! . . . Ex-Lax won't form a habit. You don't have to keep on increasing the dose to get results. And it's so charmingly easy to take—for it tastes just like delicious chocolate.

And That "Certain Something"

These are the cold facts about Ex-Lax. But there is more than that. It's the ideal combination of all these qualities—combined in the exclusive Ex-Lax way—that gives Ex-Lax a "certain something"—a certain satisfaction—that puts Ex-Lax in a class by itself. Our telling you won't prove that. You must try it yourself to know what we mean!

In 10c and 25c boxes—at any drug store. Or use the coupon below for free sample.

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T25 Please send free sample of Ex-Lax.

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When Nature forgets—remember

EX-LAX

THE CHOCOLATED LAXATIVE

PAGEANT OF THE

1. CHESTERFIELD MUSICAL REVUE BOARD

3. CINDERELLA

4. LEO REISMAN'S "SINGER"

2. LEARN ABOUT MUSIC

1. There is a definite reason for those entertaining orchestrations which are sandwiched in between operatic numbers on the three Chesterfield programs each week. Andre Kostelanetz—birthplace, pre-revolution Russia—has surrounded himself with a unique board of review. This group, composed mostly of Harvard graduates, is called upon to pass on every musical arrangement before Andre begins his daily rehearsals.

2. "What music can mean to you" might well be the title of the new Tuesday night programs under the direction of Howard Barlow. He is in charge of a Music Appreciation series, in which, as narrator, he explains to listeners the significance of classical pieces.

3. Doris Sharp, petite brunette receptionist at CBS, has found day-time shows open for new talent. While holding down her job as receptionist she managed to do professional singing with various bands in New York. This fall she was hired for various spots on variety broadcasts.

4. The girl who is responsible for those appealing vocals on the Philip Morris program is Sally Singer of the Leo Reisman orchestra. She is a native of New York State. Her first public appearance was made on an honest-to-goodness showboat.

5. The Midwest's brightest spot in dramatic sketches can now be heard from coast-to-coast. Vic and Sade have been taken under the wing of a sponsor who holds options for the next five years. They are now heard five days a week, at 1:30 P. M. EST.

5. VIC, SADE AND RUSH

AIRWAVES

MEET SAM HAYES, The RICHFIELD REPORTER

By EDWARD CHURCHILL

What is behind the best-known voice on the Pacific Coast?

'THIS is the Richfield Reporter speaking——"

Sam Hayes is behind that voice—blue-eyed, brown-haired Samuel Stewart Hayes, standing six feet and two inches before the microphone, clad in Scotch tweeds—poised for a staccato delivery of world events. Sam Hayes, nimble-tongued, thirty-year-old son of a Presbyterian minister, who has come up from poverty to possess the best-known radio voice west of the Rocky Mountains.

He has been on the job at 10 p. m. for the past three years over six Pacific Coast stations—KFI at Los Angeles, KPO at San Francisco, KOMO, Seattle, KFSD, San Diego, KHQ, Spokane and KGW, Portland—the Pacific Coast network of the National Broadcasting system. He makes speeches before clubs, handles his own fan mail, appears in and lends his voice to approximately 15 motion pictures a year, broadcasts football games—he holds the championship for the number of games covered in a single season, twenty-eight—and finds time for horseback riding and an occasional game of golf.

Sam Hayes, direct descendant of Rutherford B. Hayes, one-time President of the United States, was born in Cookesville, Ill., on Nov. 4, 1904, the son of Wilbur Lafayette Hayes, Presbyterian preacher.

Sam attended school at Birmingham, Mich., sandwiching his education with jobs. Clergyman Hayes died when Sam was nine. Mrs. Hayes, becoming Mrs. Roy by a second marriage, left Sam and brother Dudley in Birmingham when she went to California. Sam, veteran of newspaper corners, nursed a paralytic banker for a year, then joined his mother and stepfather.

When Sam first came to California his parents had money. He attended Manual Arts High School. The money ran out and Sam returned to toil to which, by this time, he had become inured. For two years he sold window shades, bonds and anything else handy. He returned to school, entering Hollywood High School, when the family fortunes were slightly recouped. He became interested in the stage, appeared in amateur theatricals, won a scholarship to Stanford University by winning the state declamation contest and the state debating championship in 1924. He won the declamation honors by delivering a sermon written by his late father and delivered in Carlinville, Ill., on May 3, 1887.

The problem of making a living as well as studying faced Sam. He played freshman polo, appeared in college plays and studied—but he found time to become commercial. He developed an orange juice corporation which at first supplied all fountains at Palo Alto with orange juice. Realizing the possibilities of expansion and being a super-salesman, he was soon supplying all fraternity houses with liquid vitamins and producing punches for social affairs. His gross profits grew to $1500 a month and often he made $450 net, during a like period.

HE eventually decided that college was not for him—that he'd get more out of life by attacking it without further preparation. His first job was with "Appearances," a play written by Garland Anderson, former Negro bellhop of Los Angeles. He was definitely launched as an actor.

He appeared at the Little Theatre in San Francisco, then read the longest part in history—that of Peer Gynt in "Peer Gynt" for the Mountain Play Association, and got critical approval from all sides. He had 175 pages of speeches to learn—and did. This was his last stage work.

Then he joined the National Players appearing over (*Continued on page*

■ NO MOTHER WOULD ask her child to crumble bulky sugar cane into his cereal to sweeten it—when he can have the goodness of the cane concentrated in sugar....THEN *WHY* give children bulky cod liver oil when there's a more convenient, really delicious way to take it?—White's Cod Liver Oil Concentrate Tablets.

Rigid tests prove that the

HEALTH-PROMOTING VITAMINS A AND D

of a teaspoonful of cod liver oil have been concentrated into each of these candy-like tablets

The seal of the American Medical Association (Council on Pharmacy and Chemistry) bears witness to this fact.

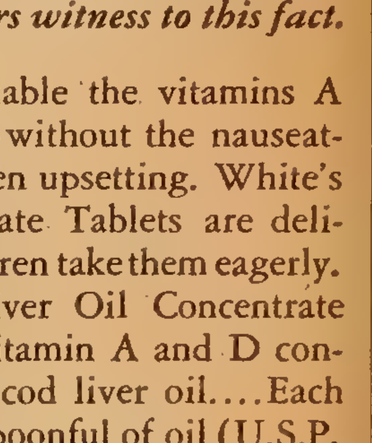
Now science makes available the vitamins A and D of cod liver oil—without the nauseating fats which are so often upsetting. White's Cod Liver Oil Concentrate Tablets are delicious and palatable. Children take them eagerly.

Each White's Cod Liver Oil Concentrate Tablet is equivalent in vitamin A and D content to a teaspoonful of cod liver oil....Each tablet has the power of a spoonful of oil (U.S.P. Standard) in helping to build resistance...the power of a spoonful of oil to help strengthen bones and teeth.

The tablets are constant in vitamin content—accurate in dosage. They are designed for protection against light, air, and the destructive effects of time.

The tablets are well suited for infant feeding. Just crush them and mix in the infant's liquid foods.

Grown-ups, too, need the benefits of these tablets to help build resistance against infection in general.... Convenient to carry in pocket or purse.



White's COD LIVER OIL

PAGEANT OF THE AIRWAVES—

Meet Barry McKinley whose baritone voice NBC is featuring this winter. He comes to you afternoons on Monday, Wednesday and Thursday, on his "Dreams Come True" program. Right, Claudine MacDonald, mistress of ceremonies for the Woman's Radio Review broadcasts, which are heard five days a week at 3:30.

Remember the Silver-Masked Tenor of the crystal-set-and-one-tube era? He's Joe White (below) and now sings under his own name on the "Echoes of Erin" program on the NBC air.

Pretty Ruby Mercer (above) on whom the spotlight falls every Wednesday afternoon when she takes prominent part in the half-hour show, "Two Seats in the Balcony".

FROM DAWN TO DUSK

Do you know your daylight stars?
Meet them in this new department

WANT to hear the **Sisters of the Skillet** at a new hour? Tune in NBC at 7:45 a.m. to **B. A. Rolfe's** early morning variety show, Tuesday, Wednesday or Thursday. Eddie East and Ralph Dumke (their real names) also have an afternoon broadcast . . . Your favorite comic strip characters have been transferred to the air. **The Gumps,** Sidney Smith's cartoon, are broadcast every week day but Saturday over CBS at 12:15 p.m. Not humorous, as you might suspect, but a drama of home life written by Himan Brown, the well-known script author . . . We wish to make an apology! On this page last month we rumored the break-up of **May Singhi Breen** and **Peter de Rose.** We did not mean to convey a matrimonial split. It was our understanding that sponsors were considering them individually . . . We were wrong! **Ralph Kirberry,** Mohawk Treasure Chest star, recently disclosed his strange hobby of collecting neckties. He likes to buy them a dozen at a time, only wearing one or two out of the lot. The rest he saves for moths and his grandmother's rag rugs . . . **Kate Smith** has to commute now from Philadelphia for her afternoon broadcasts. She is personally appearing at a Quaker City night club . . . For recipes out of the ordinary and ways of cutting down household expenses, including the high cost of midnight snacks, listen to **Mary Ellis Ames,** Wednesdays and Fridays, at 11:00 a.m., over CBS. She is Home Economist for Pillsbury Flour Mills . . . Another good dramatic serial running full blast is **The Romance of Helen Trent,** which follows the **Little French Princess** every week day except Saturday . . . Well-known columnist **Harry Hansen** talks on books at 3:30 over NBC network, Mondays.

page

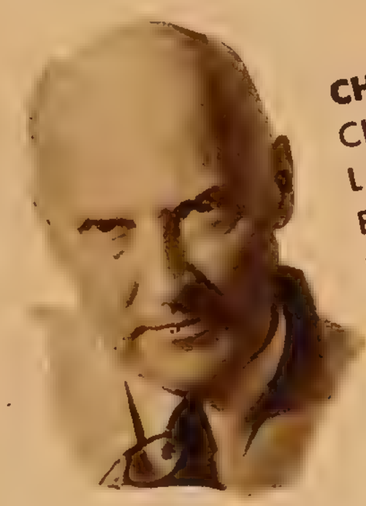
And here comes the Irish lad formerly with the Old Maestro, Ben Bernie. Pat Kennedy, the "Unmasked Tenor," who with Art Kassel and Bess Johnson, form the talent for another CBS daytime show!

My children are fine now

● My children frequently got upset and needed a laxative and I had an awful time giving them one—they just refused any of them. I was always worrying about their bowels. FEEN-A-MINT has certainly solved my problem. The children like it just as well as regular chewing gum and there is no coaxing and fighting like I put up with before. It works beautifully without being too rough—the children don't complain of cramps like they did with other medicines. The whole family is strong for FEEN-A-MINT.

Chewing makes the difference

Women are constantly writing us how pleased they are with FEEN-A-MINT for their children. Because you *chew* FEEN-A-MINT, the laxative is distributed evenly through the system and works more thoroughly, without being harsh and violent. That is why 15,000,000 men and women have decided that FEEN-A-MINT is the ideal laxative for them. So easy and pleasant to take, with its refreshing flavor. 15 and 25¢ at all drug stores.



CHEW YOUR LAXATIVE . . . CHEWING SPREADS THE LAXATIVE NATURALLY AND EVENLY THROUGH THE SYSTEM SO THAT IT WORKS EFFECTIVELY YET GENTLY. THAT IS WHY **FEEN-A-MINT** IS ESPECIALLY ADVISABLE FOR CHILDREN AND WOMEN.

FOR EFFECTIVE RELIEF CHEW YOUR LAXATIVE

Feen-a-mint

Just try it a little while, then...

See How White, Lustrous Your Teeth Become

LISTERINE TOOTH PASTE
wins millions of women by its beauty-giving results

YOU WOMEN . . . how coldly you judge your purchases, particularly those aids to health and beauty. Under your pitiless scrutiny, a product's defects stand starkly revealed. On the other hand, if it has merit you are the first to say so.

It is a source of considerable pride to us that more than 2,000,000 of you have chosen Listerine Tooth Paste —and continue to use it year in and year out. We could ask for no greater compliment for our product.

If you are already using Listerine Tooth Paste, we need not tell you of its results. You have seen. You know.

If, however, you have not tried it, we urge you to do so. Compare it with any dentifrice at any price.

See how white, lustrous, and clean your teeth become.

Note how quickly and thoroughly the up-to-date cleansing agents combat unsightly film and attack debris and discolorations. And remember, these cleansing agents are chosen because of their gentleness—they do not mar or scratch precious enamel.

Don't fail to observe how the active polishing agents of this dentifrice give teeth new sheen and lustre. What flash! What sparkle!

Look for that wonderful refreshed feeling in the mouth after using—the delightful sensation of invigoration and cleanliness that you associate with Listerine.

Lastly, reflect that because of our enormous buying and marketing resources we can offer you this dentifrice deluxe at a price that is a definite economy.

Do not take our word for the success of Listerine Tooth Paste. Try a tube and see for yourself. At all druggists in two sizes—Large Regular, 25¢; Double Size, 40¢. Lambert Pharmacal Co., St. Louis, Missouri.

YOUR CHILDREN'S TEETH

Your children's teeth deserve the attention of a safe dentifrice. One that will not scratch or mar enamel and thus foster decay. The principal ingredients in Listerine Tooth Paste are among the most expensive that can be had, chosen primarily for their gentleness in action. They do not mar teeth.

GRAND OPERA
direct from Metropolitan Stage, N. Y.
Broadcast by
LISTERINE
announced by Geraldine Farrar

Complete operas . . . 3 hours . . . Every Saturday . . . all NBC stations . . . see your newspaper for time

THE STAIN-ATTACKING, FILM-COMBATING TOOTH PASTE

Photograph made exclusively for RADIO MIRROR *by Wide World*

The Woman Behind Amos and Andy

Intimate and human facts about the popular pair told by the woman who knows them best!

By RUTH GERI

Louise Summa, confidential secretary to Amos 'n' Andy, tells on her bosses.

For Amos and Andy's program see page 53—7 o'clock column.

"TALK to Louise Summa. She knows more about Amos and Andy than we do ourselves, and more than our wives will ever know."

This statement came from the lips of one who should have known whereof he spoke—none other than Freeman Gosden, the "Amos" of the beloved black-faced comedy team.

Charlie Correll, "Andy", corroborated his partner's remark. "Honestly, we couldn't tell you anything which you don't already know, but Louise—well, she sees us day in and day out, and sees us in a way no one else ever has."

Who then is Louise Summa? And what precious secrets does she hold?

To say that the tall, immaculately neat woman of thirty-some years, whose laughing eyes belie the dignity of her bearing, is the "perfect secretary" is to tell but half a story. For more than fifteen years she has been friend, confidante, adviser and co-worker—the third musketeer of the remarkable triumvirate: Charlie, Freeman and Louise. She has turned her back on romance and her own personal life to serve, with reverent loyalty, these two men. For more than five years you have laughed and cried with them. Here at last is the one person in the world who can tell you how the wheels go 'round behind one of the most remarkable radio programs that has ever come into your homes, and how those wheels were set a-moving.

"You've no idea how wonderful (*Continued on page* 60)

THE Guy Lombardo "Lombardoland" program is on the air. Pat Barnes, the narrator of the program, is describing to the listening audience a medley of songs to be played by the orchestra. It is a rain medley consisting of that old familiar, "Rain, Rain, Go Away," "Butterflies in the Rain" et al.

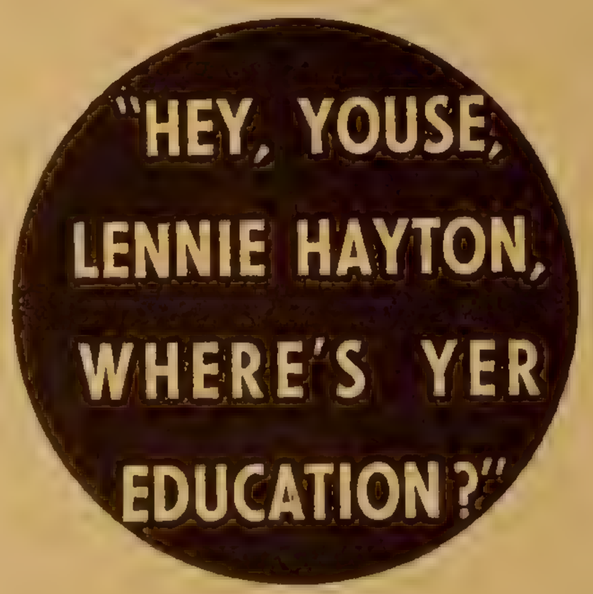
Pat waxes lyrical about rain. He talks of the pitter patter of rain on the roof. The swish of the rain as it sweeps the city streets. The welcome flood of rain as it drenches thirsty fields. It is, for Pat, more or less a routine introduction. Guy and his orchestra play the medley.

The next week Pat and Guy are simply deluged with letters from indignant farmers out in the drought area on the subject of rain! Like angry hornets, the protests swarm in. Protests against the "mockery" of playing a rain medley, of using rain as a subject for light entertainment when to the farmer it is such a serious matter. Vitriolic objections to Guy's playing a selection titled, "Rain, Rain, Go Away," when they, the farmers, have been literally praying for rain to save their crops. Some writers seemed to actually feel that when Guy played, "Rain, Rain, Go Away," he was helping to postpone whatever rainfall might come!

Unexpected objections?

Of course. Just as unexpected as they were violent. But radio artists are no longer surprised when something they have broadcasted in perfect innocence is taken by some of their listeners as being personal affronts or distasteful. It happens too often.

In the case just mentioned, Guy and Pat sent apologies to the aggrieved writers, explaining their innocence of any intention to displease. Guy actually stated that were it in the power of his music to control rainfall he would have long ago played whatever tunes that might have unlocked the clouds.



But the immediate effect of the protests was that during the drought at least, rain medleys became taboo on the Lombardo programs. Guy was taking no chances of hurting his popularity with that part of the farming population which had taken offence, no matter how far-fetched he might personally conceive such offence to be.

YES, stars sometimes find it hard to tell in advance when they will displease and, realizing how easy it is to turn the most enthusiastic fans into sour critics, they go to great lengths to remove the source of displeasure.

For instance, only recently, Kate Smith and her manager, Ted Collins, decided to inject some comedy into the Kate Smith Matinee Hour . . . with Kate as comedienne (Kate had originally played some comedy singing roles in several Broadway shows). By demonstrating Kate's versatility, it was hoped, old listeners would be pleased and new ones won. In casting about for a comedy character to act as

When listeners object to something on the program, radio stars, guarding their popularity, pay attention—that is, sometimes!

By
MORT LEWIS

CAN'T DO THAT!

Illustrated by CARL PFEUFFER

a foil for Kate, Ted and the script writer (myself) hit upon the idea of a little girl character, Josephine, supposed to be a cousin of Kate's. Josephine was to possess all the mischievous and precocious qualities of a ventriloquist's dummy. She was (in the broadcast) to do amusingly naughty deeds about the studio and everybody on the program was to consider her a pest except Kate. Kate was to defend her as being a darling no matter what she did. We all waxed enthusiastic about Josephine and could envision her becoming associated with Kate Smith as completely as Joe Penner's duck is with him.

Then Josephine went on the air. *And the very first broadcast brought a telephoned message of protest from a representative of a midwestern city's Parents-Teachers Association . . . against this "vicious" child!* In complaining, the representative stated it was her belief that children listening in would imitate this little girl. In other words, Josephine, our brain child, born of innocent enthusiasm, was denounced as a bad home influence!

A trifle bloody, but unbowed, we toned down Josephine's mischievousness and she went on the air the following week. This time, Josephine inspired a letter from a woman who claimed she was high in child welfare circles. Her missive went on for pages, declaiming against Kate Smith, who sang for hospitals and charity, sponsoring as her cousin a "nasty" child. There were a few other similar protests from other sources. Josephine died a quick death. She was withdrawn from the program and given decent burial in the graveyard of deceased radio characters. Not only that, but Kate and her manager decided, temporarily, at least, to abandon comedy entirely as being too dangerous and possibly jeopardizing Kate's popularity. Kate as a comedienne was too complete a change in character to be acceptable to part of her audience and she decided to lean backwards in her efforts to avoid displeasing. Josephine and comedy became taboo at one and the same time.

"Rain, Rain, Go Away," came over the airwaves from Lombardoland. But drought-maddened farmers called it a "mockery." It was a tough spot for Pat and Guy.

COMEDY calls forth more taboos than any other type of radio entertainment. Somebody is always misunderstanding, it seems.

It was unexpected criticism that not so long ago led to a taboo on the Fred Allen show. The script called for some fast repartee between Fred Allen, the comic, and Lennie Hayton, the orchestra leader, with Lennie represented as being a "hard boiled guy." Inasmuch as Lennie is far from being "hard boiled" a substitute, Lionel Stander, was hired to enact Lennie's role for him. In other words, as far as the listener could tell, Stander was Hayton.

The following few days saw letters arriving from shocked fans everywhere, who inquired plaintively how Lennie Hayton, who played such delightfully sweet music, could possibly be such a "roughneck." One writer worked up a terrific lather and demanded that the "illiterate" Hayton be deprived of radio work and his place given to some "better educated" maestro. It was very funny, but Hayton refused to see the humor in it and there are no more "tough" characters bearing Lennie's name in the (*Continued on page* 87)

The Untold Story of

The Carborundum Band can be heard on Saturdays—see the Rapid Program Finder, Page 51, ten o'clock column.

IT is radio's oldest unchanged program, yet—

Forty-six of its fifty band members are amateur musicians, all from the same small town.

It broadcasts four hundred miles from New York in a small hotel ball room, with dining-room tables for the control instruments.

It is written, directed, and announced by one man who has had no other radio experience.

And its formula has never varied since the day it was conceived and put on the air nine years ago.

That is the story of the Carborundum Band, a band without rival in the rich, romantic history of its beginning and growth. That is the story of an hour which has never featured a well known radio artist and yet receives over forty thousand letters every week that it is on the air!

What is the secret of these nine seasons of successful broadcasting from the historical and picturesque town of Niagara Falls, New York?

What is the formula that has made this program an outstanding success in radio? Let's see:

Only two names are familiar to us, Francis D. Bowman, the director and announcer, and Edward D'Anna, the conductor of the band.

Francis Bowman is the general advertising manager of Carborundum, the company which sponsors the broadcasts. He entered radio as a sideline, seeing it as a new way of presenting his products to the public.

Do you think then, tuning in, that such a show is a full week's job for him? Listen—Bowman spends just one full day on the program! Except for Sunday mornings and Saturday afternoons, set aside for rehearsals, he is at his office from nine until five working out all the other problems of an advertising manager.

And did you know that

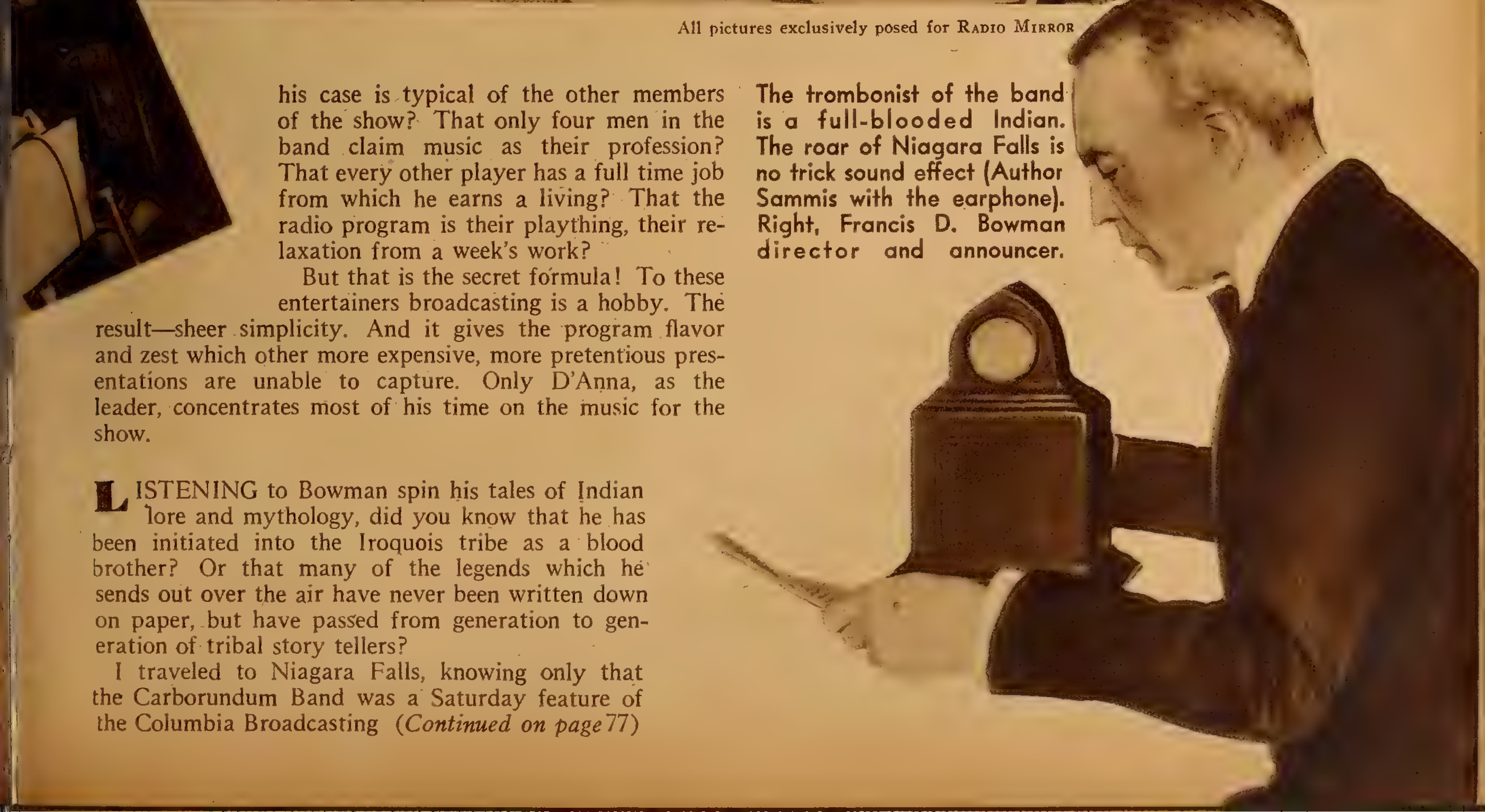
Behind the fascinating scenes of the unusual nine-year-old Carborundum Band program

by FRED SAMMIS

Left, Edward D'Anna, conductor, who devotes most of his time to the program. Above, the broadcast itself, in a room of a Niagara Falls Hotel with dining-room tables for the controls.

a Really Unique BROADCAST

All pictures exclusively posed for RADIO MIRROR



The trombonist of the band is a full-blooded Indian. The roar of Niagara Falls is no trick sound effect (Author Sammis with the earphone). Right, Francis D. Bowman director and announcer.

his case is typical of the other members of the show? That only four men in the band claim music as their profession? That every other player has a full time job from which he earns a living? That the radio program is their plaything, their relaxation from a week's work?

But that is the secret formula! To these entertainers broadcasting is a hobby. The result—sheer simplicity. And it gives the program flavor and zest which other more expensive, more pretentious presentations are unable to capture. Only D'Anna, as the leader, concentrates most of his time on the music for the show.

LISTENING to Bowman spin his tales of Indian lore and mythology, did you know that he has been initiated into the Iroquois tribe as a blood brother? Or that many of the legends which he sends out over the air have never been written down on paper, but have passed from generation to generation of tribal story tellers?

I traveled to Niagara Falls, knowing only that the Carborundum Band was a Saturday feature of the Columbia Broadcasting (*Continued on page* 77)

How Love Came to JESSICA

Here's a surprise—a fine story that tells for the first time the romantic experience of the girl who has supposedly avoided love

HAVE you ever been in love with a man who was so jealous of you that he made life a never-ending torment? Someone who suspected your every move and gesture and refused to listen to reason?

Once Jessica Dragonette faced that problem. Hesitatingly, timidly, as though the embers of her love still burnt her like a searing flame, she told me the story of her first romance—a story she has never breathed before.

Her problem was no different from yours and mine. I think Jessica decided it wisely. Jessica Dragonette fell in love with and was adored by a young man who was devoured by jealousy. He was jealous of her work; of the time she spent singing; jealous of the men who surrounded her in the studio; of the radio fans who wrote her. The green-eyed goddess possessed him mind, body and soul!

For awhile, she refused to face this trait in him, allowed her young, ardent love to override this drawback. But in time she realized that love cannot survive a hotbed of petty accusations, of anger and recriminations, of pleas for forgiveness. And so, bravely and determinedly, her little chin squarely raised, her head high, Jessica Dragonette gave up her sweetheart, her dreams of love and a home. She became a little more aloof, a little more reserved, fearful lest she might some day give herself away. And above all, she decided there would be no regrets.

DRAGONETTE

by MARY JACOBS

Illustrated by T. D. SKIDMORE

But let's go back to 1929, when Jessica's golden voice had already established this slip of a girl, scarcely out of her teens, as the radio queen. Men surrounded her at each broadcast; they wrote her ardent notes, the kind you would expect any young and beautiful and successful girl in the public eye to receive. One man sent her flowers each week; she got enough boxes of candy to open a store. A few men got her telephone number, and paid ardent court over the phone.

While she appreciated their interest, the fair Jessica was interested in none of them. For the time being her absorption in her work, in the daily round of practice, lessons in half a dozen languages, sufficed. Sing she must: *it is because of her singing that she gave up love.*

Singing always will come first with Jessica. "If I didn't sing," she told me, "I'd die."

Unexpectedly, love came into her life. While answering her fan mail one morning, she came across a note, so sincere and touching that she couldn't help singling it out. "I've been listening to you for two years," it read, "and this is the first time I've written. I wonder if you appreciate just what your singing means to me?" There was no signature, no way of identifying the writer.

The next week another note came, in the same handwriting. Then another. Then some lovely tea roses. More flowers. Candy. A book of poetry. Still no name.

Being a normally curious girl, Jessica's interest was aroused. Who was this mysterious admirer who admitted he had fallen in love with her voice? Certainly his tastes and hers coincided in books and flowers, in the little revealing things he wrote.

Just when her curiosity was (*Continued on page* 74)

RADIO MIRROR'S

Roll of Honor

More than a perennially popular comedian who raised the Chase and Sanborn Hour to the peak of popularity and who now turns to the CBS network to do the same for Pebeco, more than an adroit crusader for the rights of your acting fraternity, and a relentless antagonist of the sources of easy publicity if an important issue's at stake, you are as well a man beloved by those who know you —a truly worthy addition, Eddie Cantor, to the Honor Roll of Radio Mirror.

Underwood and Underwood

HARRIET HILLIARD

Bet you've seen many pictures of lovely Harriet Hilliard, but we couldn't pass this one up. Did you know that her real name is Peggy Snyder and that all the boys in Ozzie Nelson's orchestra call her "Snyder"?

Ray Lee Jackson

BEN BERNIE

The Old Maestro, sans the eternal big black cigar, has just returned with all the lads from an extensive vaudeville tour. Bernie's music is the besta of the bestas, and all in the cause of the Ale Ben made famous.

Ray Lee Jackson

BLOCK and SULLY

This funny pair heard on CBS's "Big Show", really "flopped" to fame. It was when things were pretty low that Eve Sully got the inspiration for those two laugh-baits, "some dunce, I'll say," and "look at him!"

Bert Lawson

Joseph Melvin McElliott

VIVIENNE SEGAL

The prima donna of musical comedy fame is gaining more radio popularity with every broadcast. Miss Segal has now developed a lower pitch to her fine voice, which comes through the loud-speaker sweet and clear. She can be heard on National's "Waltz Time" Friday nights as well as Columbia's "Melodiana," Tuesday nights.

— and so to BEDLAMVILLE

Above, Fred Allen, the mayor of Bedlamville, with his secretary, Peek-a-boo Hoffa. Disguised as a sailor, Allen brings his news flashes from all over the world. Below, he investigates reports of underhand work in Bedlamville laundries.

Chief Allen goes on the warpath, leaving squaw Portland to run the office of mayor right out of town. Below, you see him in his favorite rôle, ready to chase a fire or a blonde. Thus far, as the fire chief, Fred has saved two blondes, no burning buildings.

Harold Stein,
photographer

Revealing of

This is Dagmar Rybner Barclay whom John first met at a party. They "clicked" at that time and it's been that way ever since.

by ADELE WHITELY FLETCHER

John Barclay is heard on the Palmolive Beauty Box Theatre program each Tuesday night (see page 53—10 o'clock column).

THE minute John Barclay stepped into the room he noticed her. You would. She was tall and fair. With eyes gray green like the sea. And soft hair. Her name was Dagmar. Dagmar Rybner.

The minute John Barclay stepped into the room she noticed him too. You would. He was tall. With lean dark good looks. And a dramatic quality about him.

It was at a house party at Ann Thomson's, just outside of Philadelphia, that they met. The guests were all people prominent in the musical world. Naturally enough. For Miss Thomson is one of the directors of the Philadelphia Orchestra.

John Barclay found it a charming party. There were, he realized, several people there whom he would have enjoyed tremendously under other circumstances. If that one tall, fair girl hadn't blotted out all the rest. The way one tall, fair girl can.

After dinner they asked him to sing. He stood gravely beside the piano feeling a sense of excitement. For it was Dagmar Rybner who came over to play his accompaniment.

She accompanied him as no one ever had before. It wasn't simply that she was an inspired musician, that she was a composer of note and great enough to have been solo pianist at the Sunday evening concerts at the Metropolitan Opera House. It was more than that. Dagmar Rybner knew always how John would sing a song. They had, they discovered while they entertained Miss Thomson's guests, quite the same feeling, quite the same sense about music.

It was all so perfect, John didn't long remain grave. His happiness began to spill over. He changed to swaggering Irish songs, about the Widow Malone of Athlone. Then he began the nonsensical, ridiculous patters of Gilbert and Sullivan.

He smiled as he sang. His hands made sweeping gestures.

Dagmar changed too. She forgot to be quiet and dignified and reserved. A warm brightness came into her lovely eyes.

The tall, handsome Englishman's courtship, coupled with his success, reads like a fairy tale

the Romance of John Barclay

The quick exciting joy of life the two at the piano felt, transmitted itself to the others in that great room. Grins, broad grins, began to appear on all the distinguished faces.

However, no impetuous courtship followed this Philadelphia week-end. In fact, shortly afterwards, John sailed for a summer in England. And Dagmar went up into the mountains with her mother.

IT was autumn before they saw each other again. Autumn when the sky hangs over Manhattan's soaring towers an incredible, cloudless blue. When girls pin big, golden chrysanthemums on their furs. And again the winter season in the theater, in salons, in concert halls, and at the opera promises to be the gayest ever.

"I wrote Dagmar," John says, "immediately I got back to America. And she answered saying she would be returning to New York almost at once.

"We started where we had left off. You

Mitchell, N. Y.

The dramatic baritone of the Palmolive Hour, and his tiny daughter, Mary Cornelia, who adds richness to the life of Dagmar and John.

Above, vacationing at Bar Harbor; extreme right, John and his mother in the garden of their English home some years ago. Right, John with his younger brother, Alexander about the time John made his debut — at the tender age of seven!

know how it is. You meet a new person. She feeds you mentally. She stimulates you. She warms you. You think, 'Look here, I must see a lot of you. There's so much I want to say. So much I want to hear you say.'

"During all that summer I'd thought about Dagmar, been impatient to meet and talk with her again.

"If you're a man and the person who happens to bring life alive for you by a certain point of view is a woman, then other attractions come along. Naturally. The mental thing may even abate for a time while these other interests make their more feverish demands and no subject on earth is as fascinating as yourselves.

"But if you have had that mental bond in the beginning, you have a firm foundation to build on, you have something to sustain you through all the years."

There were a dozen things Dagmar and John found they wanted to do together. He wanted to go on a concert tour with her accompanying him. She wanted to be able to talk to him at any hour of the day or night about the things she was composing. They glimpsed how marvelous it would be to work together during those hours that musicians must practise every day.

They were in love. And they were married.

You've heard John Barclay on the Palmolive Hour in which he is Master of Ceremonies and a star in the Beauty Box productions. So, of course, you have judged him an Englishman. However, John says, when he goes home his friends and family insist he talks exactly like a Yankee.

He was born in Bletchingley. In a big country house set in a park of several acres. His father is Lieutenant Colonel Hubert F. Barclay, a soldier and a member of a large brewing firm. His mother is E. Noel Daniell Barclay, a talented painter, a well-known speaker, and an author of novels and religious writings.

There were four children. John was the eldest. Then came David. David who died in the war with one of his funny songs on his lips. Rissa, named after the wife of the first Barclay who can be traced in England, a man who came over from Normandy with William the Conqueror. And Alexander who was born while his father was fighting the Boers in South Africa.

The third floor of the big Barclay house was given over to the children. With Nanny ruling their roost.

"She sat at the head of our table in the school-room," John says, "a spare woman, with her arms folded across her breast. And a cane conveniently at her side.

"She could use that cane upon occasion. We kids used to keep our hands close to our teacups." (*Continued on page)*

Photograph made exclusively for RADIO MIRROR *by Wide World*

For Walter Winchell's broadcast, The Jergens' program, see page 53—9 o'clock column.

This famous columnist has often sacrificed a choice bit of news when it interfered with his code

by DORA ALBERT

THE man has been called a blackguard and a liar, a Peeping Tom and a wrecker of homes. To hear his enemies talk, you would think he had absolutely no moral scruples, that everything was grist for his mill, the heartaches and heartbreaks of other people, the scandals that would wreck their lives, the broken loves they had strewn on Broadway.

One thing even his enemies admit, that Walter Winchell is a super-reporter not only of Who Loves Whom along the Great Mazda Way, but of all the intimate happenings on Broadway, Hollywood and in the lives of the great. He it was who first predicted the birth of an heir to the Lindberghs, six months before other reporters announced it; and he it was who first reported that the Lindbergh ransom gold certificates were floating around New York, and might lead to the discovery of the kidnapper. About six years ago he told the world that on such and such a day Ruby Keeler and Al Jolson would get married, and though they denied it, they did get married on that day. He was the first to announce that Mrs. Dall, the President's daughter, would seek a divorce, and the first to tell the world that in spite of her repeated denials, Katharine Hepburn was getting a divorce in Mexico.

Why is it that though Winchell deals in the intimate tittle-tattle, necessarily laying bare the secret lives of many people, on Broadway those who really know him will tell you that in spite of all the gossip, he is a "white guy" and can be trusted?

The answer is to be found in Walter Winchell's own code. You didn't know he had one? Many people have been surprised to learn about it.

He has a code as fixed as the Wall of China, and it rigidly divides the things he will print from the things he won't whisper; the things he'll shout over the air from the things he won't disclose to anyone. He lives up to his own moral code more scrupulously than if it were a law with a jail sentence attached. And what is this moral code?

Item 1: Never couple the name of any married man with that of a girl with whom he is partying; neither mention the name of any married woman in the same breath with some man with whom she is partying.

Item 2: Never disclose the scource of any item of information that you print or tell over the radio. Even if threatened, don't tell it; even if libel suits are brought against you, keep your mouth closed!

Item 3: Never hurt anyone—whom you like.

Item 4: Never tittle-tattle on a (*Continued on page* 64)

ROSA PONSELLE

Come back to the days in that little Connecticut town when Rosa was the accompanist and her sister was the singer!

By FRED RUTLEDGE

For Rosa Ponselle's program, the Chesterfield Hour, Monday nights, see page 51—9 o'clock column.

A SMALL and unadorned church of Meriden, Connecticut, was filled to overflowing with hushed, grief-stricken crowds. A block away, in the living room of the small frame house in which she was born, Rosa Ponselle sat holding tight to the frail, work-scarred hand of her mother.

In five minutes she was to sing mass for the soul of the man who had discovered her, who had urged her on with her work, with whom she had made her debut on the world's most famous stage, the Metropolitan. In five minutes, she would sing mass for the soul of Enrico Caruso.

Unsteadily she came to her feet. Before she could reach the door, Tony, her younger brother, dashed breathlessly into the room. "Rosa," he exclaimed, "they're accepting contributions at the door of the church to hear you sing."

"Oh Tony, no! They can't! I won't let them!" she cried.

Rosa sank down in a chair, heedless of her heavy silk mourning dress. Then she rose abruptly to her feet. "I shall sing mass at the other church; the Irish church," she announced. "Enrico will understand and forgive me."

Her hands clenched tight at her sides, she walked past the church where contributions had been accepted and continued up the hill, that cold November day in 1922, to sing mass in the Irish church around the corner.

Tragedy had come to young Rose Ponzillo. Scarcely later than the first real triumph of her poverty-ridden life, death had reached out and darkened the happiness that had come with her successful debut as Rosa Ponselle at the Metropolitan Opera House.

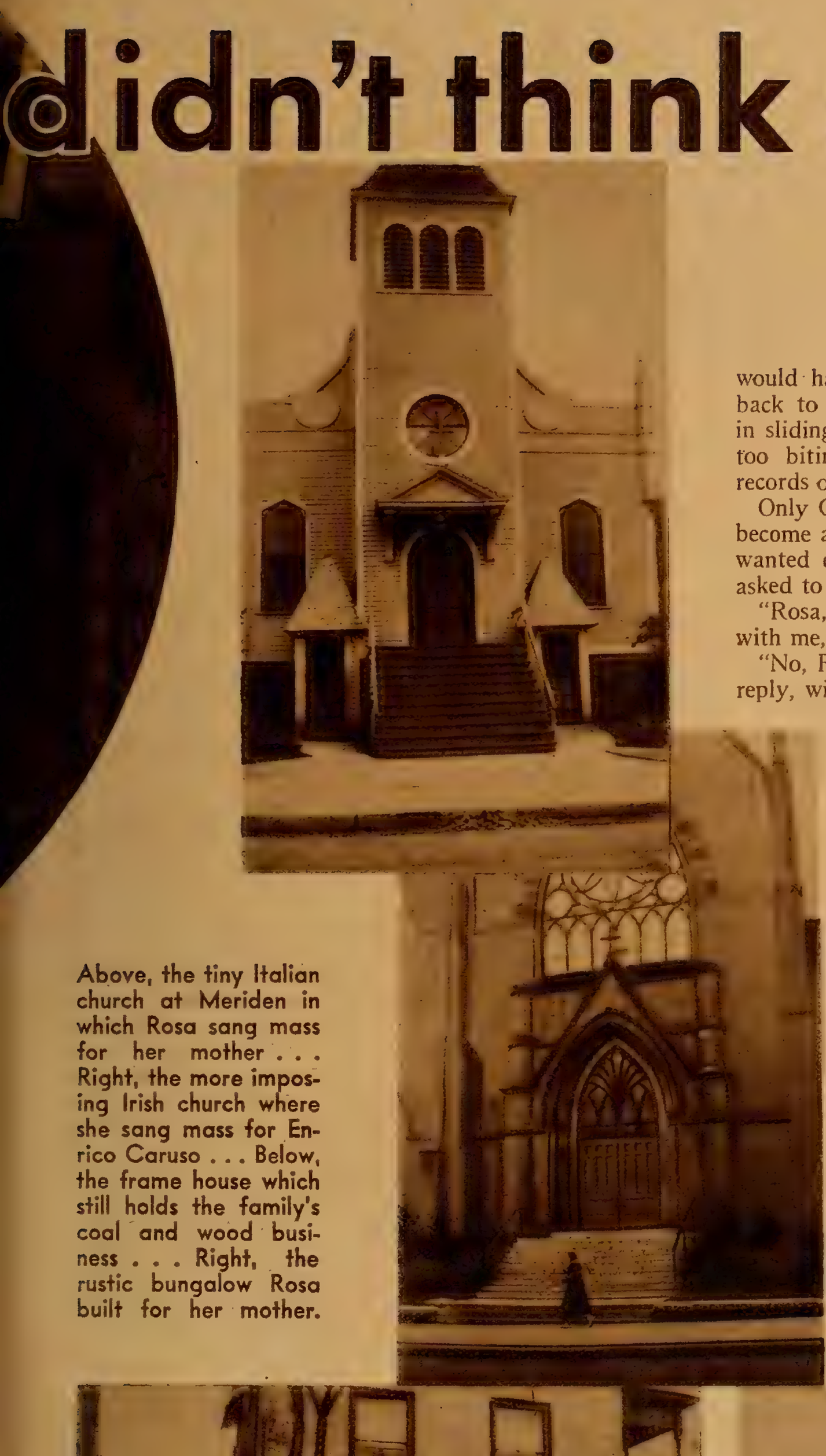
SO that you can learn the meaning of that moment which came to Rosa directly after the last clear note of her mass died out in the church at Meriden, let me tell you about her childhood in the small Italian section of the tiny Connecticut community.

I spent lingering hours in Meriden, talking with those who knew the Ponzillo family best, who could tell me of Rosa and Carmela, and it was from them that I learned the intensely human story of the great opera star.

The usual struggle of the unknown to gain recognition did not fall to Rosa's lot, for she never considered herself as a singer who was worthy of serious mention. Nor did she dream of stage success, beautiful dresses, comfortable Long Island homes. These were reserved for her sister Carmela, whose more mature voice during those early years seemed to hold all the promise.

I talked to the principal of the school where Rosa learned the rudiments of reading, writing, and arithmetic, and she recalled for me cold winter mornings when a messenger

didn't think she could SING!



Above, the tiny Italian church at Meriden in which Rosa sang mass for her mother . . . Right, the more imposing Irish church where she sang mass for Enrico Caruso . . . Below, the frame house which still holds the family's coal and wood business . . . Right, the rustic bungalow Rosa built for her mother.

would have to run to the Ponzillo home and drag Rosa back to class with him. Rosa was much more interested in sliding down snow drifts, or, when the temperature was too biting to play outside, in listening to phonograph records of the great Melba.

Only Carmela felt sure that some day, Rosa, too, would become a great and famous singer. Often, when local clubs wanted entertainment, Carmela would be sought out and asked to come and sing.

"Rosa, you must come with me. They want you to sing with me," Carmela would say.

"No, Rosa, you go alone. I'd only spoil it," Rosa would reply, with a shake of her head.

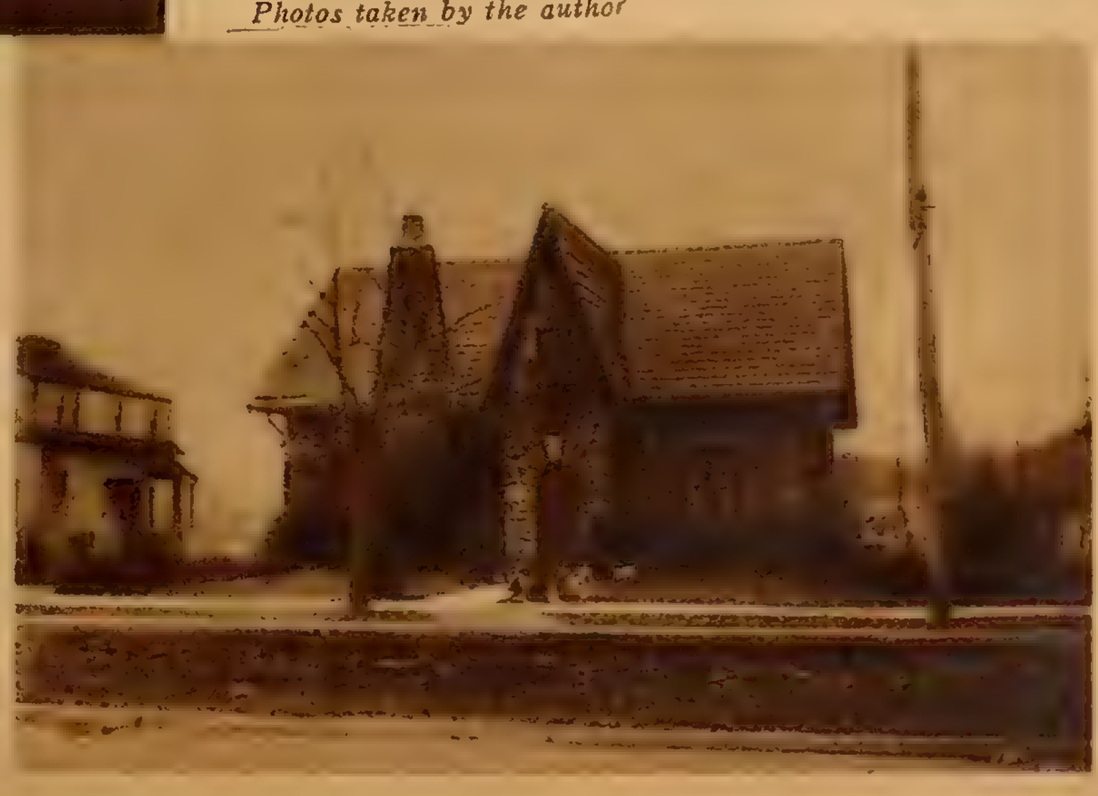
Then would follow the usual scene of arguing and cajoling. In the end, Rosa, always reluctantly, would go along and sing one duet with Carmela.

Carmela had all the business drive and energy that Rosa lacked. Their first professional engagement came after Carmela had hounded the owner of the small motion picture house on Main Street for months. Finally, he agreed to hire them to sing between reels of the flickering films he charged five cents admission to see.

Then, while they were singing at the theater, came the first golden opportunity the girls had been hoping for without success. An enterprising theatrical agent signed them for a tour of small eastern vaudeville houses. *Rosa was the accompanist, Carmela the singer!*

AT the end of the tour, Melone's café in New Haven, popular rendezvous for the Yale college boys, offered them an engagement. Rosa didn't want the job, but Carmela saw it as another step ahead. She convinced Rosa that such work was (*Continued on page* 71)

Photos taken by the author



Now a popular band leader, Freddy Martin was once just a lonely

ORPHAN BOY

By
CAMILLA JORDAN

For Freddy Martin's program, "The Open House," see page 50 — 5 o'clock column. Also page 53 — 11 o'clock column.

FREDDY MARTIN owes his success in life to a dream, a dream which grew into being as he played behind the grim, gray walls of a forbidding building off the beaten track in a little country town of Ohio.

As far back as he can remember, there were only two facts which Freddy knew to any degree of certainty. He was an orphan, living in a charity "Home", and some day he would be a band leader and play the drums.

Shy, sensitive, a little afraid to enter into the play of the others, the tousle-headed youngster had his first real moment of happiness when he was nearly ten years old. As he was standing by one day eagerly listening to plans for forming a boys' band which were being discussed, his playmates called him into the conference and told him the good news. He had been elected drummer!

No longer would he have to beat out rhythm on tables and floors with improvised pieces of wood he had fashioned for himself. Now he would have shiny new drum sticks and could pound away to his heart's content. Then and there, he made his resolve—out in the world of which he knew so little he would be the proud director of his own orchestra.

At sixteen he was sent through the iron gates of the orphanage, dismissed by his age to face the realities of life, his only preparation for work his practice as a drummer.

Now, at twenty-eight, Freddy Martin has signed a new contract with the swank St. Regis Hotel in New York City, his radio program, Vick's Open House, is a success, he has a wife, a slim, attractive brunette very much in love

Even with success heaped on his young shoulders, "The Orphan Boy" has remained unspoiled. Below is a picture of his wife, Lillian, and cute baby Freddy. In the center picture is Freddy (fourth from left) when he was a member of a band at the age of seventeen.

with him, and last but not least there's baby Freddy.

It was Freddy's loyalty to that boyhood dream and the tenaciousness with which he clung to his resolve until the day his first real break came that carried him away from the drabness of his youth into the promised land.

Out of the orphanage, on his own, into what?

Freddy headed straight for a music store and got his job selling instruments to bands which infrequently passed through the small town for one-night stands there. When he could stop a while and talk shop with real musicians, he was as close to heaven as he had ever been.

Soon he began grouping together a motley collection of very poor, very young friends who had revealed some sort of musical ability. From this beginning slowly evolved the Freddy Martin band. In order to complete it Freddy had to forsake his drums—one of the men already had an outfit—and learn the saxophone.

Then came that day for which Freddy had been praying. Guy Lombardo came to town. An event in itself, his arrival meant something of far more importance to Freddy. Guy needed a band for a college prom. Someone told him about the Martin outfit and he hired it on the spot. With only a day's coaching, Freddy went to the prom and became a director!

"Guy thought," Freddy confessed, "that it was a great joke, hoisting us on the unsuspecting college. But the joke really was on him, because he was the one who made a band leader of me."

We were talking in his very up-to-date offices in the high-brow St. Regis, the three of us—Freddy, myself, and his wife Lillian. A lovelier, darker eyed, more even tempered bride you've never seen, sitting poised on the edge of her husband's desk, swinging a silk clad leg leisurely back and forth.

Slowly, the story of his fight for success after that first professional engagement came out. His understanding eyes, brown in color, deep in experience, darkened as he told me the struggles which befell him.

From the moment he directed the last piece at the prom. Freddy set New York as his goal. (*Continued on page* 86)

the PICKENS on DRESS

THEY'RE Jane, Helen and Patti—the three beautiful Pickens Sisters from Macon, Georgia. They've been on the stage, in movies and are one of radio's most popular harmony trios. Last month they managed to steal time away from their many duties for some shopping in R. H. Macy's Little Shop and on these pages we've pictured a few of their selections.

AT the left is Patti smartly attired in a sports outfit. The dress is of chartreuse wool with black leather belt and button trim. Over it she wears a swagger Leopard coat and the pert little "Northern Soldier" hat tops it all. Lower left is Helen looking dramatic in a rich purple velvet hostess gown with a Queen Elizabeth collar. Below, Helen selected this smart fuschia matelasse tunic dress for cocktails or tea, with smart velvet accessories.

All photographs

made exclusively for RADIO MIRROR

by the Bradley Studios

SISTERS PARADE

JANE'S chic afternoon costume (right) is a pretty shade of green. The front falls in soft folds and is held with square-cut metal buttons. The hat is black velvet and has that new flare back. Jane loves to wear her hats way up off her forehead, and it's becoming, too. Her accessories are the ample silver fox scarf and suede gloves and bag. Jane looks lovely (below) in her new evening gown fashioned in that new luscious shade of red satin. A large black fan adds grace while her costume jewelry adds sparkle.

IN the right corner is young Patti all set waiting for her best beau to call and take her to that party. It's a gay flowered print with a black background. The front of the blouse is slit and shows a bright red crepe lining. Two decorative clips accent the square neckline.

All costumes from

R. H. Macy's Little Shop

WHAT'S NEW

By JAY

Left, Lois Bennett, red-headed singing star of the Gibson Family. This program now has popular Playwright Owen Davis as script writer.

Below, Ted Husing, football's ace high-pressure reporter. Ted has just closed a successful season.

BEST news of the month: Helen Jepson has returned to the fold! She signed a new contract with Maestro Whiteman and is back with his cheese program, marking herself as one of the few Whiteman disciples smart enough to stick by Paul and remain in the limelight.

Owen Davis, about the most successful of modern Broadway playwrights, has taken over the batting-out assignment on the Gibson Family broadcasts. He's doing the continuity for which Courtney Ryley Cooper, circus press agent and novelist, decided he hadn't the time.

NBC has sold three hours on Saturday nights, from 10:30 to 1:30, to a sponsor. First time in radio history such a momentous deal has been made. Like a Christmas gift to listeners are the new programs called "Let's Dance." Three bands alternate with cracker announcements, giving stay-at-homes almost continuous dance music until early morning.

The winter series of Colgate House Parties are underway. As we gallop to press, agency executives look longingly towards Conrad Thibault, Fritzi Scheff, and Al Goodman and his orchestra as the permanent personalities for the show. The change followed Joe Cook's withdrawal.

SO intent on day-time broadcasts have networks become that B. A. Rolfe of Happy Days fame is routed out of bed before breakfast. NBC is giving a seven forty-five o'clock show for Early Birds. Sponsors who might buy this show can't wake up to hear it, so Rolfe continues on sustaining.

Right, our Candid Camera catches Bing Crosby halfway through a Woodbury program.

CAMERON KING, the old sea dog who spins tall tales of ships and shoes and sealing wax, has advice for romantic youngsters. Himself a before-the-mast man at the tender age of twelve, he has this to say:

"Adventure after twenty is nothing but hard work." Which means that no one over nineteen can run away from home and get any fun out of it.

WHEN Joe Penner—his broadcasts are reported to be in the first five in national popularity again this year—became thirty a while back, he had a studio party. Thirty wide-eyed orphans were invited to share the huge cake with Goo-goo, the duck, and the Vienna Choir Boys, famous choral group on tour in this country.

A $90,000 replica of New York's Radio City is being built by station KOA, Denver. An early Denver landmark, the Paris Building, will show a new front, both inside and out. The radio studios will occupy three floors of the remodeled building, with a private elevator connecting them with the street.

In connection with this project, the transmitter has been stepped up to fifty thousand watts, giving KOA one of the largest broadcasting stations in the country.

ON RADIO ROW

PETERS

ADD Television Notes: Listeners of today would be shocked, to say the least, if television suddenly brought radio stars into the parlor. For instance: Amos 'n' Andy. Andy is popularly conceived to be the big mugg with powerful punch and ham-like paw. In truth, it is meek and lowly Amos who is the tall one of the pair and who, at the drop of a microphone, becomes pugnacious.

Other things you would notice: Mildred Bailey, who sounds like an operatic achievement and who looks like a landlady . . . Virginia Rea who sounds like a prima donna and who looks like a debutante . . . Norman Brokenshire who sounds like a Western statesman and who looks like a full moon—well, not too full!

Right, Alexander Woollcott, as he puzzles over new ways of presenting material taken from his best seller, "While Rome Burns."

Below, Love à la Jack Benny. He is whispering "sweet nothings" to Nancy Carroll.

OVER a million—the exact number is 1,158,577—persons visited the Radio City studios of NBC during their first year of operation. Those figures tell better than words the curiosity of the public to go behind the scenes of radioland.

DOMESTIC Note: Lawrence Tibbett has a parlor trick. He can, according to his wife, panic guests who flock nightly to hear him. Lawrence has perfected an imitation of Bing Crosby, which shows you what opera stars do with their spare time.

SUCH IS INSPIRATION!

JANE PICKENS, of the famous southern Pickens Sisters, has written a new tune and by now Irving Berlin may even have published it. And, your own RADIO MIRROR magazine was her inspiration. It happened this way. After the matinee performance in Buffalo a few months ago, Jane retired to the Statler Hotel, where they were stopping, feeling sort of romantic. She decided that she would write a song about the first thing she saw upon entering her room. When she unlocked the door, the first thing that greeted her eye on the dressing table was a brand new copy of RADIO MIRROR. Immediately the title suggested the new song to her, and it's called "In the Mirror of Your Eyes." Sounds like a gag, doesn't it? But it's strictly fact.

DON'T send Bing Crosby any songs. Possibility of plagiarism suits, that bane of celebrities, has forced him to

(*Continued on page 73*)

REMEMBER George Frame Brown of Real Folks fame?

He it was who doubled as Matt Thomkins and the falsetto-voiced Mrs. Jones. George is planning a comeback—effective just as soon as a sponsor is found. "Tony and Gus" is the title of the proposed program; Mario Chamlee, the tenor, is to play Tony, and George will strut his gift for dialect in the characterization of Gus.

It would seem that the old adage, "you can't keep a good man down," has some good points. Anyway, Ted Jewett and John Holbrook, released not so long ago by NBC, soon landed again. Jewett is now on one of CBS' most important shows. Holbrook is supervising transcription programs for a South American market.

COAST-TO-COAST

CHICAGO

By CHASE GILES

Above, the program that is ready for television! Jan Garber's glamourous Supper Club, with Dorothy Page, broadcasting recently from their Chicago studios over the NBC chain.

FOR the first time in the history of Chicago, microphones have been carried into the traffic court of the city's central police station by WBBM.

Mayor Edward J. Kelly, acclaiming this milestone in the city's radio history as of paramount importance in the present campaign to make Chicago the safest city in the world, states:

"It is my belief that the broadcasting of actual cases each day from the traffic court will be a great help to all of us in reminding us of our duty. These cases reveal causes of traffic accidents—they should serve to warn us what not to do."

The time for these broadcasts has been set aside by H. Leslie Atlass, vice-president of the Columbia broadcasting system in charge of the western division, to be devoted exclusively to traffic broadcasts as a public service.

Chief Justice John J. Sonsteby of the Municipal Court hails the WBBM series as a "key part of a permanent program to save the people of Chicago from death or injury from automobile accidents."

Pointing out that radio has been successful in securing public cooperation in other campaigns, Judge John Gutknecht, who presides over the traffic court, declares his belief that "the WBBM broadcasts will be a great aid in securing the cooperation of the public in obeying traffic laws."

WHILE making the familiar station "break" in the Chicago CBS studios in the Wrigley building, Alan Hale, announcer, suddenly beheld clouds of smoke and roaring flames belching from the windows of 106 East Austin Street.

Alan sprang from his microphone, dashed to the corner and pulled the hook in the little red fire alarm box.

"In the twinkling of an eye," to quote Alan's epic words," the fire department was upon me—in fact, I had to jump to get out of the path of the first fire engine as it crashed down the street, sirens screaming, dogs barking and firemen clinging madly to the hooks and ladders."

In another twinkling, according to eye witnesses, the fire department was at work—smashing windows.

(*Continued on page* 67)

Left, a radio double marriage recently claimed "Marge" of "Myrt and Marge" fame, when Charlie Kretzinger, married Evalyn Karrer, and Gene Kretzinger married her cousin, Donna "Marge" Damerel. Gene and Charlie broadcast over Chicago's WBBM.

HIGHLIGHTS

PACIFIC

By RALPH L. POWER

THE one-way trek from New York to Hollywood seems to have sidetracked long enough for a few Coasters to wend their way from Hollywood to New York. Four prominent westerners moved in on the New Yorkers around the holiday season. There was Kay Van Riper, KFWB's blonde writer of "English Coronets" which she will produce in New York, and her leading man, Gale Gordon . . . in high society circles he now writes it "Gail." And Jerry Cady, KFI writer, has gone to the citadel of radio in New York's radio ranks to do more writing . . . probably the "Richelieu" series . . . with the fourth Californian getting a train ride east in the person of Hanley Stafford, actor.

* * *

DID you think those soup "Hollywood Hotel" programs have been coming from Hollywood? Well, perish the thought. They come from KHJ's studios in Los Angeles because CBS has no Hollywood quarters. Of course it doesn't matter, for Hollywood is a part of Los Angeles. But, still, some folks don't like the idea of foolin' the boys and girls by saying that the program is "coming direct to you from Hollywood."

* * *

THOUGH lots of radio stars have stooges, Mary Pickford set the custom of having a stand-in. Inez Seabury, who does the stands-in at rehearsals where Miss Pickford cannot be present, was always good . . . but it took this spot to get her in the money.

* * *

OWEN CRUMP is one of those rare individuals who always does just what he wants to. He wouldn't work if he had money . . . likes to sleep "in the raw" . . . snores . . . hates to shave and goes daffy over symphonies. You've guessed it. He's artistic and all that sort of thing . . . paints and sketches under pen name of John Henry.

That's the name he used as master of ceremonies of the morning "Family Circle". That is, until Joe E. Brown, screen funnyman and big-mouth film player, let the cat out of the bag over the air. Now Owen uses his own name as a sign-on and off. Dark complexioned, thin and wiry, he was born in Louisiana, went to college in New York . . . and how he stays a bachelor is beyond the ken of Hollywood's fair damsels.

* * *

HERE'S a record for moving fast in radio circles. Allan Howard, after a year on the air, gets the A-Number-One post on the announcing staff of Seattle's KOL. Still in his twenties, former University of Washington student, he was an extra man in the movies, directed a couple of legitimate shows, and tried to sell bonds and insurance.

One of his announcing programs is the popular "Pioneers" . . . Sunday at 6:30 p. m. (PST) at the present writing . . . with stories of the sea taken from annals of early days in the Pacific northwest.

* * *

PEN POINTS. Rube Wolf, brother of Marco and Fanchon Wolf, capitalizes on his outstanding map and beak.

(*Continued on page* 68)

Shell Show's eighteen-year-old songstress, Eleanor Ellison. Georgie Stoll, popular band leader, put Eleanor under contract for Shell, giving her the big opportunity of her young life. She can moan low.

Known to audiences as Mona Lowe, KHJ's torrid singer, Winnie Parker is now married to Paul Rickenbacher; assistant program director for CBS in Los Angeles.

When I opened my eyes, only Eleanor was with me. I leaned on my elbow, my head pounding painfully . . . I could picture the four men in the other room, discussing their next move. There was no time to be lost!

ILLUSTRATION BY CARL LINK

I HAD just committed the most stupid blunder an Intelligence Officer could make, and I didn't know it—yet. Blissfully unaware of the consequences, I mailed my letter which was to bring down so much trouble on my head and went back to the front trench to resume the game of dodging shell fragments.

It only took a week before the results of my blunder began to show. A terse call came through from Headquarters in London. I was to report at once.

The trip across the rough English Channel in a transport boat which usually presages a good time for a soldier on leave was terrible. Coupled with my fretting and worry over that call from London, I was seasick for the first time in my life.

When I reported to the grim, grey building which housed one of the most efficient Intelligent Services in the world, I looked like a ghost and felt like the man it was haunting. Not, in other words, top 'ole.

A private with as long a face as I'd seen in many a day ushered me into the small cubicle of my superior officer. He closed the door behind me without a word. The General glanced up, frowned, and handed me a letter.

"Recognize it?" he asked, a sardonic smile playing at the corners of his mouth.

I noticed two things immediately in my hasty inspection of the letter. My own handwriting, and the name of the person to whom it was addressed, Eleanor Lyman.

"Yes sir, I wrote that," I replied, more puzzled than worried. It was the same letter which I had so cheerfully posted a week before.

"This letter," the General continued challengingly, "was intercepted on its way to German agents in Spain. Have you lost your mind?"

He paused. I looked at him blankly, wondering what he was driving at.

"Don't you see what you've done, you idiot? You've signed your real name. If that letter had reached its destination, the enemy would have had the name of one of our Intelligence men!"

"But sir," I objected, "I wrote that to a loyal British

MY OWN SPY STORIES

by CAPTAIN TIM HEALY

The star of the Ivory Stamp Club tells you another daring adventure from his vivid career

For Tim Healy's program see page 52 —5 o'clock Column

subject. This Eleanor Lyman is what my men call a lonely soldier lady. She has been entertaining my soldiers who were on leave in London, helping them have a good time. I was writing to thank her for her services."

"So I read," the General remarked. "But if this lonely lady is so loyal, how does it happen that she was sending your letter to the enemy?"

Before I could interrupt, he went on: "I'll give you just ten days to clear up this mess. Get acquainted with this Eleanor Lyman, find enough evidence so we can arrest her, or lose your rank. That's all. Report as soon as you have completed your case."

Grimly I saluted, turned on my heel, and left. Inwardly I was cursing myself for a blind fool. (*Continued on page* 56)

They ATE and Grew

If a job depended upon your getting thin, what would you do? Read what two radio stars did. P. S. They got the jobs!

Jane Williams is on the Hollywood Hotel program Friday nights (see page 51—9 o'clock column). Leah Ray sings on the "Let's Listen to Harris" program Friday nights (see page 53— 9 o'clock column).

THE girl had just achieved what was, at the moment, radio's greatest prize. She was a modern Cinderella. An obscure singer raised to the heights of radio stardom! I had expected to meet a jubilant, effervescent young woman, triumphant, joyous. Instead, Jane Williams who was originally Rowene Williams, winner of the nation-wide contest conducted by the Columbia Broadcasting System, seemed not at all elated by her selection.

She had been chosen to play the coveted hat-check girl role opposite Dick Powell in the "Hollywood Hotel" program, broadcast direct from the film capital.

"What," I asked her, "were your first reactions when you learned that you, of all those thousands of girls, had been successful?"

Joy? Trepidation? Disbelief? What would *you* feel if you were suddenly catapulted into one of the most enviable roles that all radio has to offer? Jane's answer was startling.

"I thought," she said, and hesitated slightly, as though she knew that what she was about to say would ruin the start of a perfectly good interview, "I thought that I'd better begin taking off about twenty pounds."

Jane proceeded with engaging frankness. Up until her victory in the contest, it had not mattered to her and certainly, then, to no one else, that she weighed one hundred and fifty-five pounds. Her eyes had been turned towards the operatic stage rather than toward radio, and operatic divas are notoriously permitted the ease of more ample upholstery. She had made her debut at nineteen as a concert soloist with the Luigi Lombardo Symphony Orchestra,

Upper left, when Jane Williams was chosen heroine of the Hollywood Hotel program, she made up her mind to reduce. Above, did she do it?

Slender!

by

DOROTHY BROOKS

Could you imagine that slim Leah Ray (right) on the "Let's Listen to Harris" program, was once —stout? Just cast your eyes to the left!

toured the Middle West and thence returned to her native Minneapolis to sing with the Twin Cities Civic Opera Company. She made a few perfunctory radio appearances over Minneapolis stations as a favor to the publicity department of the opera company. Opera did not fare so well during the general economic depression, so Jane entrained for Chicago, seeking a wider field of opportunity.

She found Chicago slumbering in the same musical doldrums which had becalmed her back in Minneapolis, and then for the first time thought of turning to radio work while waiting for a real opening in concert or operatic work. She went through the customary red-tape of auditions with the customary lack of success, gave a few concerts over smaller stations and was about to return home when the Columbia Broadcasting System contest was announced.

Friends urged her to enter. Jane demurred. She had never sung popular songs; she was sure she could not sing them. Then because she had nothing to lose and had run out of good arguments with which to combat her persuasive friends, she capitulated. However, she never entertained for a moment, any serious hopes about the outcome. Thousands of girls all over the country were registering, and her brief fling at radio had done nothing to convince the level-headed young Minneapolis singer that the ether was her medium.

WHEN her name was announced as winner of the midwest finals, Jane still refused to become unduly excited. There were more than a dozen young women en route to New York, each a territorial winner, each cherishing in her young heart the belief that she would win the coveted role and with it a nice gilt-edged contract. Jane admitted she was not nervous at the final audition, because the prospect of emerging the winner seemed so dim, unreal—improbable!

Her subsequent victory left Jane somewhat aghast, but when she recovered from her astonishment, she made up her mind firmly to at least one (*Continued on page* 79)

RADIO MIRROR HOMEMAKING DEPARTMENT

By Joyce Anderson

In the Stars' Kitchens

"Yum, yum!" says Sox, James Melton's favorite pup, as the singer pulls the finished Cocoanut-Custard pie out of the oven. Sox knows it's good. He's tasted it before.

WHO'D ever think that a successful radio tenor and one whose ambition it is to sing in Grand Opera, could actually bake a pie!

Friends, I want you to come into the kitchen and meet James Melton, singing star of Fred Allen's Town Hall Tonight. Yes, it's Jimmy all right! He's just dressed up for the occasion but you must recognize that roguish smile of his! Jimmy's favorite pie is cocoanut-custard. And can he make it! Ask Sox, his dog—he knows. There he is in the kitchen sniffing eagerly at the finished masterpiece. When Mr. and Mrs. Melton entertain and serve Jimmy's homemade cocoanut-custard pie, their guests never fail to ask for a second helping, and its fame has spread all over town.

Radio Mirror's Homemaking Department Hostess thought if it was as good as all that, she wanted its readers let in on this delicious secret. And here is the recipe, just as Mr. Melton gave it to me. Get right into your kitchen and surprise the family with a delicious dessert for tonight's dinner.

GRAHAM CRACKER COCOANUT-CUSTARD PIE

Crust:

16 Graham crackers
½ cup of butter

Crumble crackers fine and mix with softened butter. Line buttered pie-plate with mixture, pressing firmly against bottom and sides.

Filling:

1 pt. milk
½ teaspoon vanilla
¼ teaspoon salt
2 tablespoons cornstarch
Yolks of three eggs
1 cup cocoanut
2/3 cup sugar

Bring milk to a boil (use double-boiler) add yolks of eggs, cornstarch, salt, sugar and cook until thick. Remove from stove and add cocoanut and vanilla. Turn filling into the crumb-lined pan, and top with Meringue.

Meringue:

Beat whites of three eggs and ½ cup of sugar until stiff. Spread on top of pie, sprinkle with cocoanut and bake in a moderate oven until brown.

Cocoanut-custard pie is not the only dish James Melton can make well. There's another swell recipe that I managed to get him to give me and if you'd like to have it, just drop me a line in care of RADIO MIRROR, 1926 Broadway, New York, and I'll send you a copy of his recipe for Oysters Delmonico absolutely free, without any cost to you.

AS an added feature this month, I've assembled a very fine menu which can be especially adapted for the Friday night dinner. It's a bit different and will probably please that unexpected guest your husband brought home with him from the office or from his golf game.

FRIDAY DINNER

Cream of Tomato Soup — Toast Sticks
Filets of Sole with Oysters — Parsley Potatoes
Sliced orange and watercress on lettuce
Coffee Sponge Pie — Coffee

CREAM OF TOMATO SOUP

2 cups tomatoes
2 teaspoons sugar
½ teaspoon salt
½ cup water
1 tablespoon chopped onion
⅛ teaspoon soda

Combine the tomatoes, water, sugar, salt, pepper and chopped onion. Cook for thirty minutes. Strain and then add the soda. Stir well and pour into hot white sauce.

Cream Sauce:

2 tablespoons butter
4 tablespoons flour
1 teaspoon salt
⅛ teaspoon pepper

Melt the butter, add flour, salt and pepper and mix well. Add milk slowly and bring to the boiling point, stirring constantly to avoid lumping. Keep the sauce hot over boiling water and do not add the tomato mixture until you are ready to serve.

FILETS OF SOLE WITH OYSTERS

Four filets of sole, cut in small pieces
1 dozen oysters
2 tablespoons butter
1 tablespoon finely minced parsley
Juice of half a lemon

(*Continued on page* 89)

Brrh! Cold wintry days are here! Miss Anderson tells you how to protect your skin from Mr. Jack Frost's stinging bite

Miss Vivienne Segal, starring in "Melodiana," with Abe Lyman's orchestra on the Columbia System, is a radio star who gives a great deal of care to her appearance. Miss Segal is shown here at her pretty dressing table putting the finishing touches to her make-up.

SKIN COMFORT and PERFECTION

"MY face is so rough these days."

"The wind just plays havoc with my face in the winter and my skin cracks so that I can't seem to keep any powder on my nose."

Have you ever offered such complaints? I bet you have. I know I've heard them more than once!"

Girls, girls, there's no need to have rough, harsh, dry skin in this day and age! Your skin doesn't have to become dry until it almost starts to crack and peel! Just a few minutes of service to your skin at night, before retiring, will more than repay you for the effort.

Just as you protect your body with warm clothing from the cold, wintry air, so must you protect your skin from the wind. I do not mean that you must wear something to cover your face, but I do mean that you must nourish it with a generous helping of cold cream.

Feminine radio stars are most particular about their appearance and with all the day taken up with rehearsals, broadcasts and public appearances they make it their business to devote some time to the care of their complexion. Now with television making such rapid strides toward its goal, they're giving this matter even more attention.

First of all, you remove all the day's collection of dust with a cleansing cream. Two applications is more effective. Apply it to the face gently, patting it on. Remember, rubbing only forces the dirt deeper into the pores. Remove with cleansing tissues. I've personally found that by wiping the face with a hot wet wash cloth, removes all the grease, leaving your face clean and warm.

There are innumerable brands of cold creams advertised today. Some of them contain elements to stimulate the oil glands which help keep the pores supplied with a certain amount of necessary oil. One I have in mind is particularly refreshing. It melts the instant it touches the skin and the oil flows easily into the pores so that the skin is lubricated. This is just what you need for a dry skin. It creates a delightful softness, smoothness and suppleness which is most refreshing. It banishes dryness, roughness, lines and the withered look of age. You'll also discover that when your skin is smooth and fine that your powder stays on longer and has that fresh, just-applied look.

Although the cold wind has the tendency to cause chapped skin, did you know that at the same time it stimulates the circulation and brings out the color in your face, giving it a rosier look ? It sure does! Just try getting out into the cold air, taking long walks, breathing deeply and when you get back, give your face that cold-cream treatment I just told you about.

Do not overlook the most important duty to your appearance! An alluring complexion has often made a plain woman more attractive than a woman with beautiful features but with an unhealthy and unclean skin.

Thus, a little attention each evening before going to bed, and presto! you'll have "the skin you love to touch." Begin your treatments tonight. I'm sure in a few days you'll be proud of the results.

If you haven't decided on the brand of cold cream to use and want me to recommend one, write me to that effect. I shall be glad to give you the name of the cream, the merits of which I have herein described.

Dialing the

LAUGHS with the "HAMS"

by TERRY MILES the Globe Twister

IF you like Eddie Cantor, Jack Benny, Ed Wynn, the Aces, Joe Penner and all the other cock-eyed comics of the broadcast band, you ought to listen to the amateurs, on 20, 40, 80 and 160 meters. Coming over these stations, run for pleasure and not for profit, is some of the funniest conscious and unconscious humor on the air.

By no means all of the "ham" dialog is data about new grid leaks, the installation of a crystal microphone, or the change of an aerial's direction. And not all of the "bottles" to which reference is made are transmitting tubes. Some of the bottles contain higher voltage than is used on any radio set.

Take Will, the master of ceremonies, operator, and general major-domo of a Negro radio club that owns an amateur transmitter. Will was having a fine gabfest the other night with a ham in Indiana. Will's steady flow of chatter was interrupted at frequent intervals as he paused to *shush* some friends who were whispering and giggling into his ear. Finally he felt that some explanation was due his listener.

"I s'pose you is hearing a lot of static from up here," said Will. "Well, I'll tell you-all whut it is. It's just that some of the club members brought in some bottles to celebrate our putting in some new 100-watt bottles. And is those people full of radio frequencies? Dawggone!"

"I s'pose you is hearing a lot of static from up here," said Will. "Well, I'll tell you-all whut it is."

"What! You're not really little Clara Ghent, who used to go to school with me! Well, well."

"That was my wife I was talking to. She tickled me. If the Supervisor heard me, I hope he's married."

Not all of the amateurs are that hotcha. One young matron was telling another, some five hundred miles away, how to make pies. The dialog went something like this:

"—and then, when it's all finished, you take it out of the oven and sprinkle nutmeg over the top. We had some people here for supper, Mary, and they ate one of my pies and thought it was just fine."

Spin the dial.

Here we get a boy in Maine talking to a girl in Oregon. He says, "What! You're not really little Clara Ghent, who used to go to school with me in Augusta! Well, well, well. It's a small world, isn't it? Remember how I used to take you to the movies in the old days? Well, let's go to the movies together tomorrow night. I suppose "Du Barry" is playing there, like it is here. I'll go see it tomorrow night here in Augusta. You go see it in Klamath Falls. Then I'll get on the air at midnight and we can talk about it. It'll be just like old times."

WELL, you can't hold hands that way. We'll turn the dial again.

"My wife's studying for her amateur's license," says an Indiana ham. "She thinks she's pretty good, but you ought to hear her trying to send code. Why, she can't send half as fast as I can. She——"

Just then a feminine voice interrupts him. You can tell it's his wife. She says, "Yes, and if you did half as much work as I do, you wouldn't have so much time to practice code, either!"

The ham shuts off his transmitter, so the rest of what seems like the beginning of a good, old fashioned family row goes unheard.

We drop down to another band of amateur

(*Continued on page* 88)

"Gee, I don't know anything to say. Do I sound all right? Hello! Well, I guess that's all."

REFLECTIONS in the radio mirror

CONGRATULATIONS OF THE MONTH: to Geraldine Farrar for her fine contract with Listerine for the Metropolitan Opera broadcasts; you can hear her from her glass-inclosed box at the Met every Saturday night, from now on . . . to Walter Damrosch for his reported plan of presenting dramas based on the lives of great composers, with orchestral accompaniment . . . to Don Novis over at CBS on the "Forty-five Minutes in Hollywood" broadcast with Mark Warnow's orchestra, Bill Adams announcing . . . to May Singhi Breen and Peter de Rose for their fine sponsored program (Humphrey's Medicine Company) on Sunday mornings (apologies again, you two, for having reported you splitting professionally last month) . . . to B. A. Rolfe, the Sisters of the Skillet and Jack Parker for getting up so early mornings for their entertaining program . . . to Joey Nash for his enticing singing with Dick Himber's orchestra, Monday nights . . . to Alexander Woollcott and his cream of wit for that renewal which brings his provocative program through the spring . . . to Major Bowes for making so big a noise with his small local broadcast which gives amateurs a chance, on Metro-Goldwyn's WHN, to go on the air or get it! . . . to Lux's Theatre of the Air, Sunday afternoons, which would present Duse if she were alive . . . to One Man's Family and the Red Davis program for pleasing every little group of serial thinkers . . . to De Wolf Hopper who announces the Kansas City Symphony and Broadway Varieties as though life began at seventy, which it does as far as he's concerned . . . and to Mrs. Roosevelt for her concern with the education of children and other commendable subjects on her broadcasts.

SUNDAY night at eight (Eastern Standard). Concerts by the grace of General Motors and Ford. Conflicts between such Titans as Harold Bauer and Ossip Gabrilowitsch. The music-loving listener chewed his nails and went slowly cuckoo making up his mind. So to add to the confusion, Chase and Sanborn has been presenting tabloid operas with helpful notations by Deems Taylor, fine conducting by Wilfred Pelletier. Rigoletto, Aida, Hansel and Gretel, Pagliacci, Tales of Hoffman, Madame Butterfly. With dialogue. In English.

And Eddie Cantor flirts with the English broadcasters before returning to these shores to chide Rubinoff again at CBS on behalf of Pebeco Toothpaste.

Sunday night at eight (Eastern Standard).

SPONSORS too often censor material or switch to new programs because of their wives' opinions, their relatives, or their own. None of the judges, with rare exceptions, is a real showman.

One famous comedian was about to be taken off the air because the sponsor had grown tired of his comedy. The sponsor was fair enough to make a survey. Out of 9,000 people who had their radios on at the hour of the broadcast, the survey showed that 80% were listening to the comedian. He stayed.

Cheers to a man who wearied of the program he was financing but who submerged his own opinion in deference to yours and mine. The comedian was the real showman—and the sponsor knew it.

Here are my frank, personal opinions on what's right and what's wrong with radio—more right this month than wrong. Do you agree with me? Whether you do or not, write me; prizes for best letters are announced on Page 54. Let's hear from you.

Ernest V. Heyn

We Have With Us—

RADIO MIRROR'S RAPID PROGRAM GUIDE

LIST OF STATIONS

BASIC

WABC
WADC
WOKO
WCAO
WNAC
WGR
WKBW
WKRC
WHK
CKLW
WDRC
WFBM
KMBC
WCAU
WJAS
WEAN
WFBL
WSPD
WJSV
WBBM
WHAS
KMOX

SUPPLEMENTARY

WDOD
KRLD
WBIG
KTRH
KLRA
WQAM
WSFA
WLAC
WDBO
WDBJ
WTOC
WDAE
KFBK
KDB
WICC
KFPY
WPG
KVOR
KWKH
KLZ
WLBW
WHEC
KTSA
KSCJ
WSBT
WMAS
WIBW
WWVA
KFH
WSJS
KGKO
WBRC
WMBR
WMT
WCCO
WISN
WLBZ
WGLC
WFEA
KOH
KSL
WORC
WBT
WDNC
WALA
KHJ

COAST

KOIN
KGB
KHJ
KFRC
KOL
KFPY
KVI
KFBK
KMJ
KMT
KWG
KERN
KDB
KHJ

CANADIAN

CKAC
CFRB

HOW TO FIND YOUR PROGRAM

1. Find the Hour Column. (All time given is Eastern Standard. Subtract one hour for Central time, two for Mountain time, three for Pacific time.)
2. Read down the column for the programs which are in black type.
3. Find the day or days the programs are broadcast directly after the programs in abbreviations.

HOW TO DETERMINE IF YOUR STATION IS ON THE NETWORK

1. Read the station list at the left. Find the group in which your station is included. (CBS is divided into Basic, Supplementary, Coast, and Canadian; NBC—on the following two pages—into Basic, Western, Southern, Coast, and Canadian.
2. Find the program, read the station list after it, and see if your group is included.
3. If your station is not listed at the left, look for it in the additional stations listed after the programs in the hour columns.
4. NBC network stations are listed on the following page. Follow the same procedure to locate your NBC program and station.

12 NOON

12:00
Salt Lake City Tabernacle: Sun. ½ hr. Network
Voice of Experience: Mon. Tues. Wed. Thurs. Fri. ¼ hr. Basic minus WADC WOKO WNAC WGR WFBM KMBC WSPD Plus Coast Plus WOWO WBT KLZ WCCO KSL WWVA

12:15
The Gumps: Mon. Tues. Wed. Thurs. Fri. ¼ hr. Basic minus WADC WKBW WFBM KMBC WFBL WSPD WJSV WHAS Plus WBNS KFAB WCCO WHEC WNAC

12:30
Tito Guizar: Sun. ¼ hr. Basic minus WKBW Plus WOWO WMAS WORC WCCO
Dick Messner Orchestra: Mon. ½ hr. Network
Smiling Ed McConnell: Thurs. ¼ hr. Basic minus WADC WOKO WCAO WGR WSPD Plus Coast Plus WBT WBNS KLZ WWVA WICC WHP WFEA WISN WCCO KSL WORC

12:45
George Hall Orchestra: Thurs. ½ hr. Network

1 P.M.

1:00
Church of the Air: Sun. ½ hr. Network
George Hall Orchestra: Mon. Tues. Wed. Fri. Sat. ½ hr. Network
Just Plain Bill: Mon. Tues. Wed. Thurs. Fri. ¼ hr. WFBM KMOX KLZC CO KSLW KERN KMJ KHJ KOIN KFBK KGB KFRC KDB KOL KFPY KWG KVI KMBC

1:15
Frank Dailey Orchestra: Thurs. ½ hr. Network.

1:30
Little Jack Little: Sun. Wed. Fri. ¼ hr. Basic minus WOKO WCAO WNAC WKBW WDRC WEAN WSPO Plus KRLD WBT WOWO WCCO
Esther Velas Ensemble: Tues. Sat. ½ hr. Network
The Story Behind The Song: Mon. Thurs. ¼ hr. WABC WCAO WAAB WGR WBBM WHK CKLW WCAO WJAS KMOX

1:45
Pat Kennedy and Art Kassel: Sun. Mon. Thurs. Fri. ¼ hr. Basic minus WADC WOKO WNAC WDRC WEAN WFBL WKBW Plus WOWO WGST WBNS KRLD KLZ WCCO WDSU KSL WMT CFRB WFBL Plus Coast
The Cadets: Wed. ¼ hr. WABC WNAC WGR WBBM CKLW KMBC WJAS KMOX WJSV.

2 P.M.

2:00
Lazy Dan: Sun. ½ hr. Basic minus WOKO WGR WSPD Plus Coast Plus WOWO WGST WBT WBNS KRLD KLZ KFAB WCCO WLAC WDSU KOMA KSL WMBG WMT WDBJ WHEC WIBW
Marie, The Little French Princess: Mon. Tues. Wed. Thurs. ¼ hr. WABC WNAC WBBM WKRC WHK CKLW WCAU WJAS KMOX WJSV KRLD KLZ WDSU WHEC KSL KHJ KFBC KERN KMJ KFBK KDB KWG
Dan Russo Orchestra: Sat. ½ hr. Network

2:15
The Romance of Helen Trent: Mon. Tues. Wed. Thurs. Fri. ¼ hr. WABC WNAC WKRC WHK CKLW WCAU WJAS KMOX WJSV KRLD KLZ WDSU WHEC KSL KHJ KFRC KERN KMJ KFBK KDB KWG

2:30
Hill's Royal Hawaiians: Sun. ½ hr. Basic minus WOKO WGR WSPD Plus Coast Plus WGST WBT KRLD KLZ KFAB WCCO WLAC WDSU KOMA WMBG WDBJ WHEC KSL WIBW WBNS

2:30
The School of the Air: Mon. Tues. Wed. ½ hr. Network
The Round Towners: Sat. ½ hr. Network

3 P.M.

3:00
New York Philharmonic: Sun. two hrs. WABC WOKO WGR WKRC WHK CKLW WFBM WJAS WSPD WJSV Plus Supplementary minus KFBK KFPY WPG WWVA WBRC Plus WREC WHP WMBD WSFA WDSU WBNS WIBX Plus Canadian
Your Hostess, Cobina Wright: Mon. ½ hr. Network
Columbia Variety Hour: Tues. 1 hr. Basic minus WNAC WKBW WBBM WHAS KMOX Plus Supplementary minus KFBK KFPY WIBW WWVA KSL Plus Canadian Plus WNOX WHP KOMA WHAC WMBG WDSU WBNS WREC WIBX
Kate Smith: Wed. one hr. Basic minus KMBC WKBW WBBM WHAS KMOX Plus Supplementary Plus Canadian Plus WHP KOMA WDSU WBNS
Roadways of Romance: Thurs. 1 hr. Basic minus WNAC WKBW WBBM WHAS KMOX Plus Supplementary minus KFBK KFPY WMBR KSL Plus WNOX WHP KOMA WNAC WDSU WBNS Plus Canadian

Listeners of the Philharmonic Symphony Concerts should be interested to know that in a recent poll at Philadelphia Father Charles E. Coughlin was returned a 17 to 1 favorite over the Symphony, which broadcasts at the same hour as the priest.

4 P.M.

4:00
Visiting America's Little House: Mon. Tues. Thurs. ¼ hr. Network
National Student Federation Program: Wed. ¼ hr. Network
Ann Leaf: Sat. ½ hr. —Network

4:15
Carlile & London: Mon. ¼ hr. Basic minus WCAU WBBM WHAS KMOX Plus Supplementary minus WDAE KFBK KDB KFPY WPG WIBW KGKO WCCO Plus Canadian Plus WHP WMBG WORC WNOX WDSU WBNS WREC
Curtis Institute of Music: Wed. ¾ hr. Network
Salvation Army Band Thurs. ¼ hr. Network

4:30
Chicago Varieties: Mon. ½ hr. Basic minus WBBM KMOX WHAS Plus Supplementary minus KGKO Plus Canadian plus WMBG
Dick Messner: Thurs. ½ hr. Basic minus WBBM WHAS KMOX WCAU Plus Supplementary minus KFBK WPG KLZ KFPY KVOR Plus Canadian
Allan Leafer and his orchestra: Sat. ½ hr. Basic minus WKBW WBBM WHAS KMOX plus Supplementary minus KFBK KFPY WBRC WMBR plus WDSU WBNS plus Canadian

Note two new full-hour programs in the three o-clock column. Your Hostess, with Cobina Wright on Monday and Roadways of Romance on Thursday. Jerry Cooper and Freddie Rich's orchestra are featured in the latter.

5 P.M.

5:00
Open House, Freddie Martin: Sun. ½ hr. Basic minus WNAC WKRC Plus Coast Plus WLBZ WBT WDOD KRLD KLZ WBIG KTRH KLRA WCCO WLAC WHEC KSL KTSA WMAS WIBW KFH WORC WOWO WGST WBRC WKRC WDSU KOMA WMBG KTUL WKBN
Og, Son of Fire: Mon. Wed. Fri. ¼ hr. WABC WAAB CKLW WJAS WCAO WBNS WKRC WGR
Dick Messner Orchestra: Tues. ¼ hr. Network
Loretta Lee: Thurs. ¼ hr. Network.

5:15
Skippy: Mon. Tues. Wed. Thurs. Fri. Basic minus WBBM WHAS KMOX WADC WNAC WFBM KMBC Plus WAAB WHEC CFRB

5:30
Crumit & Sanderson: Sun. ½ hr. Basic minus WNAC WKRC WBBM WKBW Plus WAAB WICC WDSU KOMA WHEC WBNS WMAS WWVA KFH WORC WIBX KTUL
Jack Armstrong: Mon. Tues. Wed. Thurs. Fri. ¼ hr. Basic minus KMOX WBBM WHAS WCAO WNAC WFBL WKRC WDSU WFBM KMBC Plus WAAB WHEC WMAS

5:45
The Oxol Feature: Mon. ¼ hr. WABC WOKO WCAO WJAS WEAN WFBL WHP WMBG WMAS
Robinson Crusoe: Tues. Thurs. Fri. Sat. ¼ hr. WABC WOKO WKBW WFBL WHEC WIBX

Freddie Martin continues to give unknowns a break on his Open House series, which doesn't mean that the listeners always get as good a one. Some of the talent Freddie has selected has been rather weak.

6 P.M. | 7 P.M. | 8 P.M. | 9 P.M. | 10 P.M. | 11 P.M. | 12 MIDNIGHT

6:00
Music By Gershwin: Sun. ½ hr. Basic minus WADC WNAC WGR WEAN WSPD Plus Coast Plus W A A B WBT WDSU WGST WBNS WHEC KRLD KLZ WCCO KSL CFRB WREC

Buck Rogers: Mon. Tues. Wed. Thurs. ¼ hr. WABC WOKO WCAO WAAB WKBW WKRC WHK CKLW WCAU WJAS WFBL WJSV WBNS WHEC

Pinaud's Something Old, Something New: Sat. ½ hr. Basic minus W K B W W K R C WBBM WHAS KMOX Plus Supplementary minus KFBK KFPY KLZ WMAS WMBR KSL Plus WHP KOMA WNAX WNOX WDSU WBNS

6:15
Bobby Benson: Mon. Tues. Wed. Thurs. Fri. ¼ hr. WABC WAAB WGR WCAU WFBL WLBZ WOKO WDRC WEAN WHEC WMAS

6:30
Smiling Ed McConnell: Sun. ¼ hr. Basic minus WADC WOKO WCAO WNAC WGR KMBC WSPD Plus Coast Plus W G S T WLBZ WBRC WBT WBNS KRLD KLZ WLBW WHP KFAB WFEA WREC WISN WCCO WLAC WDSU KSL WWVA WICC WORC

The Shadow: Mon. Wed. ¼ hr. WABC WOKO WCAO WAAB W K B W W D R C WCAU WEAN WFBL WJSV WHEC WORC

Understanding Music, Howard Barlow: Tues. ½ hr. WABC WOKO WCAO W K B W W K R C CKLW WDRC WJAS WEAN WSPD WNOX WBRC WJSV WQAM WDBO WDAE WLBZ WBT WDOD WLBW WBIG WHP WGLC KLRA WFEA WSFA WLAC WDBJ WHEC WTOC WMAS WWVA WSJS WORC WDNC WALA WHK WMBR WMBG WDSU WREC WCAU WAAB

Shell Products, Eddie Dooley: Thurs. Fri. Sat. ¼ hr. Basic minus WBBM KMOX WHAS WADC WFBM KMBC Plus WLBZ WICC WBT WBIG WHP WFEA WMBG WDBJ WHEC WMAS WSJS WORC WDNC WDBH WIBX

6:45
Voice of Experience: Sun. ¼ hr. Basic minus WADC WOKO WFBM Plus WAAB WOWO WBT WCCO WWVA

Wrigley Beauty Program: Thurs. Fri. ¼ hr. WABC WCAO WKBW WNAC WDRC WCAU WEAN

7:00
Alexander Woollcott: Sun. ½ hr. Basic Plus Coast Plus KLZ WCCO KSL CKLW

Myrt & Marge: Mon. Tues. Wed. Thurs. Fri. ¼ hr. Basic minus W F B M K M B C WBBM KMOX WHAS Plus WQAM WDBO WDAE WBT WTOC WWVA

Soconyland Sketches: Sat. ½ hr. WABC WOKO WNAC WGR WDRC WEAN WLBZ WICC WMAS WORC

7:15
Just Plain Bill: Mon. Tues. Wed. Thurs. Fri. ¼ hr. WABC WCAO WNAC WGR WKRC WHK CKLW WCAU WJAS WJSV

7:30
Gulf Headliners: Sun. ½ hr. Basic minus WGR WFBM KMOX WBBM KMBC WFBL Plus WOWO WMBR WQAM WDBO WDAE WGST WLBZ WBRC WBT WDOD WBNS KRLD KTRH KLRA WFEA WREC WLAC WDSU KTSA WTOC WACO WMAS WORC WALA WBIG WMBG WHEC WDBJ WFBU

Silver Dust Serenaders: Mon. Wed. Fri. ¼ hr. WABC WOKO WCAO WGR WORC WCAU WJAS WFBL WJSV WHP WHEC WMAS WWVA WORC

Whispering Jack Smith: Tues. Thurs. Sat. ¼ hr. WABC WOKO WCAO WNAC WGR WDRC WCAU WJAS WEAN WFBL WJSV WORC

7:45
Boake Carter: Mon. Tues. Wed. Thurs. ¼ hr. Basic minus WADC WOKO WKRC WDRC WFBM WEAN WFBL WSPD Plus WBT WCCO

The Lawyer and the Public: Sat. ¼ hr. Basic minus WHK KMOX WHAS WBBM Plus Supplementary minus KFBK KFPY WPG WBRC WMBR KSL Plus Canadian Plus KOMA WACO WNAX

In order to make way for Eddie Cantor on the CBS airwaves, programs have been shuffled around like the fifth ace in a deck of cards. This is what finally popped up for seven o'clock: Alexander Woollcott's town crying, his half hour having been pushed back from nine, the broadcasts are still scheduled for Sundays.

8:00
Hall of Fame, Helen Hayes: Sun. ½ hr.

Carson Robison and his Buckaroos: Mon. ¼ hr. Basic minus WADC WSPD Plus Coast Plus WBNS KLZ WCCO WHFC KSL

Lavendar and Old Lace: Tues. ½ hr. Basic minus WKBW

Easy Aces: Wed. Thurs Fri. ¼ hr. Basic minus W A D C W N A C W K B W W D R C WEAN WJSV Plus WCCO CFRB

Roxy and His Gang: Sat. ¾ hr. Basic minus WADC Plus Coast Plus Canadian Plus WGST WBRC WDOD KRLD KLZ KTRH KLRA WREC WCCO WLAC WLFC WDSU KOMA KSL KTSA WIBW WMT WORC

Edwin C. Hill: Mon. Wed. Fri. ¼ hr. Basic minus WKBW plus WCCO

8:15
Fats Wallers Rhythm Club: Thurs. ¼ hr. WABC WGR WFBL WHEC

8:30
Atwater Kent Hour: Mon. ½ hr. Basic plus Coast Plus WQAM WBT WDOD KRLD KLZ WCCO KSL WMT WOWO WDSU

Melodiana, Abe Lyman: Tues. ½ hr. Basic Plus W O W O WCCO CFRB

Everett Marshall: Wed. ½ hr. Basic minus WHK Plus Coast Plus WOWO WBT KRLD KLZ WLAC KOMA WDSU KSL WIBW WCCO WHK

Forum of Liberty, Liberty Magazine: Thurs. ½ hr. Basic Plus WOWO

True Story Hour: Fri. ½ hr. Basic minus WFBM WKBW Plus WCCO WOWO WHEC WORC KFAB

8:45
Musical Revue, Robert Armbruster's Orchestra: Sat. ¼ hr. Basic minus WKBW Plus Coast Plus WBT KRLD KLZ WOWO WCCO KSL KWKH

At eight, on Sundays, comes the newest CBS acquisition. Lehn and Fink, sponsors, moved their Hall of Fame from NBC, over to the rival network, changed the set-up and signed Helen Hayes. Definite plans haven't yet been made as to how best to take advantage of their talented star, but the announcement will be made in the next issue. Watch for it.

9:00
Ford Symphony: Sun. one hr. Basic Plus Coast Plus Supplementary Plus WNOX WKBH WGST WBNS WDSU W N A X W K B M WACO KTUL WIBY WOWO KWO Plus Canadian

Chesterfield Hour: Mon. Wed. Sat. ½ hr. Basic minus WGR Plus Supplementary minus KFPY KVOR WSBT WWVA WGLC Plus WOWO WGST WBNS WHP WDSU KOMA WMBG KTUL WACO W N A X W K B H K G M B W M B D WNOX WIBX WCOA WNBF

Bing Crosby: Tues. ½ hr. Basic Plus Coast Plus WOWO WBT KTUL WGST KLRA KTRH KTSA

CamelCaravan: Thurs. ½ hr. Basic Plus Supplementary minus KFBK KDB KFPY KVOR KLZ WSBT WWVA KGKO WGLC KOH WDNC KHJ Plus WGST WBNS KFAB WREC WOWO WDSU KOMA WMBD WMGB KTUL WACO WNAX WKBM

The March of Time: Fri. ½ hr. Basic minus KMBC Plus Coast plus WOWO WGST KRLD KLZ WCCO WDSU KSL

9:30
The Big Show: Mon. ½ hr. Basic Plus WOWO WICC WBT WBNS KLZ KFAB WREC WCCO CKAC WDSU KSL

Isham Jones, Chevrolet: Tues. ½ hr. Basic plus Coast Plus a Supplementary network

Adventures of Gracie: Wed. ½ hr. Basic minus WHAS Plus Coast Plus WBT KRLD KLZ WBIG KTRH WCCO WDSU KOMA KSL KTSA WORC WOWO

Fred Waring: Thurs. ½ hr. Basic Plus Coast minus KFPY KFBK Plus Supplementary minus KDB KWKH WSBT WWVA Plus WGST WBNS KFAB WREC WDSU KOMA WMBG KTUL WACO WNAX WKBN KNOX WMBD Plus Canadian

Hollywood Hotel: Fri. one hr. Basic Plus Coast minus KFPY KFBK KDB Plus Supplementary minus WWVA WGLC Plus Canadian Plus WOWO WGST WBNS KFAB WREC WDSU KOMA WMBG WMBD KTUL WACO WNAX WNOX WIBX WKBH

Richard Himber, Joey Nash - Studebaker: Sat. ½ hr. Basic minus WHAS WNAC WGR Plus WAAB WGST WBT WCCO WBNS WDSU WSBT KFH

10:00
Wayne King, Lady Esther: Sun. Mon. ½ hr. Basic minus WNAC WEAN Plus Coast Plus WAAB WIBW WBNS KRLD KLZ KFAB WCCO WDSU KSL

Camel Caravan: Tues. ½ hr. Basic Plus Supplementary minus KFBK KDB KFPY KLZ WSBT WWVA WGLC KOH KSL WDNC Plus WOWO WGST WBNS KFAB WREC WDSU KOMA W M B D W M B G KTUL WACO WNAX WKBN KFBL WIBX

Byrd Broadcast: Wed. ½ hr. Basic minus WSPD Plus Coast Plus KFZ WOWO WQAM WDAE WGST WLBZ WBT WBNS KRLD KLZ WHP KTRH KFAB KLRA WREC WCCO WLAC WDSU KOMA WMBG WHEC KSL KTSA WIBW WACO WMT KFH WORC WNAX

Borden's 45 Minutes in Hollywood: Thurs. ¾ hr. Basic minus WCAO WGR WFBM KMBC WCAU WJSV WHAS Plus WBNS WCCO WHEC WLBZ WICC WMAS WOWO WORC

Carborundum Band: Sat. ½ hr. Basic minus WADC WOKO WNAC WGR WDRC WEAN WFBL WSPD WJSV Plus Coast Plus WAAB WGST WBT WCCO WBNS WDSU WSBT KFH

10:30
Dramatic Guild: Sun. ½ hr. Network

George Givot: Tues. ½ hr. Network

Melody Masterpieces: Wed. ½ hr.—Network

The O'Flynn: Fri. ½ hr. Basic minus WNAC WCAU WHK KMOX WBBM WHAS Plus Supplementary minus WDBJ KFPY KFBK KTSA WSBT WWVA WMBR WCCO KSL Plus Canadian Plus WAAB WNOX KOMA WMBD WACO WNAX

Saturday Revue: Sat. ½ hr. Network

10:45
Emery Deutsch: Mon. ¼ hr. Network

More about those Sunday changes: Gulf Headliners has been shoved into a 7:30 spot, giving up their 9:30 half hour. The Ford Symphony now occupies the hour between 9 and 10. . . . It hasn't been announced yet, but columnists say that Henry Ford will soon have Fred Waring's Pennsylvanians playing for a full hour. He is heard now on Thursdays. . . If this is true it will probably mean dropping of the Symphony Hour, two programs being a little heavy even for Henry's purse.

11:00
Little Jack Little Orchestra: Sun. Thurs. ½ hr. Network

Glen Gray's Casa Loma Orchestra: Mon. ½ hr. Network

Joe Haymes Orchestra: Tues. ½ hr. Network

Leon Belasco Orchestra: Wed. ½ hr. Network

Ozzie Nelson Orchestra: Fri. ½ hr. Network

Elder Michaux and His Congregation: Sat. ½ hr. Network

11:30
Leon Belasco Orchestra: Sun. ½ hr. Network

Kate Smith: Mon. ½ hr. Network

Henry Busse Orchestra: Tues. ½ hr. Network

Ozzie Nelson: Wed. ½ hr.—Network

Clyde Lucas Orchestra: Thurs. ½ hr. Network

Harry Salter Orchestra: Fri. ½ hr. Network

Glen Gray's Casa Loma Orchestra: Sat. ½ hr. Network

Additional data between 9:00 and midnight: Sponsors are trying to make up their minds about the Byrd programs from Little America. They can't decide whether audiences have had enough or not. . . . Your correspondent, in his travel to Niagara Falls to find out about the Carborundum Band, learned that nearly a suicide a month jumps into the strong current and is swept over. Now maybe you will listen when you hear the program's signature: the roar of Niagara. . . . Elder Michaux and his congregation nearly got lost in the latest shake-up of programs, but he emerged victorious at the hour of 11:00 p.m., on Saturdays. . . . In a recent poll of Cincinnati orchestra leaders, Glen Gray's Casa Loma orchestra (Camel uses the band on its Caravan twice a week) was voted the best organization in the country today. Guy Lombardo—he's NBC, but what's the difference?—was a close second for first honors. . . .

BLUE NETWORK

12 NOON

12:00
Tastyeast Presents: Sun. ½ hr. Network
Fields and Hall: Mon. Wed. Thurs. Fri. Sat. ¼ hr. Network

12:15
Charles Sears, tenor: Mon. Wed. Fri. ¼ hr. Network
Merry Macs: Thurs. ¼ hr.—Network
Genia Fonariova, soprano: Sat. ¼ hr. Network

12:30
Radio City Music Hall: Sun. Hour—Network
National Farm and Home Hour: Mon. Tues. Wed. Thurs. Fri. Sat. Hour—Network

1 P.M.

1:30
National Youth Conference: Sun. ½ hr. Network
Vic and Sade: Mon. Tues. Wed. Thurs. Fri. ¼ hr. W J Z W B Z WBZA WSYR WLW
NBC Farm Forum: Sat. ¼ hr. Network

1:45
NBC Music Guild: Mon. Thurs. ¾ hr. Network
The Ranch Boys: Tues. ¼ hr. Network
Words and Music: Wed. Fri. Sat. ½ hr. Network

2 P.M.

2:00
Anthony Frome, the Poet Prince: Sun. ¼ hr. Basic minus WHAM plus WKBF
Wandering Minstrel: Wed. ½ hr. Network

2:15
Bob Becker's Fireside Chats About Dogs: Sun. ¼ hr. Basic

2:30
Lux Radio Theater: Sun. one hr. Basic plus Western minus WTMJ WWNC WBAP WJAX plus Coast plus WLW WIBA KFYR WDAY KTHS WFAA KTBS WTAR CFCF

2:45
Echoes of Erin: Thurs. ¼ hr.—Network

3 P.M.

3:00
Radio Guild: Mon. Hour—Network
Art Collins Orchestra: Tues. ½ hr. Network
The Ramblers Trio: Wed. ¼ hr. Network
Castles of Romance: Thurs. ¼ hr. Network
U. S. Marine Band: Fri. one hr. Network

3:15
Joe White, tenor: Wed. ¼ hr. Network

3:30
National Vespers: Sun. ½ hr. Network
Music Magic: Tues. ½ hr. Network
Jerome Twichell Orchestra: Wed. ½ hr. Network
Roy Shield Orchestra: Thurs. ½ hr. Network
Saturday Songsters: Sat. ½ hr.—Network

How programs do change! Now between three and four we have Art Collins and his orchestra, Castles of Romance, Joe White—he was the Silver Masked Tenor once, remember? — and Jerome Twichell's orchestra. . . . Note that at four on Sundays your old friend, Sherlock Holmes, is back. . . .

4 P.M.

4:00
The Adventures of Sherlock Holmes: Sun. ½ hr. Basic minus WHAM WJR KWK
Betty and Bob: Mon. Tues. Wed. Thurs. Fri. ¼ hr.—Basic minus. KSO KWCR WREN Plus Coast Plus WOAI WLW WFAA WTMJ KSTP KVOO WKY KPRC
Don Carlos Orchestra: Sat. ¼ hr. Network

4:15
Songs and Stories: Mon. ¼ hr. Network
Eddie and Ralph: Tues. Wed. Thurs. Fri. ¼ hr Network
High and Low: Sat. ¼ hr. Network

4:30
The Land of Beginning Again: Sun. ½ hr. Basic minus WJR WGAR KWK
Stanleigh Malotte, News Rhymer: Mon. ¼ hr. Network
Rochester Civic Orchestra: Wed. one hr. Network
Platt and Nierman: Thurs. ¼ hr. Network
Three C's, vocalists: Fri. ¼ hr. Network

4:45
Horatio Zito's Tango Orchestra: Mon. Thurs. ¼ hr. Network
General Federation of Women's Clubs: Fri. ¼ hr.—Network

5 P.M.

5:00
Roses and Drums: Sun. ½ hr.—Basic plus WLW KTBS WKY KTHS WBAP KPRC WOAI
Al Pearce and His Gang: Mon. Fri. ½ hr. Network
Your Health: Tues. ¼ hr. Network
Stanleigh Malotte: Thurs. Sat. ¼ hr. Network

5:15
Jackie Heller: Mon. Tues. Fri. Sat. ¼ hr. Network
The Three Scamps: Thurs. ¼ hr. Network

5:30
American BoschRadio: Sun. ¼ hr.—Basic plus WCKY WKBF WIBA KSTP WSMB WTMJ WEBC WDAY KFYR WSM WMC WSB WAPI WAVE plus Coast
Singing Lady: Mon. Tues, Wed. Thurs. Fri. ¼ hr. WJZ WBAL WBZ WBZA WHAM KDKA WGAR WJR WLW
George Sterney Orchestra: Sat. ¼ hr. Network

5:45
Terhune Dog Drama: Sun. ¼ hr.—Basic plus Coast
Little Orphan Annie: Mon. Tues. Wed. Thurs. Fri. Sat. ¼ hr.—Basic minus WENR KWCR KSO KWK WREN KOIL Plus WRVA WJAX CRCT WCKY WPTF WFLA CFCF WIOD
Ranch Boys: Sat. ¼ hr Network

LIST OF STATIONS

BLUE NETWORK

BASIC

WJZ	WSYR	KWCR	WPTF	KPRC
WBAL	WHAM	KSO	WTMJ	WEBC
WMAL	KDKA	KWK	KSTP	WRVA
WBZ	WJR	WREN	WWNC	WJAX
WBZA	WENR	KOIL	WKY	WFLA
	WGAR		WBAP	WOAI
				WLS

COAST

KOA	KGO	KOMO
KDYL	KFI	KHQ
	KGW	

RED NETWORK

BASIC

WEAF	WWJ	WGY	WEEI	WHO
WTAG	WLW	WJAR	KSD	WMAQ
WBEN	WSAI	WCSH	WDAF	WOW
WCAE	WFBR	WLIT		WTIC
WTAM	WRC	WFI		

WESTERN

KSTP	WEBC	WKY	KVOO	WBAP
WTMJ	KPRC	WOAI	WFAA	KTAR

SOUTHERN

WIOD	WIS	WJAX	WSB	WAPI
WFLA	WPTF	WMC	WSM	WAVE
WWNC	WRVA	WJDX	WSMB	

CANADIAN

CRCT	CFCF

COAST

KHQ	KGO	KOMO
KDYL	KHJ	KFI
KOA	KGW	

RED NETWORK

12 NOON

12:00
Al and Lee Reiser: Wed. ¼ hr. Network
Gould and Shefter: Thurs ¼ hr.
Armchair Quartet: Sat. ¼ hr. Network

12:15
Honeyboy and Sassafras: Mon. Tues. Wed. Thurs. Fri. Sat. ¼ hr. Network

12:30
University of Chicago Discussions: Sun. ½ hr. Network
Merry Madcaps: Mon. Tues. Wed. Thurs. Fri. Sat. ½ hr. Network

1 P.M.

1.00
Dale Carnegie: Sun. ½ hr.—Basic minus K S D W O C WDAF WMAQ WOW

1:15
Peggy's Doctor: Mon. Wed. Fri. ¼ hr. WEAF WTIC WTAG WEEI WJAR WCSH WFI WFBR WGY WBEN
Jan Brunesco: Thurs. Sat. ¼ hr.

1:30
Little Miss Bab O: Sun. ½ hr. Basic
Master Music Hour: Tues. 1 hr.
Russ Lyons Orchestra: Sat. ½ hr.
Airbreaks: Thurs. ½ hr.

2 P.M.

2:00
Mohawk Treasure Chest: Sun. ½ hr.—Basic plus Coast minus KSD
Revolving Stage: Mon. ¾ hr.
Two Seats in the Balcony: Wed. ½ hr. Network
Stones of History: Thurs. ½ hr.
Magic of Speech: Fri. ½ hr. Network
Rex Battle's Ensemble: Sat. ½ hr.

2:30
Gene Arnold's Commodores: Sun. ½ hr. Basic minus WWJ WLIT KSD WDAF WHO
Vaughn de Leath: Wed. Thurs. ¼ hr.

2:45
Vic and Sade: Mon. Tues. Wed. Thurs. Fri. Basic minus WLW plus Coast

Vic and Sade's popularity needs no more proof than their sponsor's putting them on an additional spot at 2:45. It makes them about the most often heard program during the daylight hours. . . . Oh yes, and now there is Vaughn de Leath once more at 2:30.

NATIONAL

3 P.M.

3:00
Sally of the Talkies: Sun. ½ hr. Basic minus WTIC plus WJDX WSMB WSM WMC WSB WAPI
Oxydol's Ma Perkins: Mon. Tues. Wed. Thurs. Fri. ¼ hr.—Basic minus WJAR WHO WDAF WMAQ WOW—plus WKBF WSM WSB WAPI WAVE WSMB

3:15
Dreams Come True: Mon. Wed. Thurs. ¼ hr. Basic minus WHO WDAF WMAQ WOW
Morin Sisters: Tues. ¼ hr.
Dorothy Page, songs: Fri. ¼ hr.

3:30
Maybelline Musical Romance: Sun. ½ hr—Basic plus Coast
Woman's Radio Review: Mon. Tues. Wed. Thurs. Fri. ½ hr.—Network
Weekend Review: Sat. Hour—Network

4 P.M.

4:00
Rhythm Symphony: Sun ½ hr. Basic minus WCAE KSD WHO WOW plus Southern minus WWNC WIS plus Coast minus KHQ KHJ plus WIBA WEBC WBAP KTBS KPRC WOAI KFSD WKY
John Martin's Stories: Mon ¼ hr. Network
Chick Webb Orchestra: Tues ½ hr. Network
Blue Room Echoes: Thurs. ½ hr. Network
NBC Music Guild Fri. one hr.—Network

4:15
Gypsy Trail: Mon ¼ hr. Network
"The Herald of Sanity": Wed. ½ hr.

4:30
Looking Over The Week: Sun. ¼ hr. Network
Roxanne Wallace, songs: Mon. ¼ hr. Network
The Jesters Trio: Tues. Wed. ¼ hr. Network
Arlene Jackson, songs: Thurs. ¼ hr. Network
Our Barn; children's show: Sat. ½ hr. Network

4:45
Dream Drama: Sun. ¼ hr.—Basic minus WHO WOW
The Lady Next Door, Madge Tucker: Mon. Tues. Wed. Thurs. ¼ hr.—Network

5 P.M.

5:00
Sentinel Serenade: Sun. ½ hr. Basic plus Coast plus WMC WSB WSM WAVE WTMJ WEBC KFYR WIBA plus Canadian
George Sterney's Orchestra: Mon. Sat. ¼ hr. Network
Meredith Willson Orchestra: Tues. ½ hr. Network
N't'l Congress Parents, Teachers Program: Thurs. ½ hr. Network

5:15
Tom Mix, Ralston Shooters: Mon. Wed. Fri. ¼ hr.—Basic minus WFBR WHO WDAF WMAQ WOW

5:30
The House By Side of Road: Sun. ½ hr.—Basic plus WWNC WIS WPTF KPRC WKY WOAI KVOO WBAP plus WTAR KTHS WVAX KSD plus Canadian
The Sizzlers Trio: Mon ¼ hr. Network
Radio Charades: Tues. ¼ hr. Network
Alice in Orchestralia: Wed ¼ hr. Network
Tales of Courage: Thurs. ¼ hr. Network
Interview, Nellie Revell Fri. ¼ hr.
Our American Schools: Sat. ½ hr.—Network

5:45
Ivory Stamp Club Captain Tim Healy: Mon. Wed. Fri. ¼ hr. Basic minus WLW WLIT plus WTMJ WIBA KSTP WEBC
Nursery Rhymes: Tues. ¼ hr. Network

6P.M. 7P.M. 8P.M. 9P.M. 10P.M. 11P.M. 12 MIDNIGHT

6:00
Heart Throbs of the Hills: Sun. ¼ hr. Network
U. S. Army Band: Mon. ¼ hr. Network
Xavier Cugat Orchestra: Tues. ½ hr. Network
Education in the News: Wed. ¼ hr.—Network.
Jack Berger Orchestra: Fri. ½ hr. Network
Angelo Ferdinando Orchestra: Sat. ½ hr. Network
William Lundell Interview: Thurs. ¼ hr. Network

6:15
Sparton Triollans, Jolly Coburn: Sun. ¼ hr.—Network.
Tom Coakley Orchestra: Thurs. ¼ hr. Network

6:30
Grand Hotel: Sun. Basic plus Coast plus WTMJ KSTP WEBC

6:45
Lowell Thomas: Mon. Tues. Wed. Thurs. Fri. ¼ hr.—Basic minus WENR KWCR KSO KWK WREN KOIL Plus WLW CRCT WJAX WFLA CFCF WIOD WRVA
Flying With Captain Al Williams: Sat. ¼ hr. Network

7:00
Jack Benny: Sun. Basic Plus Western minus KSTP WWNC WBAP WLS Plus WKBF WIBA KFYR WIOD WTAR WAVE WSM WSB WSMB KVOO WFAA KTBS WSOC WDAY WMC
Amos and Andy: Mon. Tues. Wed. Thurs. Fri. ¼ hr.—Basic minus. WSYR KWK KWCR WREN KSO KOIL — plus WLW CRCT WRVA WPTF WIOD WFLA

7:15
Vicks with Mildred Bailey: Mon. Wed. Fri. ¼ hr. Basic minus WGAR WREN Plus
Gems of Melody: Thurs. ½ hr. Basic

7:30
Baker's Broadcast, Joe Penner: Sun. ½ hr. — Basic plus Western minus WWNC WBAP Plus Coast Plus WSMB KVOO WFAA
Red Davis Series: Mon. Wed. Fri. ¼ hr.—Basic minus WJR WGAR Plus Western minus WTMJ WBAP WLS Plus WIBA WIS WIOD WSM WMC WSB WJDX WSMB KTBS WTAR WAVE WSOC WKBF KOA KDYL WLW WFAA
Edgar A. Guest: Tues. ½ hr. Basic
Armand Girard: Thurs. ¼ hr. Network

7:45
Dangerous Paradise: Mon. Wed. Fri. ¼ hr. Basic Plus KTBS WSM WSB WFAA WKY WLW WHO

8:00
General Motors Symphony Concert: Sun. one hr. Basic minus WENR plus WCKY WLS
Yeastfoamers: Mon. ½ hr.—Basic minus WENR plus Coast plus WLS WLW WKBF
Eno Crime Clues: Tues. Wed. ½ hr.—Basic minus WHAM WENR plus WLW WLS
O. Henry Dramatizations: Thurs. ½ hr.—
Irene Rich: Fri. ¼ hr.—Basic minus WJR WGAR WENR KWK plus WLS WSM WMC WSB WAVE
Art in America: Sat. ¼ hr.—Network

8:15
Dick Liebert's Musical Revues: Fri. ¼ hr. Basic minus WBAL WHAM WENR KWK Plus WKBF WLS

8:30
Lawrence Tibbett: Tues. ¾ Hr. Basic minus WENR KWK plus WLS CRCT CFCF
Lanny Ross, Log Cabin Orch: Wed. ½ hr.—Basic minus WBZ WBZA WENR KWK plus WLS WCKY
Melodies Romantique: Thurs. ½ hr.—
The Intimate Revue, Dwight Fiske: Fri. ½ hr. Basic minus WENR plus WLS WKBF
George Olsen Orchestra: Sat. ½ hr.

8:45
Seth Parker Broadcast: Mon. ¼ hr. Network

9:00
Melodious Silken Strings Program: Sun. ½ hr. Basic plus Western minus WTMJ KSTP WBAP WEBC WOAI plus WLW WIOD WAVE WSM WSB WMC WJDX WSMB WFAA KTBS KTHS
Sinclair Minstrels: Mon. ½ hr.—Basic Minus WMAL WENR WSYR KWCA plus Western minus WBAP KOMO KDYL KHQ KGW plus WSB WIBA WDAY KFYR WFAA WIS WIOD WSM WSMB WJDX KTBS KVOO WSOC WTAR WMC KTHS KFSD KTAR KPO
Warden Lewis E. Lawes: Wed. ½ hr.—Basic minus WENR plus WLS WKBF plus Coast
Death Valley Days: Thurs. ½ hr.—Basic minus WENR plus WLW WLS
Let's Listen to Harris: Fri. ½ hr.—Basic minus WJR WENR plus WCKY WSB WLS WSMB WKY WAPI WFAA plus Coast
Radio City Party: Sat. ½ hr. — Basic minus WENR plus WCKY WLS plus Coast

9:15
Story Behind the Claim: Tues. ¼ hr.—Basic minus KWK plus WCKY

9:30
Walter Winchell: Sun.
(Continued on last col.)

10:00
Armand Girard: Sun. ¼ hr. Network
America in Music: Mon. ½ hr. Network
Seven Seas, Cameron King: Tues. ½ hr. Network
Denis King: Wed. ¼ hr.—Basic plus Coast plus WCKY WTMJ WIBA KSTP WEBC WDAY KFYR KGIR KFSO CRCT
Parade of the Provinces: Thurs. ½ hr.—Network
Molle Minstrel Show: Fri. ½ hr.—Basic minus WGAR KWK

10:15
L'Heure Exquise: Sun. ¼ hr. Network
Madame Sylvia: Wed. ¼ hr.—Basic minus WJR plus Coast plus WTMJ WRVA KSTP WEBC WIBA WCKY

10:30
An American Fireside: Sun. ½ hr. Network
Tim and Irene: Tues. ½ hr.—Network
Conoco Presents: Wed. ½ hr.—Basic minus WBZ WBZA KDKA plus WCKY WTMJ WEBC WDAY KFYR WRVA WKY WFAA KOA KSTP
Economic and Social Changing Order: Thurs. ½ hr.—Network
The Jewish Program: Fri. ½ hr. Network
Hal Kemp Orchestra: Sat. ½ hr. Network

11:00
Roxanne Wallace, songs: Sun. ¼ hr.
Hal Kemp Orchestra: Mon. ½ hr. Network
Del Campo Orchestra: Tues. Thurs. Sat. ½ hr. Network
Emil Coleman Orchestra: Wed. ½ hr.
Enric Madriguera Orchestra: Thurs. ½ hr.
Henry King Orchestra: Sat. ½ hr.

11:30
Henry King Orchestra: Sun. ½ hr.
Jolly Coburn's Orchestra: Mon. Fri. ½ hr.
Art Kassel Orchestra: Wed. ½ hr. Network
Eddie Duchin Orchestra: Thurs. ½ hr.
Freddie Martin Orchestra: Sat. ½ hr.

(Continued)
¼ hr.—Basic plus WLW
Princess Pat Players: Mon. ½ hr.—Basic
Hands Across the Border: Tues. ½ hr.
John Charles Thomas: Wed. ½ hr. —Basic plus Coast
Musical Keys: Thurs. ½ hr. Network
Armour Hour, Phil Baker: Fri. ½ hr.—Basic plus Western minus WPTF WBAP plus Coast plus WIOD WSM WMC WSB WAPI WSMB WFAA WAVE WCKY
National Barn Dance: Sat. Hour Basic plus WLS WKBF

9:45
Tastyeast Presents: Sun. ¼ hr. Basic.

BROADCASTING COMPANY

6:00
Catholic Hour: Sun. ½ hr.—Network.
Xavier Cugat Orchestra: Mon Tues. Wed. Thurs. ¼ hr. Network
Thrills of Tomorrow: Fri. ¼ hr. WEAF WTAG WJAR WRC WGY WCAE
Tom Coakley Orchestra: Sat. ½ hr.

6:15
Drama Jules Verne: Mon. Wed. Fri. ¼ hr.—Network
Mid-week Hymn Sing: Tues. ¼ hr. Network

6:30
Armco Iron Master: Sun. ½ hr. — Basic minus WTAG WJAR WCSH WEEI WTIC plus KPRC WKY WOAI WBAP KTBS KVOO
Press Radio News: Mon. Tues. Wed. Thurs Fri. Sat.

6:45
Billy Batchelor: Mon. Tues. Wed. Thurs. Fri. ¼ hr.—Basic minus WSAI WHO WDAF WMAQ WOW
Thornton Fisher: Sat. ¼ hr.—Basic minus WCAE WHO WDAF

Did you notice a strange huskiness in Floyd Gibbons' voice a few Saturdays ago? His father died in Washington that morning. Floyd flew back in time for his broadcast.

7:00
Martha Mears: Sun. ¼ hr.
Ray Perkins: Mon. ¼ hr. Network
King's Guard: Tues. ¼ hr.
The Pickens Sisters: Wed. ¼ hr.
Richard Himber Orchestra: Thurs. ¼ hr.
Jack and Loretta Clemens: Fri. ¼ hr. Network

7:15
Jamboree: Sat. ½ hr.

7:30
American Radiator Program: Sun. ¼ hr. —WEAF WTAG WJAR WCSH WRC WGY WTAM WWJ WSAI WMAQ KSD WOW WBEN
Molle Minstrel Show: Mon. Thurs. ¼ hr. Basic minus WBEN WFI WEEI WTIC

7:45
The Fitch Program: Sun. ¼ hr. Basic minus WEEI WDAF plus CFCF WKBF
Radio Station E-Z-R-A: Mon. Wed. Fri. ¼ hr. Basic minus WCAE WFBR WJAR WEEI KSD WTIC
Vaughn de Leath: Tues. ¼ hr.
Floyd Gibbons: Sat. ¼ hr.—Basic plus Western minus WHO KVOO WFAA KTAR

8:00
Chase and Sanborn Opera Guild: Sun. Hour—Complete except WBAP plus KFYR WDAY
Studebaker, Himber, Nash: Mon. ½ hr.—Basic plus KVOO WKY WFAA KPRC WOAI KTBS
Leo Reisman: Tues. ½ hr. Basic minus WSAI plus Western minus WUAI WFAA plus Southern minus WRVA WAVE plus WKBF WIBA WDAY KFYR WSOC WTAR
Mary Pickford: Wed. ½ hr.—Complete plus KTBS WCKY KFYR WDAY WIBA
Rudy Vallee: Thurs. Hour—Complete plus KFYR WDAY
Cities Service: Fri. Hour — Basic minus WMAQ plus Western minus Coast plus CRTC KOA KDYL
Swift Hour: Sat. Hour —Basic minus WHO plus Western minus KVOO WFAA KTAR plus WIBA KTBS

8:30
Voice of Firestone: Mon. ½ hr.—Basic plus Western minus WFAA WBAP KTAR plus Southern minus WRVA WAPI plus WDAY WKBF WIBA KFYR WSOC WTAR KTBS
Lady Esther, Wayne King: Tues. Wed. ½ hr. Basic minus WFBR plus WTMJ KSTP WKY KPRC WSM WSB WMC WOAI WKBF WSMB WBEN WTIC WBAP KVOO

9:00
Manhattan Merry Go Round: Sun. ½ hr.—Basic minus WBEN WCAE WEEI plus WTMJ KSTP WEBC CFCF plus Coast
A and P Gypsies: Mon. ½ hr.—Basic minus WLW WFBR WRC
Ben Bernie, Blue Ribbon: Tues. ½ hr.—Basic minus WDAF plus WTMJ KSTP WDAY KFYR WMC WSB WBAP KTBS KPRC WOAI KOA WFI KVOO
Fred Allen: Wed. Hour —Basic plus WIS WJAX WIOD WSB WTMJ KTBS KPRC WOAI KSTP WRVA WSMB KVOO WKY WEBC WPTF WSM WMC
Showboat Hour: Thurs. Hour — Complete plus WKBF KGAL KTBS KFSD KGIR
Waltz Time: Fri. ½ hr. Basic minus WEEI
Songs You Love: Sat. ½ hr.—Basic minus WHO plus WTMJ WIBA WDAY KSTP WEBC KFYR

9:30
American Album of Familiar Music: Sun. ½ hr.—Complete minus WTIC WAPI WAVE WEBC WBAP KTAR —plus Canadian
Colgate House Party: Mon. ½ hr.—Complete minus WTIC WAVE KTAR WAPI WBAP plus KTBS
Ed Wynn, Eddie Duchin: Tues. ½ hr.—Complete minus WSAI
(Continued on last col.)

10:00
Contented Program: Mon. ½ hr.—Basic plus Coast plus Canadian plus KSTP WTMJ WEBC KPRC WOAI WFAA KFYR WSM WMC WSB WKY
Palmolive: Tues. hour —Basic minus WFI WTIC plus Coast plus Canadian plus Southern minus WAPI plus WDAY KFYR WSOC KGIR KFSD KGHL WKBF
Lombardoland: Wed. ½ hr. — Basic plus Southern minus WAPI plus WKBF WKY KTHS WFAA KPRC WOAI KTBS KVOO
Whiteman's Music Hall: Thurs. hour—Complete minus WMC (at 10:30) WFAA plus WDAY KFYR KTBS KTHS WIBA
Campana's First Nighter: Fri. ½ hr.—Basic plus Western minus KVOO WBAP KTAR plus WSMB WMC WSM WSB

10:30
Pontiac, Jane Froman: Sun. ½ hr.—Complete minus KSD KVOO WFAA plus WKVF WSOC WIBA KTHS WDAY KTBS KGIR KFSO KFYR KGHL
One Man's Family: Wed. ½ hr. basic minus WFI WDAF WHO plus Southern plus Coast plus WSOC WTAR WKBF

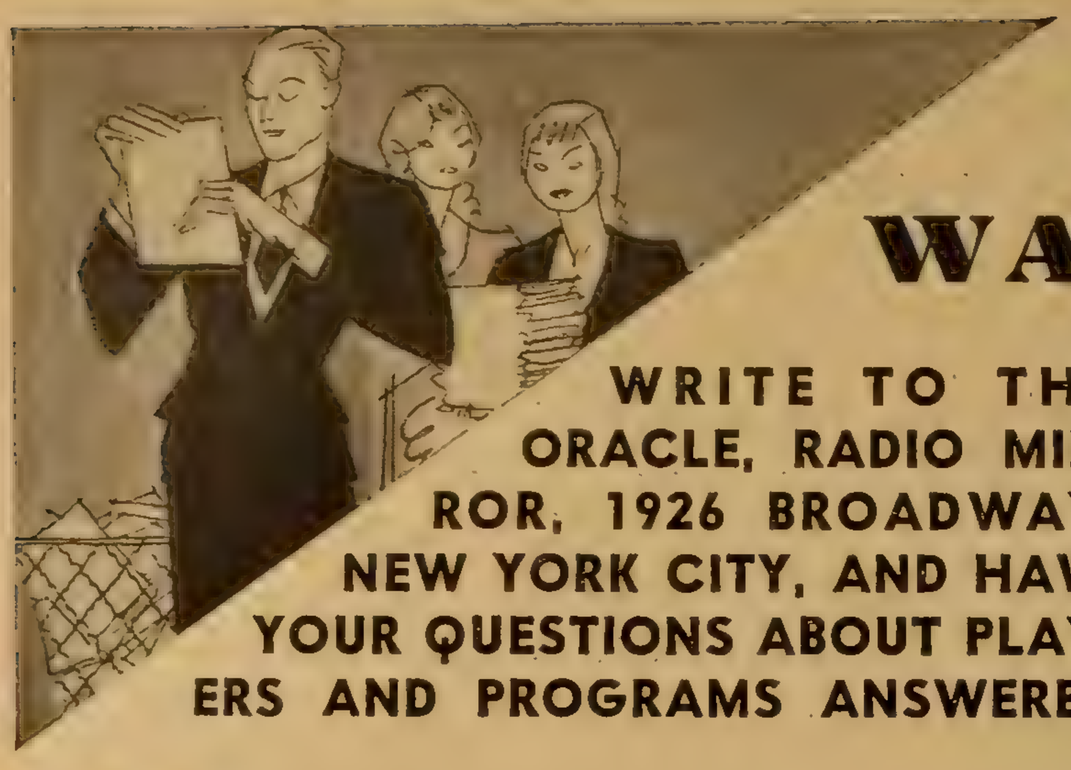
11:00
The Grumitts, Senator Ford: Mon. Wed. ¼ hr. Network
Emil Coleman Orchestra: Tues. ¼ hr. Network
Adventures in Literature: Thurs. ¼ hr.—Network
George R. Holmes: Fri. ¼ hr.—Network
Let's Dance: Sat. 3 hrs.

11:15
Jesse Crawford, organist: Mon. Thurs. ¼ hr. Network
Voice of Romance: Tues. Wed. ¼ hr. Network

11:30
Carl Hoff Orchestra: Tues ½ hr. Network
Jolly Coburn Orchestra: Wed. ½ hr. Network
D'Orsey Brothers; Bob Crosby: Thurs. ½ hr.—Network
Freddie Martin Orchestra: Fri. ½ hr. Network
Paul Whiteman's Saturday Night: Sat. ½ hr.—Network

(Continued)
WAPI WFAA plus WIBA WSOC KGAL WDAY KTHS KFSD KTBS KFYR KGIR WKBF
Pick and Pat: Fri. ½ hr.—Basic minus WEEI

9:30
Gibson Family: Sat. hour — Basic minus WHO plus KSTP WTMJ WEBC KHQ KDYL KOA KFI KGW KOMO KFYR WDAY WIBA



WHAT DO YOU WANT TO KNOW?

WRITE TO THE ORACLE, RADIO MIRROR, 1926 BROADWAY, NEW YORK CITY, AND HAVE YOUR QUESTIONS ABOUT PLAYERS AND PROGRAMS ANSWERED

HELLO questioners! I know some of you were peeved at the shortage of questions last month. Honest, we didn't have the space. Did you notice all the features we gave you? The new policy of the magazine is to give our readers as many feature items as possible. You'll probably find many of your questions answered right in the stories. However, here are some red-hot answers to the questions which I know have been bothering you for a long time. See if you can find yours!

Onieta H.—I'm sorry to have kept you waiting so long, but better late than never. Now what can I say about Conrad Thibault? In the first place, he was born at Northbridge, Mass., twenty-nine years ago. The late President Coolidge encouraged him to sing. He won a scholarship to the Curtis Institute of Music in Philadelphia. It has been told that Conrad suffered sore feet in the interest of his art. That is, he was a floorwalker in a big New York department store in order to raise the money to pay for his musical education. He is dark and handsome, five foot eleven and his ambition is to be a concert artist.

Theresa T., Rochester, New York—So you like Jerry Cooper! He's a fine-looking chap. We ran a picture of him in our December issue. Did you see it? He was born in 1907 and up to this date I believe he's still unattached. He's a newcomer to the Columbia Broadcasting chain and is heard on his own program each Tuesday and Thursday afternoon at 5:30 P. M.

Mrs. Agnes P. H., Terre Haute, Ind.—Martha, Vet and Connie, the famous Boswell Sisters are at present broadcasting from Hollywood with Bing Crosby on Tuesday nights, sponsored by Woodbury's Soap. I'm sorry about those pictures you asked for but you'll have to write to the radio stars for them.

Eddie, Indiana Harbor, Ind.—Don't tell me you haven't heard Kate Smith's grand voice over your loud speaker on Friday nights over the Columbia chain! Kate also has a full hour matinee show on Wednesdays. Don't forget to tune in! Just address her in care of the Columbia Broadcasting System, 485 Madison Avenue, New York.

Helen G., East Orange, N. J.—Now, Helen, if I tell you who I really am you'll spoil (*Continued on page* 84)

THAT'S just what we want to know! This space has been provided for our readers' own use! We want you to tell us of your peeves and your delights. And of course your suggestions. *Do you like the type of entertainment that's on the air now? What's missing? What don't you like and why?* We want your brutal and frank opinions. Don't be afraid of the "big, bad sponsors"! They're spending plenty of money and are most anxious to please you all. And what is more, we pay for the most constructive letter. *Twenty dollars for the best letter, ten dollars for the next best letter and one dollar each for the next five selected!*

Letters should contain not more than 200 words and should be sent not later than January 22 to the Editor, RADIO MIRROR, 1926 Broadway, New York City.

These letters have been chosen for this month:

$20.00 PRIZE

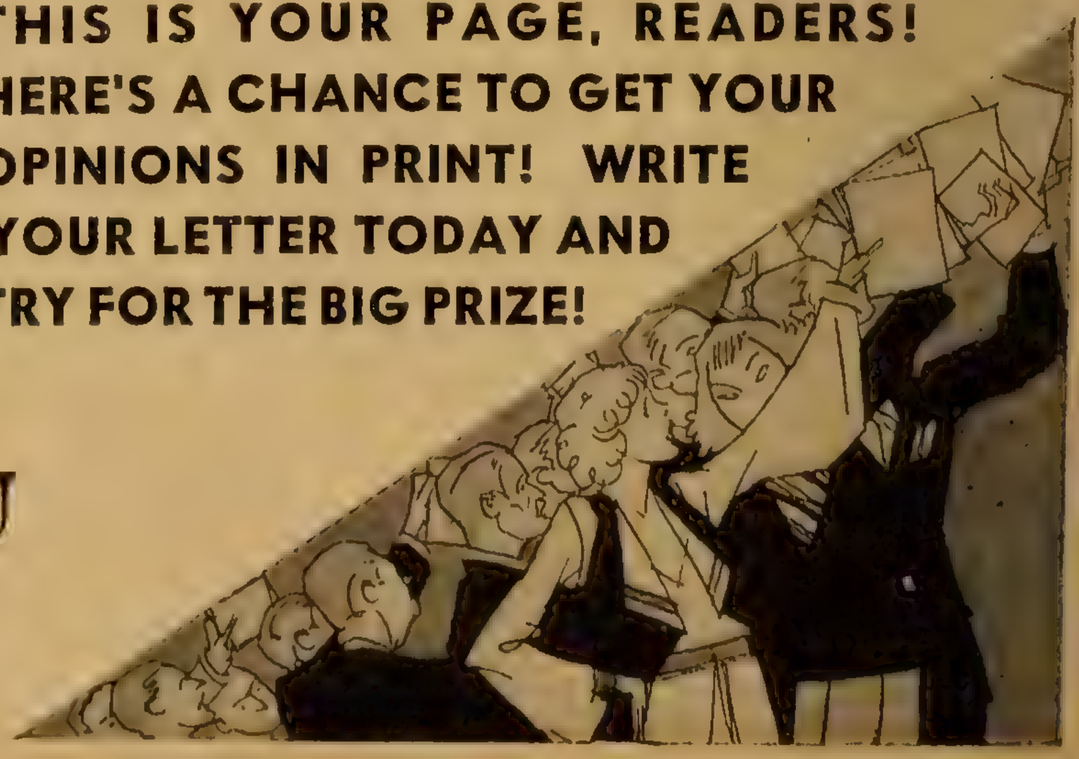
RADIO MIRROR performs a valuable service in giving us the personality side of familiar radio voices. Photographs and human interest stories make living persons of the voices we hear and assist our feeling that we know them just as we know stage actors. Would that the etiquette and formality of stage production could be carried over into radio.

There is far too much of the over familiar "Tom, Dick and Larry" lack of manners among announcers. Really many of the announcers are not even well bred. I was horrified recently when I heard the alliterative punster John B. Kennedy call Lawrence Tibbett "Larry." It broke down the dignity expressed in the voice and diction of Mr. Tibbett.

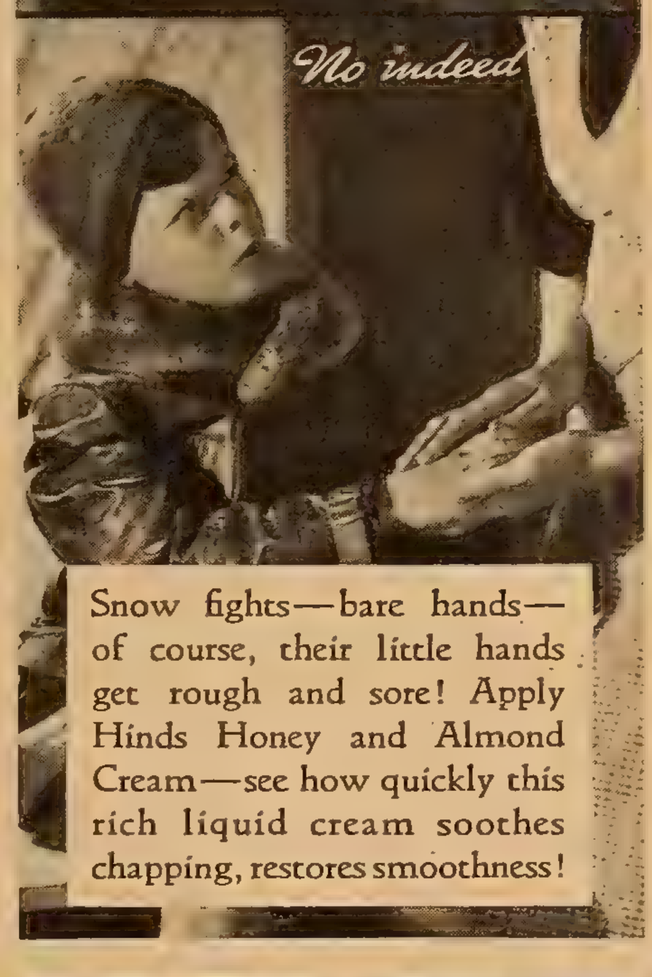
Why should not announcer and performer consider that they are before the public and conduct themselves with respect for their audience and respect for themselves? I think radio would be improved if the broadcasting companies would insist upon a standard of etiquette for those before their microphones just as they forbid the use of profanity.

Another sin of commission is the constant unnecessary use of the ever recurring "Thank You" of the announcers. Why should the listening time of the public be taken up with this constant repetition? In most cases the performer is glad to get the job and the announcer is hired to ring up the curtain and see that the (*Continued on page* 81)

THIS IS YOUR PAGE, READERS! HERE'S A CHANCE TO GET YOUR OPINIONS IN PRINT! WRITE YOUR LETTER TODAY AND TRY FOR THE BIG PRIZE!



WHAT DO YOU WANT TO SAY?



Rich creamy Hinds soothes chapping *quickly*—gives you smooth hands. 25¢ and 50¢ sizes at your druggist, 10¢ size at the dime store.

WINTER-COLD slows the action of your oil glands. House-heat dries your skin. And your poor hands, in and out of water all day, are robbed of precious oils. They become dry, rough, chapped—but not if you use a rich penetrating cream, Hinds Honey and Almond Cream.

Hinds relieves chapping *quickly*—restores a lovely soft texture. Hinds *soaks* the skin with rich soothing oils, like Nature's own skin-softeners. Yes, Hinds is so effective because it's more than a "jelly," it gives more than a temporary "coating." It lubricates richly, deeply. Use it during the day, also at bedtime.

Regular use of Hinds Honey and Almond Cream this winter will give you summer-smooth hands—thrilling to touch!

Relieve Chapping——win thrilling smooth hands with HINDS *Honey & Almond* CREAM

My Own Spy Stories

(*Continued from page 43*)

I realized by then how I had been taken in by this agent, this Eleanor Lyman. Under the pretense of giving our men entertainment during their furloughs, she was gaining valuable information on happenings at the front. To boot, she now had my name!

It was up to me to trick her at her own game. But how? I could see my military future go glimmering unless I were much smarter than I'd been up to now.

YOU see, the difficult part about an Intelligence man trapping an enemy agent is not in getting evidence. It is keeping himself out of it, so that no one will suspect his part in the arrest and trial. If I were to catch Eleanor Lyman red handed, she must not know that I had had anything to do with it. Otherwise, she might be able to warn her brother conspirators about me and my usefulness would be at an end.

Back at my hotel, I donned my best service uniform, had a shave, and sallied forth. Luckily, I caught Miss Lyman at home.

"How delightful," she exclaimed, when I had told her I was on leave. "We shall certainly see that you have an enjoyable time. Shall we start by going to a tea dance this afternoon?"

I left her that night without an idea as to my next step. The obvious tricks by which we sometimes snared enemy spies certainly wouldn't work in this case. And I did not dare bungle the case. I was already under too much distrust at Headquarters.

We were meeting again the next afternoon at the Savoy Hotel, gayest and brightest spot in London. Soldiers, sailors, old men, young men, women in society, nurses, all met there to snatch brief interludes of happiness.

Suddenly my mind which had so sadly neglected me began to function once more. If the plan which had taken form in the back of my head worked out, I would save my face. If it failed, I probably wouldn't be alive to care.

THAT night I sat up late, going over my scheme. I felt sure that Eleanor must have other agents working with her. They too must be caught. When I finally went to bed, everything was complete in my mind.

Our appointment was for five. At a quarter after, I staggered into the softly lit lounge. It was filled with people drinking their cocktails. Scarcely anyone looked up. The sight of a soldier with too many drinks under his belt was no novelty to them.

I allowed myself a little smile. To all intents and purposes, I was four sheets to the wind. I had let my hair fall over my eyes, my tie was awry, and one button of my uniform was missing.

Eleanor was seated in a corner. She did not see me until I stood swaying in front of her. She looked up, saw who it was, and sprang to her feet with a little cry.

"Tim, what's happened?" she asked. "Are you hurt?"

"Just drunk," I muttered. "Bad news from the front. Best pals killed. Whole division lost."

"I'm so sorry," she whispered. "Can't we go where there aren't so many people?"

I nodded heavily, my eyes half closed. So far my scheme was working to perfection. Eleanor seemed completely fooled. Now if she would take me to her flat, my ruse might be successful.

Outside, Eleanor guided me to a cab. We got in, my head resting on her shoulder. I continued to mutter more about war, about losing all my friends, and how sick I was of the whole mess.

"Driver, take us to Russell Square," she ordered.

My heart beat more rapidly. That was where she lived! Now, I thought, it's either you or me, young lady. I only hope your friends are waiting for you.

OUTSIDE the flat she shook me vigorously. I opened my eyes slowly. "Tim, wake up, we're here," she commanded.

Together, we mounted the stone steps into the apartment building, and up one flight of dark stairs. She fumbled a moment with her key, then we were inside.

"Lie down," she ordered, pointing to a wide sofa. "I'll get you a drink."

"That's what I need," I sighed, stumbling across the room. Just as I reached the sofa, I accidentally tripped and fell. My head glanced off a wooden chair seat with a crash. I held my eyes tight shut, my head aching miserably.

Eleanor ran over to me and kneeled down. With an effort, she raised my inert bulk on the couch. My act was even better than I had anticipated. No fake about the way my head felt. I was really only about half conscious. Eleanor stood over me a moment. "Knocked out," she whispered. Then she tiptoed away.

I heard a door open and shut softly. Quickly I felt my pocket. It bulged slightly with the fake letters which I had written last night. Now if Eleanor or some other agent would remove them, I'd win my gamble. Caught with such evidence, the case against them would be complete!

A moment later I heard a low murmur of voices. I was right! There were others—agents I was sure—in the library. Soon the door opened again. The voices came more distinctly now. I could make out four, in addition to Eleanor. All men, I decided.

"We will go through his pockets," a harsh voice suggested, "if you are sure he is unconscious."

"Positive," Eleanor replied. "Let's get this over with before he comes to."

I heard the ominous click of cold steel as the safety catch on an automatic was drawn back. The hair on the back of my neck began to crawl. Were they already suspicious?

Someone leaned over me. Rough hands grabbed my collar and shook hard. I groaned in real pain and half pushed away. The bump which was swelling on my temple seemed to satisfy them that I was really out. The hands dropped me and went rapidly through my pockets. When they came to the letters the search stopped.

"Ah, what is this? The fool carries around letters with him." There was pity and wonderment in his tone. In the heavy silence that followed I could feel their glances fall on me.

I waited a moment, then sure they had taken everything I wanted them to have, I stirred and mumbled incoherently.

"Quick, into the next room. I'll come when he has left," Eleanor whispered.

WHEN I opened my eyes, only Eleanor was with me. I leaned on my elbow, the blood pounding painfully in my temples. Then I rolled to my feet, shaking my head. There was no time to be lost!

"Must have fresh air," I gasped. Straightening, I reached the door and hurried down the stairs. Once outside, I waited until I could be sure no one was following me, then broke into a

TRAPPED BEHIND THE ENEMY'S LINES

In next month's RADIO MIRROR, Captain Tim Healy tells another exciting adventure of his own, the story of his desperate struggle to escape alive from one of the most dangerous situations of his entire career as Intelligence Officer. Don't miss this thrilling document.

wild run for Headquarters.

The necessary arrangements were made in the time it took to phone Scotland Yard. There was still one more thing I must do before my part in the arrest would be completely hidden. I must go back, be arrested by the military police, fight with them, and in the scuffle draw out the agents in the next room. Then, if everything went without a hitch, the Scotland Yard men would break in and make the arrests. I would be dragged away, still protesting.

Hurriedly I made my way back to the apartment. I realized that there was no time to lose. Even now the agents would have had time to make their getaway. In ten minutes, I was knocking at the door of Eleanor's flat. Her eyes opened wide when she saw who was standing in the doorway.

"Forgot my hat," I explained. "Must have it." I was keeping up my act of drunkenness, and staggered blindly into the room. Eleanor pushed me down in a chair and began to search for the lost object.

There was a sudden loud knocking. Eleanor straightened, her face drawn and white.

"See who it is, Tim," she whispered.

Before I could stand, two soldiers in uniform burst in. The Military Police! I backed away.

"There you are, soldier," one of them exclaimed. "You better come along." He strode over to me, grasping me roughly by the arm.

"He's all right, lieutenant," Eleanor said firmly, the color rushing back into her cheeks. "I'll take care of him."

"Sorry, miss," the lieutenant replied, "I've my orders to bring him in."

With a shove, he sent me stumbling to the door. I began to put up a fight, careful to make enough of a scuffle to be heard in the next room.

THE door from the library swung open and four men bounded into the room, to see what the noise was about. It was time for the Scotland Yard men to appear. I held my breath and prayed.

Standing in the doorway were the Scotland Yard men ready for business. The game was up and the enemy agents knew it.

Still shouting drunkenly and protesting loudly to Eleanor, I was dragged from the apartment. My part in the act was over now. No one but Headquarters knew that I was anything but a drunken officer under arrest.

My own stupidity in writing that letter had worked to good advantage. It had taught me a painful lesson and it had bagged five enemy agents. Eleanor and her conspirators went on trial and were remanded to prison for the duration of the war. Leniency because they had been operating such a short time, was suggested by the court.

I took my furloughs, after that, in libraries in Paris, studying old French stamps. Letter writing became, for me, a lost art until after the war.

Next month—another thrilling episode from the experiences of Captain Healy. Don't fail to read it in the March RADIO MIRROR.

"I hate tattle-tales!.."

...and here's how I chased them out of my house"

"'You're a hard worker, Bess,' my sister said one day, 'but your clothes are such tattletales. That grayish look tells everyone they aren't really clean!'... I was furious, but I took her hint. I stopped buying 'trick soaps' and gave Fels-Naptha Soap a try."

"And what a lucky day! In a second, I chip Fels-Naptha into the water in my washing machine and get the grandest suds. I never dreamed *golden soap is so much richer.* And Fels-Naptha is *full of clean-smelling naptha!* Even grimy, greasy dirt *floats* right out."

"Everybody says nice things about my washes now—no more *tattle-tale gray* in my house. John says that red look is gone out of my hands, too. There's soothing glycerine in Fels-Naptha, you see." Fels & Co., Phila., Pa.

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Banish "Tattle-Tale Gray" with FELS-NAPTHA SOAP

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Winx gives you long, lovely lashes —soft, alluring. It is refined to the last degree—so it's safe, smudge-proof, non-smarting, tear-proof—scientifically perfect.

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Millions of women prefer Winx to ordinary mascaras—so will *you.* So try Winx today—learn how easy it is to have lustrous Winx lashes. Get Winx at any toilet counter, darken your lashes, see the instant improvement.

To introduce Winx to new friends, note my *two* offers below. My booklet—"Lovely Eyes—How To Have Them"—is complete—how to care for the lashes and brows, how to use eye shadow, how to treat "crow's-feet," etc.

Louise Ross

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Name .....

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If you also want a generous trial package of Winx Mascara, enclose 10c, checking whether you wish ☐ Black or ☐ Brown.

Revealing the Romance of John Barclay

(*Continued from page* 30)

EVEN as a child he liked to sing, to hear his notes come round and full. He had no voice instruction until he was much older but always he had a secret notion he sang rather well.

In fact it might be said John made his musical debut as a lad of seven. At a formal dinner party——.

The dinner had lasted for a little eternity. But John had loved it. Dinner with grown-ups always was exciting. And a dinner party at a friend's home was an occasion.

After dinner, in the drawing-room, someone played the piano. Beautifully. So the music made arcs of sound. John gravitated towards that end of the room.

"Do you sing?" asked the woman who was playing.

"Yes I do," John answered quickly. "Would you like me to perhaps? Now?"

Before he had started out for this particular party Nanny had given him orders about being agreeable and interested and entertaining. Social responsibility she had called it. Well, if it demanded nothing more irksome than singing for him he had no quarrel with it.

The guests applauded when he had finished his song. He smiled. And bowed. He was a grave little figure standing there beside the piano in his dark suit and stiff Eton collar.

"I'm glad you liked it," he said. "Thank you so much. I'll sing it again for you."

And he did.

There couldn't, I think, be a more typical story about anyone. I've known John Barclay for years. As a friend and as a neighbor. I've watched him on New Year's Eve standing against a fireplace singing "Auld Lang Syne." Singing a rollicking chantey or a German love song, with Dagmar Barclay at the huge concert grand piano which virtually consumes one room in their home. And I've been reminded time and time again of that little English boy at his first dinner party.

John has studied, in the intervening years, in Italy and London and New York. But still no small part of the charm he brings to his radio work and his last season's appearance on Broadway in "Champagne, Sec," is due to that same eagerness and aplomb which characterized him as a lad of seven.

He came to the success he has known in opera at Nicé, in the theater and opera in London, as soloist with various symphony orchestras in America and several years ago as leading baritone in the Gilbert and Sullivan revivals without making any great sacrifices, without suffering any great struggle.

He had to work, of course, to develop the singularly fine baritone voice with which he was born. But always his family was in a position to engage the

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NO DIET · NO MEDICINES · NO EXERCISES ·

AN AMAZING invention called Rollette, developed in Rochester, Minnesota, makes it possible for you to rid yourself of unsightly pounds of fat and have a beautiful, slender form. This remarkable device takes off fat quickly from any part of your body without strenuous diets, dangerous drugs, exercise. Leaves the flesh firm and gives a natural healthy glow to the skin. Makes you feel years younger.

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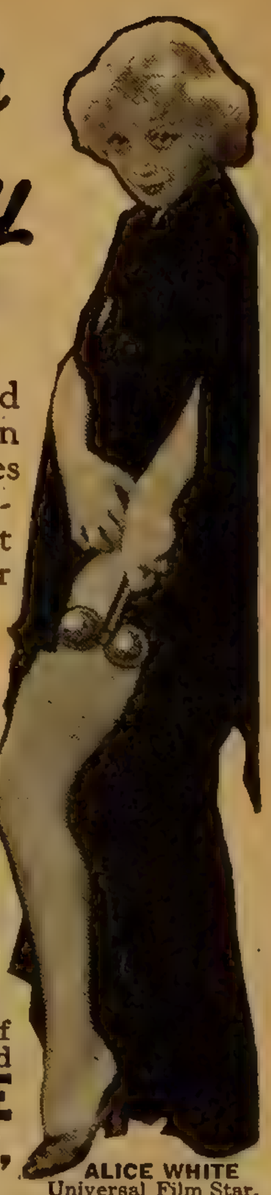

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Can even start convenient hours. Nothing to pay now or at any time. Sample dresses (your size) FREE. Send no money. Write fully for gorgeous style presentation. Give dress size. C. E. Israel, Pres.

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finest instructors for him and to back him when he chanced to run out of funds.

He had no physical struggle. But he did have a mental struggle which is always a greater problem. For he faced the necessity of overcoming the unfortunate belief he had acquired from his training and education—namely, that the world owed him a living.

That he learned this lesson as quickly and completely as he did is truly remarkable. It would have been so much more comfortable for him to have gone right on charging a suit at his tailors when he wished a new suit, to have taken those things he felt his right as he went along, irrespective of whether or not he had any prospects of the money to pay for them.

He was eight when he went off to Harrow. The thirty-sixth Barclay to be registered there, incidentally. Later he attended Pembroke College, Cambridge.

At school he strained his heart. Sprinting. The doctors looked wise and recommended a season at Bad Nauheim. It was the one thing that would help him, they insisted.

"How much more amusing," said John's mother, "to go around the world."

So they went around the world.

"THAT trip I count the greatest thing that ever happened to me," John says. "It got me over being insular. It gave me a bond for all the people I met however different from me they might be superficially.

"In strange places I found strange people doing strange things. But always when I came to know them and to understand a little of the problems and philosophy which their particular life imposed, they ceased to be strange or to seem to behave strangely."

It was 1921 when he came to America. America intrigued him. Compellingly.

"I came by my interest in America naturally," he says. "Robert Barclay, one of my ancestors, was William Penn's partner in the purchase of Pennsylvania. He sent his sons over. They were Pennsylvania tax collectors. And among those who made themselves scarce during the Revolution. Perhaps from them I inherited a feeling to become a part of America."

It may have been inheritance or it may have been Fate. Fate at work on her eternal pattern, bringing a tall dark Englishman across the sea so he might meet a girl with fair soft hair and eyes gray green, a girl named Dagmar. So loving each other and working together they might find life richer than they had known it could be. So they might make a home in a Long Island suburb and plant a garden profuse in summer with Canterbury bells and stock and Sweet William and English roses. So a little girl might play in that garden with her dog, Tinkey, a little girl with eyes as blue as the sky that hung over New York one never-to-be-forgotten autumn and with hair golden as a miser's dream. A little girl called Mary Cornelia. . . .

It's that Hard-to-Get-at "Second Layer" of Dirt that Makes Your Skin Coarse and Gray

By *Lady Esther*

A black slip under a white dress will make the white dress look dark—grayish!

The same holds true for dirt buried in your skin. It will make your skin look dark—give it a grayish cast. It will also clog your pores and make your skin large-pored and coarse.

It's safe to say that 7 out of 10 women do not have as clearly white and radiant and fine a skin as they might, simply on account of that unsuspected, hidden "second layer" of dirt.

There is only one way to remove that underneath dirt and that is to use a cream that penetrates the pores to the bottom.

A PENETRATING Face Cream

Lady Esther Four-Purpose Face Cream is a *penetrating* face cream. It does not merely lie on the surface of your skin. Almost the instant it is applied, it begins working its way into the pores. It goes all the way down to the bottom of the pores—doesn't stop half way.

Going to work on the waxy dirt, it breaks it up—*dissolves* it—and floats it to the surface where it is easily wiped off. When you cleanse your skin with Lady Esther Face Cream you get dirt out that you never suspected was there. It will probably shock you when you see how really soiled your skin was.

Two or three cleansings with Lady Esther Face Cream will actually make your skin appear whiter—shades whiter. You would think almost that you had bleached it, but that's the effect of *thoroughly* cleansing the skin. When your skin has been thoroughly cleansed it blooms anew, like a wilting flower that has been suddenly watered. It becomes clear and radiant. It becomes fine and soft.

Supplies Dry Skin with What It Needs

As Lady Esther Four-Purpose Face Cream cleanses your skin, it also does other things. It lubricates the skin—resupplies it with a fine oil that overcomes dryness and makes the skin velvety soft and smooth.

Cleansing the pores as thoroughly as it does, it allows them to function freely again—to open and close—as Nature intended. This automatically permits the pores to reduce themselves to their normal, invisible size.

Also, Lady Esther Face Cream makes so smooth a base for powder that powder stays on twice as long and stays fresh. You don't have to use a powder base that will ooze out and make a pasty mixture on your skin.

No Other Quite Like It

There is no face cream quite like Lady Esther Face Cream. There is no face cream that will do so much definitely for your skin. But don't take my word for this! Prove it at my expense.

Let me have your name and address and I'll send you a 7-days' supply. Just mail a penny postcard or the coupon below and by return mail you'll get the 7-days' supply of Lady Esther Four-Purpose Face Cream. Let your own skin tell you how different this face cream is from any you have ever tried.

Copyright by Lady Esther Company, 1935

(*You can paste this on a penny postcard*) (9) **FREE**

Lady Esther, 2034 Ridge Ave., Evanston, Ill.

Please send me by return mail your 7-day supply of Lady Esther Four-Purpose Face Cream.

*Name*_____

*Address*_____

*City*_____ *State*_____

(*If you live in Canada, write Lady Esther, Toronto, Ont.*)

Do you tire easily ?

✓ no appetite
✓ losing weight
✓ nervous
✓ sleepless
✓ pale

then don't gamble with your body

Life insurance companies tell us that the gradual breakdown of the human body causes more deaths every year than disease germs

IF your physical let-down is caused by a lowered red-blood-cell and hemo-glo-bin content in the blood—then S.S.S. is waiting to help you . . . though, if you suspect an organic trouble, you will, of course, want to consult a physician or surgeon.

S.S.S. is not just a so-called tonic. It is a tonic specially designed to stimulate gastric secretions, and also has the mineral elements so very, very necessary in rebuilding the oxygen-carrying hemo-glo-bin of the blood.

This two-fold purpose is important. Digestion is improved . . . food is better utilized . . . and thus you are enabled to better "carry on" without exhaustion—as you should.

You should feel and look years younger with life giving and purifying blood surging through your body. You owe this to yourself and friends.

Make S.S.S. your health safeguard and, unless your case is exceptional, you should soon enjoy again the satisfaction of appetizing food . . . sound sleep . . . and renewed strength.

S.S.S. is sold by all drug stores in two convenient sizes. The $2 economy size is twice as large as the $1.25 regular size and is sufficient for two weeks treatment. Begin on the uproad today.

Do not be blinded by the efforts of a few unethical dealers who may suggest that you gamble with substitutes. You have a right to insist that S.S.S. be supplied you on request. Its long years of preference is your guarantee of satisfaction.

S.S.S.

the world's great blood medicine

Makes you feel like yourself again

©S.S.S. Co.

The Woman Behind Amos 'n' Andy

(*Continued from page* 15)

it's been working for Charlie and Gozzie (that's what I've always called Freeman). After all these years I still haven't gotten over feeling it's been an unforgettable experience and privilege. To fully understand what I mean," Miss Summa explained, "You'd first have to know how Charlie and Gozzie, themselves, feel about 'Amos and Andy.' Oh yes, they are four distinct people—not two.

"YOU see, Charlie and Freeman usually come into the office about noon. From the minute that door closes behind them, they stop being Gosden and Correll, and become Amos and Andy. Sometimes they write a script in an hour, sometimes it takes four, but during that time, never for a moment do they ever step out of character.

"They usually take off their shirts, collars and ties and often when they get through they're wringing wet. They live everything that goes into those scripts. I think that is why their programs sound so natural. That and the scrupulous care they take with detail. It's nothing unusual for Charlie or Gozzie to call out to me and ask: 'Say, Louise, how long does it take to boil potatoes?'; or 'how much does it cost to launder a shirt?'; or 'What does a toad do around a toadstool—I mean does it sit under it or on it?' That's part of my job—answering routine questions like that. Everything must be perfect and ring absolutely true.

"Andy usually sits at the typewriter. Amos walks up and down continually and they just hold a normal conversation and say the things that real people would say in the situations the boys are creating. Even when they try out different lines before writing them, they keep the voices and inflections of the radio characters. Why, if you ever heard them talking while writing a script, you'd think that the other characters like the 'Kingfish', 'Lightnin', 'Ruby' and the others were in that room—real flesh and blood people. That's just it, they *are* real flesh and blood people to Amos and Andy. That's why they never prepare scripts in advance or rehearse them or let people see them writing or broadcasting. It might destroy that illusion.

"I'll never forget the day when they decided that Roland Weber would have to die in the interest of the story," Louise reminisced. "When the boys got back from their vacation, they realized that something new was expected of them, that the Fresh Air Taxicab company would have to go. If Weber died and willed them his money, a whole new field of enterprise would be opened for Amos and Andy. At the same time if he were killed in an automobile accident during "Safety First Week," the thousands of people who listen to the broadcasts might be impressed with the danger of reckless driving."

Among the Most Sought-after Girls

NATURE was rather unkind to some of us, bestowing a careless sort of nose or chin without apology.

Still—some of the most sought-after girls we know have overcome such handicaps in a charming and interesting way.

They do it with color. Carmined lips—a splash of color on one's hat—a bag that's like the sunset.

Yet—if one's hair doesn't rise to the occasion, the effect is apt to fall a little flat. Drab, mousy hair is not exactly—er—stimulating, is it? Still—it needn't stay that way. One chooses, now-a-days. Because those hidden lights, those Titian gleams will re-appear after a Golden Glint Shampoo.

NOTE: *Do not confuse Golden Glint with other shampoos that merely cleanse. Golden Glint Shampoo in addition to cleansing, gives your hair a "tiny tint"—a wee little bit—not much — hardly perceptible. But how it does bring out the beauty of your own individual shade of hair. It's* NOT *a dye—it's a glint o'gold for blondes—a bronze sheen for darker heads. And one feels so — right! 25¢ a package at drug or toilet goods counters.*

GOLDEN GLINT

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However, to decide that Roland Weber must die and then to kill him were two entirely different matters as Miss Summa pointed out. "On the day they wrote that script, they both came in looking as if they'd lost their last friend. You'd have thought they were going to murder a real person. They locked themselves up and I didn't see them until late in the afternoon. When they came out they were as white as sheets.

"Well, Louise, we've killed him," Gosden said in a flat voice.

"So help me, I felt like a murderer when I typed those lines," Correll told Louise.

That night after the broadcast they were nervous wrecks.

THEY are equally sentimental about everything else connected with their broadcasts. After the two men had been separated all summer both heard their theme song during the international broadcast for the first time in weeks. One heard it in a studio in San Francisco. The other was more than 6,000 miles away across a continent and ocean. Both cried at the first strains of that song!

"Charlie wants it played at his funeral," Louise Summa told me.

"They used to put on amateur minstrel shows and circuses," Louise continued. "Charlie and Gozzie were working down in Joliet. At that time radio had just come out and was still a pretty terrible affair. Well, anyway, Joe Bren thought it would be a good stunt to advertise the circus over the local radio station and the boys were elected to represent the company on the air. Most people think that they made their first broadcast over WEBH in Chicago about ten years ago, but that isn't true. It was in Joliet about twelve years ago that they went on the air for the very first time.

"I'll never forget the day when they got back from Joliet. Gozzie was sitting on my desk telling me how scared he and Charlie had been. Gozzie was going through his mail as he talked to me and pulled out a gaudy calendar with a picture of a ship, an advertisement of some insurance company. He held up the calendar and laughed: 'Well, Louise old kid,' he said, 'here's our ship come in at last.' There was something prophetic in that—both Gozzie and I felt it as we looked at each other.

"It was then he promised me, half jokingly and half seriously, that some day, when he and Charlie became rich and famous, they would have me come to work for them. And the day they landed their first network program they made good on the promise right away."

JUST exactly how Gosden and Correll hit upon the lucky idea which inspired the "Sam and Henry" programs which later became the "Amos and Andy" serial has remained one of the untold secrets of radio history. But Louise Summa at last revealed the truth.

"I think that is one of the most remarkably interesting things about their

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success. It was all so accidental and unpremeditated," Miss Summa confided. "Charlie and Gozzie were on WGN at the time as a singing team and I must admit they weren't very good. One night they sang the "Kinky Kids Parade,' a hit song of the time, and interpolated a line of patter done in negro dialect. Correll was the blustering, bullying major. Gosden, the persecuted private. It was the first time they had ever done dialect on the air. The routine was very successful and they were called upon again and again to repeat it. With each repetition, it grew more elaborate. Gosden kept introducing more and more characters, all of whom he impersonated. And right then and there, quite inadvertently, the pattern for the 'Amos and Andy' relationship was created.

"One day we were having lunch together, and I asked them why they didn't do a whole act in the same dialect. The boys thought about my suggestion for a few days and then went to work on their first dramatic script. It was the first episode of 'Sam and Henry.'"

Louise paused for a moment. "I don't know whether it's ever occurred to the boys that after all these years, the character of 'Amos' is still that of the soldier in the 'Kinky Kids Parade,' who permitted the major ('Andy') to dominate him," she pointed out, "but I've often thought about it. Particularly, because in real life, their characters are reversed.

"Gozzie comes from aristocratic southern stock (he's a descendant of Jefferson Davis, you know) and grew up with the idea of dominion and power as belonging rightfully to him. Correll, on the other hand, who started life as a bricklayer, has never gotten used to the idea that he's at the top. Now, don't get me wrong. Neither of them is high-hat or tries to dominate the other. As a matter of fact, we have a saying around the office, 'You're the best there is'. They always think and say that of each other and even of me."

During the "Sam and Henry" years, when fan mail was plentiful and money scarce, Louise used to drop in on them evenings and take care of their correspondence. Gozzie used to say: "We can't afford you yet, old kid, but it won't be long now."

"It was sheer luck which led them to discover that they were a pair of ace comedians instead of a couple of 'ham' singers, and it was another one of those unexplainable things which caused them to adopt the names of 'Amos and Andy.' Wait, I'll show you something."

Miss Summa took down one of the handsomely bound tooled leather books which lined the library. She opened to the first script of the "Amos and Andy" program. The characters were called "Jim and Charley."

"When Charlie and Gozzie left WGN to join WMAQ they abandoned the names of 'Sam and Henry.' They couldn't think of a substitute they liked and finally in desperation took Charlie's name and Freeman's middle name which is James and shortened it to Jim. However, they weren't a bit

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pleased with their new names. Then came the day of the first broadcast. They heard someone call out the name 'Amos' to one of the elevator men in our old office building and the 'Andy' just fitted itself in like a piece of a cross-word puzzle."

At this point, Charlie Correll and Freeman Gosden themselves came in. They were leaving for a personal appearance tour that night.

"How about our expense money?" Gosden asked Miss Summa.

She reached into a drawer of her desk and extracted two sheafs of bills clipped neatly together. She handed one sheaf to each. Correll counted his.

"Gee whiz, you've figured close," he chided laughingly. "What's going to happen if I have to buy a new tooth brush or something?" Miss Summa joined in the laughter. But neither got more money. That she explained was a habit she had formed in by-gone days when Amos and Andy were not as practical as they have since become.

"When we were all in the Joe Bren Company, I used to send them their pay checks and by Wednesday they were always broke. I used to tell them then that some day I'd take care of their money for them."

Gosden hugged Louise and slapped her on the back. "It's all right, kid, you're the best there is. Take good care of yourself while we're gone." With that they were off.

Louise Summa closed the door behind them. "Yes," she said softly, "they're the best there is."

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Announces Borden's Forty-five Minutes in Hollywood; The Roxy Hour; Cream of Wheat; Silver Dust. Is five feet, ten inches tall, weighs around 145 pounds. Born in Canada. Came to the United States via the town of Detroit where he stopped long enough to work a year in an advertising agency. Won a radio audition at a local Detroit station, came to Brooklyn, then joined CBS in 1932. Writes fiction and articles for newspapers and magazines as a sideline.

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"IF only you could join me in reading the many personal letters I receive daily, you would realize how Wondersoft Kotex is changing women's lives," says Mary Pauline Callender, author of "Marjorie May's Twelfth Birthday."

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5 Rules Winchell Never Breaks

(*Continued from page* 31)

friend, or tell everything that goes on at a party at which you're a guest.

Item 5: Always defend the underdog, and lend your help to a worthy cause.

DOES that code sound like Walter Winchell? Well, whether it sounds like him or not, he lives up to it.

Believe it or not, it's true that Walter Winchell has sacrificed hundreds of choice and juicy items that would have been grist for his newspaper column simply because those items might have wrecked someone's marriage. Never does he tell the world that Mr. Married Producer is running around with Little Miss Pretty Eyes, or that Miss Married Actress is running around with Mr. Gigolo.

"I've seen Winchell checking up for hours to see whether some person about whom he was planning to use an item was married or not. If he was, into the waste basket it went," his secretary, Ruth Cambridge told me.

And now we come to item 2, that Walter Winchell never discloses his source of information. Probably that's why he has so many people tipping him off. They know he'll never tattle on them! Innumerable times pressure has been brought on him to tell his source of information for some item. All he does is shake his head. Frequently, ugly libel suits have been threatened, and he has been told that they will be dropped if he'll only tell where he got his story from. But he never has.

Do you remember the story of the Vincent Coll murder? On February 8, 1932 at one o'clock in the morning Master Vincent Coll, notorious gangster, was slain by a man with a machine gun while he was telephoning from a booth in a West 23rd Street drug store. The strangest part of the whole murder was this: Five hours before Coll was shot to death, the newspapers containing Walter Winchell's column prophesying the murder, were being hawked in the streets of New York. This is exactly what Winchell said, "Five planes brought dozens of machine gats from Chicago Friday to combat The Town's Capone. Local bandetti have made one hotel a virtual arsenal and several hot-spots are ditto because Master Coll is giving them the headache. . . ."

Now, it was Mr. Winchell's duty, if he knew anything, to spill it to the Grand Jury. For half an hour they pilloried him, threw questions at him, demanded that he tell them where he got his information.

The sweat poured down his brow. "It was an anonymous piece of information," he said.

More questions. More and more. Questions pelting at him like drops of hail. Like drops of rain that would wear a rock away.

"It was an anonymous piece of information," was all he ever said.

As for item 3, "Never hurt anyone—whom you like," that is between Walter Winchell and his conscience. He is precisely the sort of person who, if he cared for anyone, would be the most loyal friend to him, and if he hated anyone, would bury the hatchet—in the back of the man he hated.

ITEM 4: Never tittle-tattle on a friend. Do you remember the famous Earl Carroll bathtub party? According to the testimony of several of the guests, part of the entertainment at the party was a girl in a bathtub wearing what one would expect a girl in a bathtub to wear—nothing. Earl denied it, but practically all of Earl Carroll's guests turned upon him, one after one, and said that they had seen the girl in the bathtub, and that Earl Carroll was lying. When Winchell was asked, he said he hadn't seen any girl or any bathtub. If it was a lie, it was a very white one.

There have been many people who have hated Winchell, who have called him a scourge upon the face of civilization and a vulture, and who have lived to take back all those bitter words because of their astonishment at the help he has actually lent to the underdog. He never turns down a really worthy cause if he can help it, and never does he fail to denounce anything that seems to him cowardly, unjust or unfair.

There was the reporter in Toledo who wanted to get permission to put on "The Front Page" for a benefit for the poor children of that city. As a rule, the amount of royalty that has to be paid for producing that play is a considerable sum, but Winchell went to the authors of the play and begged them to allow it to be used without the payment of royalty, since the cause was such a worthy one. They gave their permission, and you can bet your bottom dollar that if that reporter ever comes across a red-hot story his own paper can't use, Walter Winchell will get it.

OFTEN Winchell gets himself into trouble because when his anger is aroused at anything he thinks is unfair, he'll call a spade a spade. For instance, he was sued a couple of years ago or so by the Fleetwood Beach Club.

Some reporter on a newspaper came to him with a letter he had received saying that he ought to invest in the Fleetwood Beach Club, because Walter Winchell recommended it. And Winchell's name was used on the letterhead as a so-called member of the Board of Directors. Winchell was furious. Where had they gotten the nerve to use his name without his authority.

"If you're thinking of investing in this club because you've seen my name used as a member of the board of directors, don't do it," he told the world. "It's a racket."

The Fleetwood Beach Club sued him, saying he'd ruined their business. Twelve good men and true decided that Winchell ought to pay $30,000 for calling their business a racket. Now Winchell is appealing the case. But whether he wins or loses, you can be sure of one thing. Regardless of what other laws he may violate, there is one law Winchell never violates, and that's his own code!

Mary Boland and Charles Laughton caught reading their favorite Magazine during the filming of Paramount's "Ruggles of Red Gap."

Enjoy life! Dare to make yourself as attractive as you can be! Begin with the magnetism and beauty of your mouth. It is well known by actresses that **Double Mint** gum enjoyed daily keeps the lips vibrant and well-shaped. Lovely lips tempt and tease, making women greatly admired!

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Coast-to-Coast Highlights

CHICAGO

(*Continued from page* 40)

dragging limp bodies from the smoking four-story building and—in short, adding one more heroic page to the story of man's conquest of flaming disaster.

The fire-swept building, by the way, besides being a next-door neighbor to a night club is further distinguished because of its location diagonally across from the building in which Abraham Lincoln once had a law office.

The windows of the studios were crowded with artists, announcers and engineers, while all rehearsals were suspended for more than an hour.

Myrt and Marge, Doris Lorraine, Billy Mills and his orchestra, and other artists rehearsing in the Chicago CBS studios enjoyed box seats.

* * *

WHEN it comes to sound effects, Urben Johnson of the Chicago CBS studios insists on the right ones if he has to travel twenty miles to get them. Which is just what he did to secure a fire bell for a WBBM dramatization.

It was one of those big old-fashioned steeple bells that used to hang in a country school house and was rung with the aid of a pull rope—and it had exactly the deep, resonant tone that Johnson wanted. So he set out to find it, finally locating it in the basement of the abandoned school building near Norwood Park.

"It looked pretty rusty and cracked," Johnson relates, "but when it was welded and recast, we had a perfect fire bell."

* * *

RUTH ETTING got her start impersonating a boy. As a chorus girl in a Chicago night club, her clear contralto stood out above the voices of the other girls, and when the Juvenile of the show fell ill, the manager had Ruth put on his silk hat and tails and do his numbers.

* * *

SILKEN STRINGS THEME

WHEN Charles Previn was a young musician he composed and sold five operettas which were never produced because of libretto weakness. He put one of them to use when he composed his Silken Strings theme tune, taking an idea from one of the operetta numbers. Since then members of his orchestra have been trying to persuade Previn to broadcast some of these tunes which have lain on the shelf for years, but there is one difficulty in the way. Despite the fact that the music has never been used, if Previn sold it he would have to pay for permission to use any of it.

* * *

FIRST time Bess K. Johnson of "Today's Children" cast was given a part in a dramatic radio production she memorized the entire script as she had during her years on the stage. So accustomed was she to learning parts, it only took a few hours time. Today,

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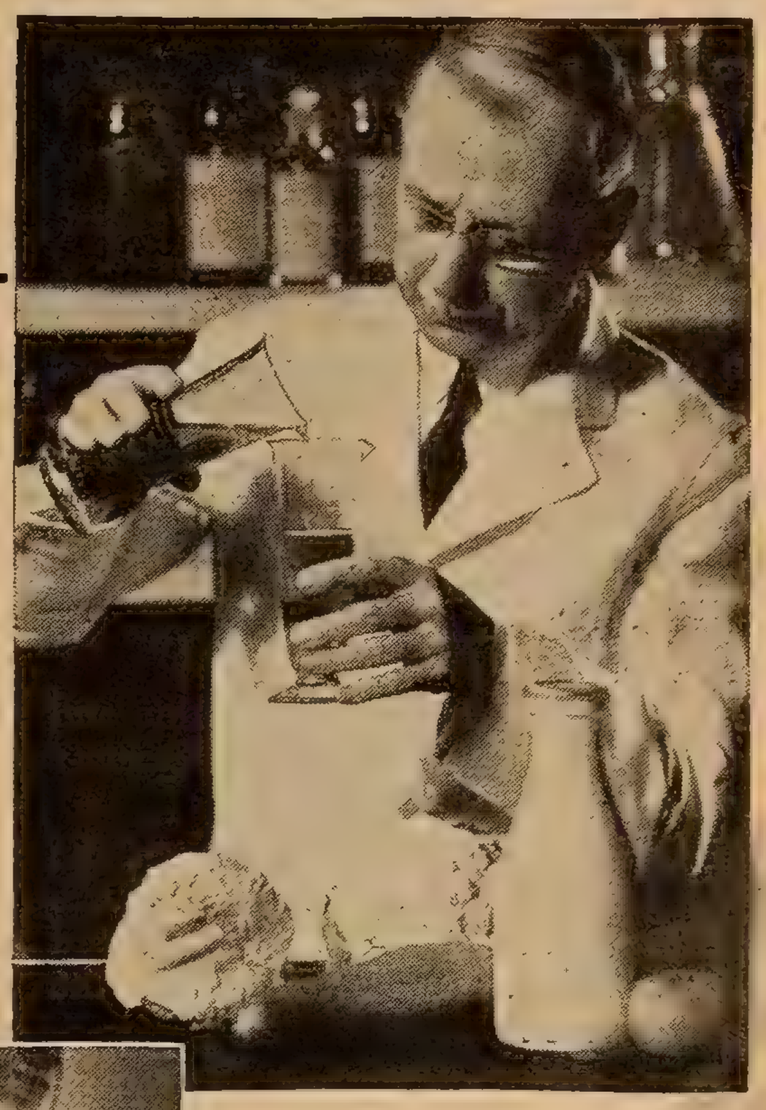

THERE are many causes for the acid indigestion which at times troubles almost everyone. Eating too fast, an American habit, is one cause. Nervous strain and high tension living, another. Wrong habits in diet such as eating too much rich, highly seasoned foods—too many acid-forming foods—are at the bottom of a great deal of trouble. Then many people complain of certain foods, often their favorites, which for some reason, cause trouble. Even healthful fruits and vegetables contain certain acids or other chemical substances which may be irritating.

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A splendid way to relieve the distressing symptoms of acid indigestion is to munch 3 or 4 of the new antacid mints, called TUMS, after meals. TUMS have a distinct advantage over older methods. They contain an antacid which is neither acid nor alkali except in the presence of acid. This element acts as what scientists call a *buffer*—it neutralizes excess acid but never over-alkalizes the stomach. When the acid conditions are corrected, if there is any excess of TUMS it passes on undissolved and inert, and without having to go through the blood and kidneys. Unlike raw, caustic alkalies, TUMS soothe the stomach, instead of irritating it.

Hurried meals, nervous strain, wrong eating habits are frequent causes of acid indigestion.

When mistakes in eating, drinking, excess smoking, cause your stomach to pour out too much acid, try TUMS. You will find them very pleasing, just like eating a dainty candy. They work so quickly to relieve the annoying heartburn, sour stomach, gas, bloating, and are harmless.

Eat Favorite Foods

You'll find you can eat many favorite foods without bad after-effects. Or when you're not feeling just right, try eating 2 or 3 TUMS. You may be surprised at the difference they make. TUMS come in small rolls convenient for pocket or purse, so you can always have them handy for quick relief. You will find them in any drug store—only 10 cents. (TUMS contain no soda.)

FREE *1935 Calendar-Thermometer, beautifully designed in colors and gold. Also samples* TUMS *and* NR. *Send stamp for postage and packing to* A. H. LEWIS CO., Dept. 14-BCC St. Louis, Mo.

NRA MEMBER U.S. WE DO OUR PART

TUMS FOR THE TUMMY

TUMS ARE ANTACID
NOT A LAXATIVE

For a laxative, use the safe, dependable Vegetable Laxative NR (Nature's Remedy). Only 25 cents. NR

Bid That COLD Be Gone!

Oust It Promptly with this 4-Way Remedy!

A COLD is no joke and Grove's Laxative Bromo Quinine treats it as none!

It goes right to the seat of the trouble, an infection within the system. Surface remedies are largely makeshift.

Grove's Laxative Bromo Quinine is speedy and effective because it is expressly a cold remedy and because it is direct and internal—and COMPLETE!

Four Things in One!

Grove's Laxative Bromo Quinine and only Grove's Laxative Bromo Quinine does the four things necessary.

It opens the bowels. It combats the cold germs in the system and reduces the fever. It relieves the headache and grippy feeling. It tones and fortifies the entire system.

That's the treatment a cold requires and anything less is taking chances.

When you feel a cold coming on, get busy at once with Grove's Laxative Bromo Quinine. For sale by all druggists, 35c and 50c. The 50c size is the more economical "buy".

Ask for it by the full name—Grove's Laxative Bromo Quinine—and resent a substitute.

World's Standard

Listen to Pat Kennedy, the Unmasked Tenor, and Art Kassel and his Kassels-in-the-Air Orchestra every Sunday, Monday, Tuesday, Thursday and Friday, 1:45 p.m., Eastern Standard Time, Columbia Coast-to-Coast Network.

after four years on the air, she can't even memorize a poem, she says. . . . . .

* * *

THE first volume of children's stories which Irene Wicker, the Singing Lady, has selected from those she tells juvenile listeners each day over NBC networks, has been published by Whitman Publishing Co. of Racine.

* * *

CONFESSION

ART GILLHAM, WBBM's popular whispering pianist, insists that he has two claims to fame other than a long and successful radio career. He is a Texas ranger and—by his own confession—the world's worst pianist.

"Absolutely the world's worst," Art insists.

Art remembers the days when he and Wendall Hall were among the first one-man shows on the air. In addition to writing and producing his own shows Art sings his own songs in his familiar "whispering" style. His two latest lyrics are "Somebody Painted My Dream Castle Blue" and "I'd Rather be Alone."

* * *

FOR once in her life Cornelia Osgood finds herself a heroine! Her role of Jane Marston, a night nurse in WBBM's "Wings of Dawn", the hospital drama, gives Cornelia her much-coveted "sympathetic" part.

"I'm so tired of being a menace," she confides, "Nobody knows what a relief it is not to be the other woman—for once."

Cornelia is known to radio listeners for her previous characterizations of Lollie and Dixie Lane in "Myrt and Marge" and Florence Wallace in "Helen Trent."

* * *

WITH about 20 minutes to wait until train time, Tony Wons was drinking a glass of milk in a restaurant. A man rushed up to him and asked for an autograph. Tony wrote his name on a card and the fellow dashed away. A few minutes later as Wons was getting on the train, a messenger came running up and presented him with a package—that turned out to be a fountain pen and pencil set, beautifully engraved with Wons' own signature. The autograph seeker was a jeweler, who rushed back to his shop, engraved the set, and sent it to Wons in appreciation for Tony's programs!

* * *

ALTHOUGH they had never seen Joan Blaine, who plays the leading role in the Story of Mary Martin, an old couple wrote her after listening to one of her broadcasts and invited her to come and make her home with them. Her voice, they told her, sounded exactly like that of their daughter, now dead, and they wanted her to come and take the daughter's place.

* * *

FIVE of the men who help put NBC's Breakfast Club on the air each morning have become fathers within the past few weeks. They are Don McNeill, master of ceremonies;

I'll Pay $250.00 Cash for the Winning Answer

Again I'll award $3,500.00 to some ambitious person. **You may be the one to get it!** How would you use it? Tell me in 20 words or less: **"What will YOU do with $3,500.00 if YOU win it?"** There is nothing else to do . . . Nothing to buy or sell. I will pay $250.00 Cash just for the answer selected as the best.

20 WORDS WIN $250.00

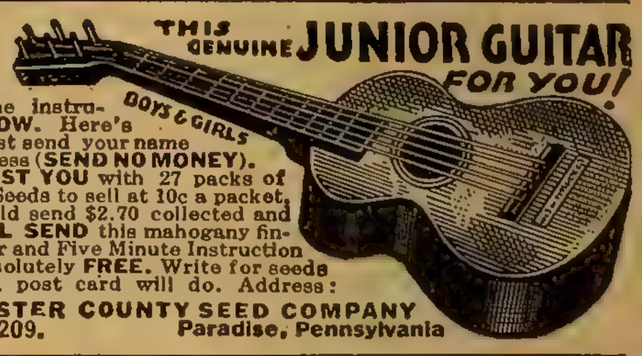
Neatness, style, or handwriting not considered. It's what you say in a sentence of 20 simple words or less that counts. The prize is $250.00 for the winning answer. Send yours quick.

Just Sending An Answer Qualifies You for the Opportunity to

WIN $3,500.00

in final prize distribution, details of which I'll mail you at once. More than $6,000.00 cash will be awarded. Someone will get $3,500.00 Cash—including $1,000.00 for promptness. **Send no money,** just your answer—a postcard will do. Prizes duplicated in case of ties. Answers must be postmarked not later than March 30, 1935. Mail yours at once — TODAY.

ERNIE MILLER, Manager
Dept. CH 207BA H. O. Building
Cincinnati, Ohio



Get this handsome instrument **NOW.** Here's How. Just send your name and address **(SEND NO MONEY). WE TRUST YOU** with 27 packs of Garden Seeds to sell at 10c a packet. When sold send $2.70 collected and **WE WILL SEND** this mahogany finish guitar and Five Minute Instruction Book absolutely **FREE.** Write for seeds **NOW.** A post card will do. Address:

LANCASTER COUNTY SEED COMPANY
Station 209. Paradise, Pennsylvania

SAMPLE 15¢

To introduce our beautiful blue-white Rainbow Flash Stones, we will send a 1Kt. IMPORTED SIMULATED DIAMOND, mounted in lovely White Gold Finish Ring as illustrated, for this ad. and 15c expense. Address:

National Jewelry Co., Dept. 10, Wheeling, W. Va. (2 for 25c.)

"A Woman may Marry whom She Likes!"

—said Thackeray. This great author knew the power of women—better than most women do. Men are helpless in the hands of women who really know how to handle them. You have such powers. You can develop and use them to win a husband, a home and happiness. Read the secrets of "Fascinating Womanhood" a daring book which shows how women attract men by using the simple laws of man's psychology.

Don't let romance and love pass you by. Send us only 10c and we will send you the booklet entitled "Secrets of Fascinating Womanhood"—an interesting synopsis of the revelations in "Fascinating Womanhood." Sent in plain wrapper. **Psychology Press, Dept. 25-B, 585 Kingsland Avenue, St. Louis, Mo.**

Jack Owens, tenor; Charles Butler and Harold Jackson, engineers, and Pat Gallicchio, who announces the WMAQ time signals during the broadcasts. McNeill read the following telegram received from Willard D. Egolf, of KVOO, Tulsa, Oklahoma.

"Your talk of new babies has been contagious on the network STOP Our engineer Hugh Carpenter and Production Manager Kenneth Miller became fathers simultaneously with you and Jack Owens this week and last STOP The rest of us are afraid to listen to your programs any more."

* * *

AMOS 'n' Andy have talked so much about Weber City, the new community they are planning to build, that a Philadelphia plasterer and bricklayer has written them to apply for a job.

* * *

MORGAN L. EASTMAN, director of the orchestra heard on NBC's Carnation Contented programs, once held a job as secretary to the American consulate-general at Budapest. By day, according to Eastman, he busied himself upholding the dignity of the consulate, and at nights he doubled on the flute and cello in the street cafes.

* * *

RUDY VALLEE has started many an artist on the road to radio stardom but he probably doesn't know he had anything to do with the advent of Clara Lu 'n' Em. Just before the second and most important audition, NBC's three Super Suds gals, said they could talk at random "about anything" and "Rudy Vallee" was the topic given them. They talked about him so amusingly, they got the job.

* * *

ANNOUNCER, Jean Paul King, is building an endowment for the King baby by asking friends for their spare pennies each time he sees them. To date Jean has collected 4,345 pennies for the child.

* * *

Coast-to-Coast Highlights Pacific

(*Continued from page 41*)

You heard him and his orchestra on NBC cross country lines from a San Francisco night club. Now he is back at the Paramount Theatre in Los Angeles and he'll be on the air again soon. Fred J. Hart, who used to own and announce on KQW, San Jose, is now at KGMB in Honolulu.

* * *

The Peery's and the Peary's are still getting their mail and 'phone calls muddled up at KFRC in Frisco town. Harold Peary is a staff announcer, while Harold Peery is head man for the Don Lee technical force . . . and both work at the same address.

* * *

WILTON CONRAD HAFF . . . pronounced Hoff . . . is studio director and announcer at KJR in Seattle. His wife calls him "Smokey." He calls her "Smudge." By the same token maybe the five year old son may in time be known as "Soot."

Sr. was born in Lorain, Ohio; grew

YOUR *Eyes*

SHOULD BE YOUR MOST ATTRACTIVE FEATURE

MAKE THEM SO WITH *Maybelline*

EYE BEAUTY AIDS

The Approved Mascara

● No woman looks her best when her eyes are blank and inexpressive in appearance. Scant, pale lashes, bald-looking eyelids, and unkempt eyebrows ruin otherwise beautiful features, while attractive eyes will make even plain women appear charmingly lovely.

After powdering, blend a soft, colorful shadow on your eyelids with Maybelline Eye Shadow, and see how the color of your eyes is instantly intensified. Form graceful, expressive eyebrows with the smooth-marking Maybelline Eyebrow Pencil. Now a few, simple brush strokes of Maybelline Mascara will make your lashes appear *naturally* long, dark, and luxuriant, and behold how your eyes express a new and more beautiful YOU!

Keep your lashes soft and silky with the pure Maybelline Eyelash Tonic Cream, and be sure to brush and train your eyebrows with the dainty, specially designed Maybelline Eyebrow Brush. All Maybelline Eye Beauty Aids may be had in purse sizes at all leading 10c stores. Accept only genuine Maybelline products to be assured of highest quality and absolute harmlessness.

Maybelline Eyelash Darkener
instantly darkens eyelashes, making them appear longer, darker, and more luxuriant. It is non-smarting, tear-proof and absolutely harmless. The largest selling eyelash beautifier in the world. Black, Brown and the NEW BLUE.

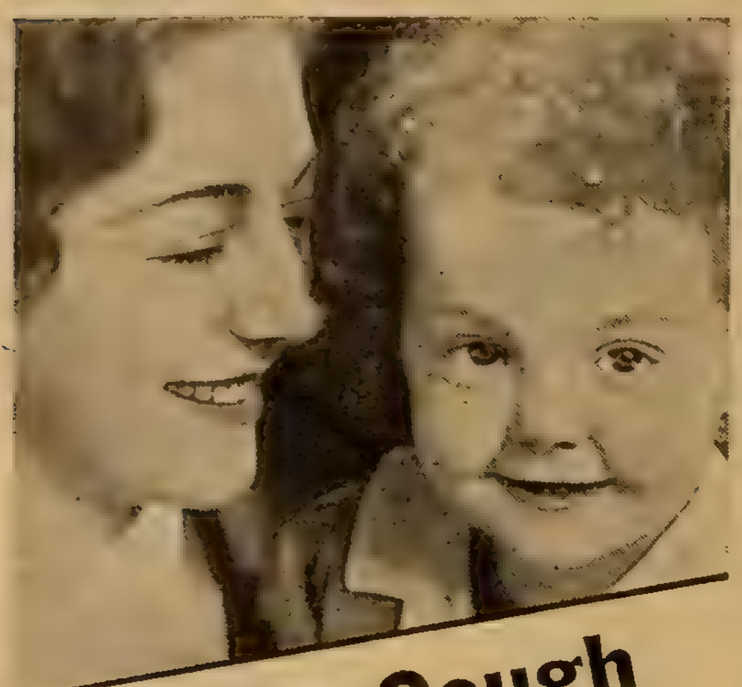
Maybelline Eyebrow Pencil
smoothly forms the eyebrows into graceful, expressive lines, giving a perfect, natural effect. Of highest quality, it is entirely harmless and is clean to use and to carry. Black and Brown.

Maybelline Eye Shadow
delicately shades the eyelids, adding depth, color, and sparkle to the eyes. Smooth and creamy, absolutely pure. Blue, Brown, Blue-Gray, Violet and Green.

Maybelline Eyelash Tonic Cream
A pure and harmless tonic cream, helpful in keeping the eyelashes and eyebrows in good condition. Colorless.

Maybelline Eyebrow Brush
Regular use of this specially designed brush will train the brows to lie flat and smooth at all times. Extra long, dainty-grip handle, and sterilized bristles, kept clean in a cellophane wrapper.

"LITTLE ANN COUGHED SO HARD," says Mrs. Betty Kammerling, of Columbus, O. "Doctor said 'Pertussin.' The first spoonful soothed the irritation; in 3 days Ann's cough was completely gone!"



"Baby's Cough disappeared in 3 days," by "MOIST-THROAT" METHOD!

THIS extract of a famous medicinal herb stimulates the throat glands, restores throat's *natural moisture* quickly, safely! Doctors advise it.

Pertussin quickly *stimulates* these glands!

When you cough, it's usually because your throat's moisture glands have clogged. Then your throat dries, because infection has changed the character of your glands' secretion. Thick mucus collects. First you feel a tickling—then you cough!

Stimulate your throat's moisture glands. Take PERTUSSIN! The very first spoonful increases the flow of natural moisture. Throat and bronchial tissues are lubricated, soothed. Sticky phlegm loosens. Germ-infected mucus is easily "raised" and cleared away. Relief!

Pertussin contains no harsh or injurious drugs. It is safe even for babies. Won't upset the stomach. "It is wonderful for coughs"—"I give it to my own children," say doctors. Get a bottle from your druggist and use it—freely—today!

DOCTORS EVERYWHERE have prescribed Pertussin for over 30 years. Try it!

PERTUSSIN

Tastes good, acts quickly and safely

up in Cleveland; went to college just long enough to get into Sigma Chi. His mother is German; the father Dutch and his wife Irish . . . a sort of League of Nations affair.

When the now 28-year-old announcer decided college was too dull and prosaic, he worked his way to South America and the Far East on tramp steamers. Back in the U. S., he ran a grocery store, worked in Montana mines, shipyards in Seattle and even on a country newspaper.

A Seattle politician, at the '28 Houston convention, invited Haff to Seattle for a radio job. He accepted. And, though he gravitated to other stations since 1929, he is now back at his first radio home, KJR.

* * *

ROUND ABOUT: **Welcome Lewis,** KFWB's five-foot singer . . . once on NBC and CBS in the east . . . lost her press book which was just as long as she is tall. **Helen Guest,** KEKA's ballad lady, does amateur gardening, while her hubby does his apothecary work. **Jane Jones,** lusty voiced singer, once was a cabaret entertainer in Tia Juana . . or Tijuana as they spell it these days. **Everett Hoagland,** heard with his orchestra on coast CBS from KHJ, once played the sax . . . known to take three hours to dress for dinner. KMTR's **Murtagh Sisters** will be back on the air in the spring . . . been to school this winter. They are children of Organist **Henry Murtagh,** well known in New York, and have a really big future in store for 'em.

* * *

"ONE MAN'S FAMILY," decidedly popular on the Coast for some years, now goes eastward on NBC from San Francisco. Juvenile part is taken by Billy Page, who is really Billy Page Gilman, son of the chain's coast manager and vice-president, Don Gilman. The lad, outside of school days and radio hours, is somewhat of an amateur chemist with his own laboratory and books.

* * *

ONE of the most eligible radio bachelors in Los Angeles is Charles Carroll, who claims that he takes himself most seriously . . . smokes . . . likes shower baths . . . likes dancing, but doesn't like to cook. Thin and wiry, blue eyes and brown hair, he was born in Michigan, wanted to play the sax. He did a stretch or two on the New York stage, but journeyed to the west a few years ago and has been prominent in the radio drama line since.

* * *

BOBBE DEANE has gone from California to Chicago to take the femme lead in the NBC transcontinental of "Orphan Annie." Out here on the Coast she has been a sort of "permanent fixture" for many years. Her character portrayals have been numerous. In private life she is the wife of Ted Maxwell, NBC producer in San Francisco. She was born in Fort Collins, Colorado . . . tawny hair, greenish-gray eyes and a vivacious wit.

Crooked Spines Made Straight

GREATLY BENEFITED OR ENTIRELY CURED

An Elderly Lady, all bent over, was straightened wonderfully. A Grateful Father writes his daughter had a bad curvature, yet was completely straightened. A Man helpless, unable to stand or walk, was riding horseback and playing tennis within a year. A Little Child, paralyzed, was playing about the house in 3 weeks. A Doctor, confined to a wheel chair for 8 years was walking in 3 months' time. Thousands of sufferers have found relief, benefit or cure through the PHILO BURT METHOD. Over fifty-nine thousand cases in the past 30 years.

30 DAYS' TRIAL

We will prove its value in your own case. The Philo Burt Appliance is light in weight and comfortable to wear—entirely different from the old, torturing, plaster-cast, leather and celluloid jackets or steel braces. Every afflicted person with a weakened, injured, diseased or deformed spine owes it to himself to investigate. Doctors recommend it, and the price within reach of all.

Send for Information

If you will describe your case it will aid us in giving you definite information at once.

PHILO BURT COMPANY
136-14 Odd Fellows Temple
Jamestown, New York

MAKE MONEY At Home!

EARN steady income each week, working at home, coloring photos and miniatures in oil. Learn famous "Koehne Method" in few weeks. Work done by this method in big demand. No experience nor art talent needed. Many become independent this way. Send for free booklet, "Make Money at Home."

NATIONAL ART SCHOOL, Inc.
3601 Michigan Avenue, Dept. 1382, Chicago, Illinois

the CHORE GIRL

PURE KNITTED COPPER

INSTANTLY CLEANS POTS AND PANS

patented parallel outer layers give "double the wear, where the wear comes"

Metal Textile Corporation, *Orange, New Jersey*

Hair OFF Face Lips Chin

Unloved

I once looked like this. Ugly hair on face . . . unloved . . . discouraged. Nothing helped. Depilatories, waxes, liquids . . . even razors failed. Then I discovered a simple, painless, inexpensive method. It worked! Thousands have won beauty and love with the secret. My FREE Book, "How to Overcome Superfluous Hair," explains the method and proves actual success. Mailed in plain envelope Also trial offer. No obligation. Write Mlle. Annette Lanzette, P. O. Box 4040, Merchandise Mart, Dept. 110, Chicago.

Prices Are ADVANCING
Buy at BOTTOM Prices

All over the world, thrifty, far-sighted people are going to take advantage of this last chance to buy quality watches at these low prices. We bought these watches for you at bottom prices. When these are gone, even our great buying power will not enable us to continue selling these fine watches and diamonds at such low prices.

Diamond Rings Wrist Watches

Write for our New Diamond Ring of Romance and Bulova Wrist Watch Catalog showing marvelous new designs at prices which cannot be continued. Catalog sent FREE. *All Watches and Diamonds Sold on Easy Payments.*

Don't Delay—Send for Catalog at Once

SANTA FE WATCH CO.
Dept. 297 Thomas Bldg., Topeka, Kan.

SEYMON RIA, singer at KJR, Seattle, and known as the "Lone Gypsy" over the air, is lonely no more. He married his accompanist, Edith B. Henry. They met at rehearsals of the musical extravaganza, "A Night in Russia."

* * *

MAYBE you knew that Mona Lowe, torrid-voiced singer with her own program on KHJ, is the wife of Paul Rickenbacher, a CBS program executive on the Coast. That is her professional name. Her maiden name was Winnie Parker. She uses a contraction of Ralph Rainger's "Moanin' Low" as her theme tune.

* * *

"ON THE PACIFIC AIRWAVES" cannot answer all the queries about radio artists in its columns. But readers who would like to know about their air favorites can get a personal answer by addressing the writer of this department at 407 I. N. Van Nuys Building, Los Angeles, California.

Rosa Ponselle Didn't Think She Could Sing!

(*Continued from page 33*)

the only road to the top. Then Rosa agreed; she would never stand in her sister's way.

One day, months after they had started at Melone's, Carmela ran into their dressing room, her eyes glowing with excitement.

"Rosa," she cried, "we've been signed for another vaudeville tour."

This time the tour led to New York and Broadway, via the Palace theater, the dream in those days of every struggling vaudeville performer.

Many new friends were made. The Ponzillo sisters were gaining some notice in music circles. One afternoon an invitation to tea at the house of a new friend was sent to Carmela. Would she be prepared to sing?

This time Rosa was firm. "Carmela, the invitation was sent to you. You must go without me. They want to hear your voice, not mine."

Carmela refused to budge a step without Rosa. "No, I won't go unless you come. They are as anxious to hear you sing as they are to hear me."

Reluctantly, Rosa tagged along to the tea. The time came for them to sing, but Rosa withdrew from the duet, leaving Carmela the center of the attention. After the song had died away, someone suggested that the younger sister be heard.

Fighting back her nervousness, Rosa began to sing. Soon she had lost herself in the music. At the end of the aria, she stopped short, startled to realize how completely she had forgotten the critical audience.

Then, before she could regain her seat, a man had jumped to his feet and was making his way towards her. "Wonderful, marvelous," he exclaimed as he stretched out his hands to her. "Where did you learn to sing like that?"

DO BRUNETTES LOOK OLDER THAN BLONDES

No!

THE ANSWER IS THAT 7 OUT OF 10 BRUNETTES USE THE WRONG SHADE OF FACE POWDER!

• BY *Lady Esther*

If there's one thing women fool themselves about, it's face powder shades.

Many women select face powder tints on the wrong basis altogether. They try to get a face powder that simply matches their type instead of one that enhances or *flatters* it.

Any actress will tell you that certain stage lights can make you look older or younger. The same holds true for face powder shades. One shade can make you look ten to twenty years older while another can make you look years younger.

It's a common saying that brunettes look older than blondes. There is no truth in it. The reason for the statement is that many brunettes make a mistake in the shade of the face powder they use. They simply choose a brunette face powder shade or one that merely matches their type instead of one that goes with the *tone* of their skin. A girl may be a brunette and still have an olive or white skin.

One of Five Shades is the Right Shade!

Colorists will tell you that the idea of numberless shades of face powder is all wrong. They will tell you that one of five shades will answer every tone of skin.

I make Lady Esther Face Powder in five shades only, when I could just as well make ten or twenty-five shades. But I know that five are all that are necessary and I know that one of these five will prove just the right shade of face powder for your skin.

Copyright by Lady Esther Company, 1935

I want you to find out if you are using the right shade of face powder for *your* skin. I want you to find out if the shade you are using is making you look *older* or *younger*.

One Way to Tell!

There is only one way to find out and this is to try all five shades of Lady Esther Face Powder—and that is what I want you to do at my expense.

One of these shades, you will find, will instantly prove the right shade for you. One will immediately make you look years younger. You won't have to be told that. Your mirror will cry it aloud to you.

Write today for all the five shades of Lady Esther Face Powder that I offer free of charge and obligation. Make the shade test before your mirror. Notice how instantly the right shade tells itself. Mark, too, how soft and smooth my face powder; also, how long it clings.

Mail Coupon

One test will reveal that Lady Esther Face Powder is a unique face powder, unparalleled by anything in face powders you have ever known.

Mail the coupon or a letter today for the free supply of all five shades that I offer.

(*You can paste this on a penny postcard*)

FREE

LADY ESTHER
2034 Ridge Avenue, Evanston, Ill.

Please send me by return mail a trial supply of all five shades of Lady Esther Face Powder.

*Name*_____

*Address*_____

*City*_____ *State*_____

(If you live in Canada, write Lady Esther, Toronto, Ont.) (9)

WEAR *Perfume*

THAT LURES TONIGHT

Be divinely exciting tonight . . . be utterly irresistible. Wear Irresistible Perfume that lures . . . that stirs the senses . . . thrills . . . awakens love. Use Irresistible Perfume and your heart will beat faster with joy as you find yourself the center of an admiring group. Your friends will envy your strange new power over hearts!

Try all the IRRESISTIBLE BEAUTY AIDS . . . each has some special feature that gives you glorious new loveliness. Be irresistible tonight . . . buy Irresistible Beauty Aids today. Only 10¢ each at your 5 and 10¢ store.

"DARK-EYES"

"Swim or Cry" — NEVER FADES OR RUNS

PERMANENT DARKENER for Eyebrows and Eyelashes

Absolutely Safe. . . Not a Mascara. . . One Application lasts 4 to 5 weeks. Trial size, 25c. Reg. size, 12 Applications, $1.

Name .....

Address .....

"DARK-EYES" LAB., Dpt.19-B 412 Orleans St., Chicago, Ill.

Here is a safe and approved method. With a small brush and BROWNATONE, you tint those streaks or patches of gray, or faded or bleached hair to lustrous shades of blonde, brown or black.

Over twenty-three years success. Don't experiment. BROWNATONE is guaranteed harmless for tinting gray hair—active coloring agent is purely vegetable. Easily and quickly applied—at home. Cannot affect waving of hair. BROWNATONE is economical and lasting—it will not wash out. Imparts desired shade with amazing speed. Just brush or comb it in. Easy to prove by applying a little of this famous tint to a lock of hair. Shades: Blonde to Medium Brown" and "Dark Brown to Black"—cover every need.

BROWNATONE is only 50c—at all drug and toilet counters—always on a money-back guarantee.

It was Enrico Caruso, then the world's greatest tenor!

"Here," he went on, turning Rosa to face the astonished guests, "here is a voice which will be heard in the Metropolitan in two years!"

SIX months later, Rosa and Enrico scored a smashing success in Verdi's popular "Forza del Destino."

The afternoon that Caruso ran to Rosa and predicted her success had done more for the self-effacing, poor Italian girl than all the exhortations and demands of Carmela had ever been able to do. The magnetic, fascinating personality of Caruso fired Rosa's dreams of success.

Miraculously had come to Rosa the man who could bring out all the instinctive music in her soul, who could wring dry her hidden emotional qualities and force them into song. Her debut came in the autumn of 1921.

That season when Rosa and Enrico, the one just finding herself, the other at the very pinnacle of fame, sang for the Metropolitan was the most successful in the history of American Grand Opera.

The following spring, the season finished, Rosa looked ahead to a future which held only the brightest of hopes. Her cup of happiness was now filled to overflowing, for Carmela also had been engaged by the Metropolitan.

The picture now was completely reversed. Rosa, for so long the lesser half of the sister team, became the business woman who refused to sign another contract which did not include Carmela, a custom which prevails even today.

WHILE Rosa was still lost in dreams of success and visions of future triumphs with the man who had fired her artistry, Caruso fell ill and died without warning.

After the mass had been sung that fall in Meriden, Rosa plunged back in her work. The latent possibilities which Caruso had stirred began to develop of their own accord. Shocked by her sudden, irreparable loss, she found that she no longer needed encouragement, guiding, prompting. She stood alone, ready to face the future courageously.

Rosa began laying plans for the family. Her mother, whose long years of toil had made her an old woman before her time, acquired a servant. The coal and wood business which had supported the family by its meager profits became mysteriously prosperous. A new house built secretly in the new part of town was to be a surprise for Mama Ponzillo.

As though another blow were needed, Mama Ponzillo died a few weeks before she could be moved into the new brick home in the nicer part of town. Once more Rosa went sorrowfully back to Meriden, this time to sing mass in her mother's Italian church.

But Rosa had learned that life must be devoted to work. She returned to the stage and her public, and sang with a voice that had become richer, more sympathetic and which held a new note. She had found her real happiness in songs she thought she couldn't sing.

$3,500.00 CASH PRIZE

To Be Given to Some Man or Woman

There is a concern in Cincinnati, Ohio, that will again award $3,500.00 to some ambitious man or woman who answers their announcements . . . as part of their publicity program. Some people say that generally such big prize money is spent foolishly.

To prove they are wrong, Ernie Miller asks this question: "What Will YOU do with $3,500.00 if YOU win it?" He will pay a $250.00 Cash Prize for the best answer to this question . . . and by sending your answer you will also qualify immediately for the opportunity to win this big $3,500.00 Cash Prize in the final $6,000.00 cash prize distribution. Details of this plan will be sent to you at once.

There is no way you can lose anything. There are no strings tied to this offer. This concern is reliable. There is nothing to buy or sell to win the $250.00 Cash Prize. This offer closes March 30, 1935. Duplicate prizes in cases of ties. Simply take a penny postcard and write Mr. Miller today. Tell him in 20 or less, plain, simple words . . . the answer to this question: "What WILL YOU DO with $3,500.00 if YOU win it?"

Thousands of people have already won prizes from this Company amounting to over $32,512.00 during the past year. Now, YOU may be the next to win big money! Just send answer, name and address to Ernie Miller, Prize Mgr. Dept.R-207BB,Cincinnati, Ohio. It costs you nothing. Act now! WIN a big prize!

GET THIS BANJO

New imported Banjo Beauty. You will be delighted with the "Old Time" tone of this lovely instrument. With 5-minute Instruction Book we send along, you can learn to play without lessons. **Send No Money.** Just name and address. **We Trust You** with 27 pkts. Garden Seeds to sell at 10c pkt. When sold return $2.70 collected and we will send "Old Time" Banjo and Instruction Book. *No more money to pay.* WRITE TODAY. *A Post Card will do.*

LANCASTER COUNTY SEED CO., Station 15, Paradise, Pa.

Women! Earn UP TO $22 in a Week!

SNAG-PROOFED HOSE

WEARS TWICE AS LONG!

SHOW FREE SAMPLES

Easy! Call on Friends

Yes! RINGLESS Silk Hosiery that resists SNAGS and RUNS, and wears twice as long! Patented process. Now hosiery bills *cut in half!* Every woman wants SNAG-PROOFED. Show actual samples hose we'll send you, FREE. Take orders from friends, neighbors. No experience necessary.

INDIVIDUAL LENGTHS!

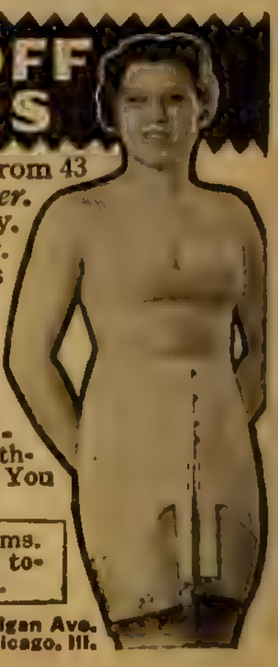
New service! Hosiery to fit extremely tall and short women! No extra charge. Write for details.

Your Own Silk Hose FREE OF EXTRA CHARGE

Make big money in spare time—easy. Rush name at once for complete equipment containing TWO ACTUAL FULL SIZE STOCKINGS. Everything FREE. Send no money—but *send your hose size.* Do it now.

American Hosiery Mills, Dept. G-18, Indianapolis, Ind.

8 INCHES OFF HIPS



"Beauty Mold reduced my hips from 43 to 35 inches. *I look 10 years younger.* No fat bulges—clothes fit perfectly. I feel fine." Grace Blair, Akron, O.

Beauty Mold instantly improves your appearance, corrects bad posture, reduces waistline as well as hips, **restores youthful lines as fat vanishes.**

Loose, fallen abdominal muscles go back where they belong. Gentle **massage-like action increases elimination** and regularity in a normal way without use of harsh, irritating cathartics. You **look and feel years younger.**

SENT ON TRIAL

Let us prove our claims. No obligation. Write today for trial offer.

Landon & Warner 360 N. Michigan Ave. Dt. HR 15 Chicago, Ill.

What's New on Radio Row

(*Continued from page 39*)

return all manuscripts unopened. Admirers may think this a cruel procedure, but law suits are too expensive to risk.

SOME MIKE MANNERISMS: Ted Husing, before his time on the air, strides back and forth mumbling to himself. In his right hand is a stop watch. He doesn't waste a second of his allotted minutes. Nino Martini mee-mee-mee's waiting for Andre Kostelanetz to finish an overture.

THE first lady of the land is broadcasting regularly once more, and she has a sponsor. For those who wonder what she does with her pay checks, let it be known that she sends the money promptly to a charitable institution in Pennsylvania, for the schooling of poor children.

FRANK BLACK, genial NBC musical director, has been in the habit of composing while riding about New York in taxicabs. The news leaked out to the drivers who immediately began lining up one Saturday night for the privilege of hacking him home. As Black leaped nimbly into the back seat, the cabbie turned around and asked:

"What you writing tonight, Mr. Black, a sonata or a rhumba?"

ABOUT LOVE: **Mario Braggiotti,** piano duo celebrity, paying ardent attention to **Rosemary Lane,** heard with **Fred Waring,** took to riding in Central Park with the young lady. The other day he did a Prince of Wales, the medicos having the pleasure of taping two of Mario's ribs for him. The only other injury reported was to his dignity. He hasn't been able to sit down for a week . . . Another little Baker is momentarily expected in the home of the **Phil Bakers.** The former **Peggy Cartwright** has been in Miami awaiting the blessed event. . . . Sir Stork also hovers above the **O'Keefes'** chimney as we go to the printers. Mrs. O'Keefe is of the musical comedy stage and was Roberta Robinson . . . **Frank Parker** may give up his much adored bachelordom for Dorothy Martin.

ANOTHER Central Park event was the arrival of Al Kavelin and his band from Detroit at the new "Tavern-on-the-Green" night club, built in competition with the Central Park Casino, scene of Eddie Duchin's rise to fame.

CHERUBIC Alexander Woollcott, a living testimonial to the virtues of Cream of Wheat, has gone commercial with a vengeance. The sophisticated man of letters overlooks no opportunity of putting in a plug for his sponsor and his own book, "While Rome Burns." Whole pages of his best seller have been incorporated in his broadcasts. Of course he has a perfect right to use it

SKINNY? ADD 5 TO 15 LBS. QUICK—THIS NEW EASY WAY!

NOW there's no need to be "skinny" and lose your chances of making friends. Here's a new easy treatment that is giving thousands solid flesh, alluring curves—*in just a few weeks!*

As you know, doctors for years have prescribed yeast to build up health. But now with this new discovery you can get far greater tonic results than with ordinary yeast—regain health, and also put on pounds of firm attractive flesh—*and in a far shorter time.*

Not only are thousands quickly gaining beauty-bringing pounds, but also clear radiant skin, glorious new pep.

Concentrated 7 times

This amazing new product, Ironized Yeast, is made from specially cultured *brewers' ale yeast* imported from Europe—the richest yeast known—which by a new process is concentrated 7 times—*made 7 times more powerful.*

But that is not all! This marvelous, health-building yeast is then *ironized* with 3 kinds of strengthening iron.

Day after day, as you take pleasant little Ironized Yeast tablets, watch flat chest develop, skinny limbs round out attractively, skin clear to beauty—you're an entirely new person.

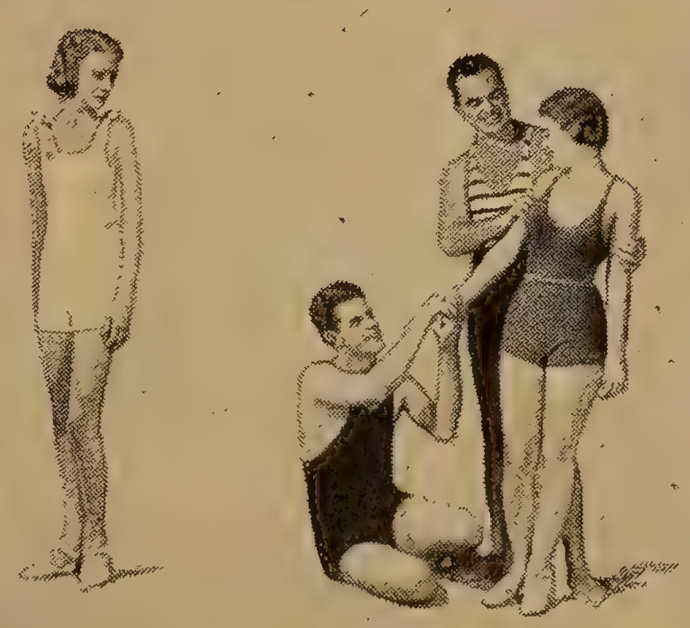
Results guaranteed

No matter how skinny and weak you may be, this marvelous new Ironized Yeast should build you up in a few short weeks as it has thousands. If you are not delighted with the results of the very first package, your money back instantly.

Special FREE offer!

To start you building up your health *right away,* we make this absolutely FREE offer. Purchase a package of Ironized Yeast at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body," by an authority. Remember, results are guaranteed with very first package—*or money refunded.* Sold by all druggists. Ironized Yeast Co., Inc., Dept. 222, Atlanta, Ga.

NO MORE POOR "SKINNY" GIRL



Posed by professional models

"I THOUGHT I'd go mad with the suffering I had to bear in secret!"

That's the situation of the person who suffers from Piles!

Almost always in pain yet dreading to seek relief, because the affliction is such a delicate one. Yet no ailment is more needful of treatment than Piles. For Piles cannot only ruin your health and looks, but they can develop into something very serious.

Real relief for Piles is to be had in Pazo Ointment! Pazo almost instantly stops the pain and itching and checks any bleeding. What is more important, Pazo tends to correct the condition of Piles as a whole. This is because Pazo is threefold in effect.

First, it is *soothing*, which relieves the soreness and inflammation. Second, it is *healing*, which repairs the torn and damaged tissues. Third, it is *absorbing*, which dries up any mucous matter and tends to shrink the swollen blood vessels which are Piles.

Pazo comes in two forms—in tubes and tins. The tubes have a special Pile Pipe for insertion in the rectum. All drug stores sell Pazo at small cost. Mail coupon for free trial tube.

Grove Laboratories, Inc.
Dept. 33-Mc, St. Louis, Mo.

FREE

Gentlemen: Please send me, in PLAIN WRAPPER, trial size of PAZO Ointment.

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Relieves Teething Pains Within 1 Minute

WHEN your baby suffers from teething pains, just rub a few drops of Dr. Hand's Teething Lotion on the sore, tender, little gums and the pain will be relieved within one minute.

Dr. Hand's Teething Lotion is the prescription of a famous baby specialist, contains no narcotics and has been used by mothers for almost fifty years. It is strongly recommended by doctors and nurses instead of the unsanitary teething ring.

JUST RUB IT ON THE GUMS

DR. HAND'S Teething Lotion

Buy Dr. Hand's from your druggist today

as he sees fit, but a lot of listeners, turning readers because of his enticements to buy the book, are going to wonder what makes the volume so reminiscent.

THE MONITOR MAN SAYS:

Eustace Wyatt, the radio actor, owns a pet shop on Madison Avenue, New York City . . . **Larry Taylor,** of the Roxy Revue, once sang from Philadelphia, as Larry Tait . . . **Dorothy Atkins,** singing on the new ABS (American Broadcasting System) is a niece of Paul Whiteman.

Colonel Stoopnagle is interested in a company manufacturing electric irons . . . **Gene Hamilton,** from station WTAM, Cleveland, and **Bill Bailey,** who has been heard on every station in Philadelphia, are recent additions to NBC's staff of announcers . . . **Lucille Peterson,** balladeer on George Gershwin's program, was prima donna of "The Greenwich Village Follies" . . . CBS now has the world's biggest network. Two stations were recently added, bringing the total up to 102.

Louis Hector, English actor who appeared in the "Crime Club" mysteries, is the new Sherlock Holmes. **Richard Gordon,** creator of the role on the air, quit because of salary differences . . . **Gladys Swarthout** has a unique coiffure. Her hair is bobbed and curled in such a way as to encircle her head like a halo . . . **Lanny Ross** has put on ten pounds since removing himself from the worries of Hollywood. Lanny, by the way, is piqued at Paramount, and is seeking cancellation of his contract.

Ray Noble, the English composer-conductor who was barred as an alien from leading the orchestra at the Rainbow Room in Radio City, is writing songs for **Bing Crosby** . . . Maestro **Don Voorhees** raises Scotties . . . **Risa Stevens,** contralto heard on the Palmolive Beauty Box Theatre, made her debut at the age of ten on a children's program . . . **Rudy Vallee** never heard a radio until after he made his own debut on the air.

Columbia Broadcasting happily announces two new stars: **Donald Novis,** switching from Colgate, is now on Borden's Forty-Five Minutes in Hollywood, and **Eddie Cantor,** beginning February 3rd, will be sponsored by Pebeco Toothpaste.

How Love Came to Jessica

Dragonette

(*Continued from page 21*)

fever-pitched, on her birthday, he sent her some lovely roses, and signed the card! "May I please meet you?" it read. "If you don't care to see me again, I promise to drop out completely. But do give me a chance. I'll come up after your next broadcast. John——"

What did Jessica do? Well, what would you have done, or any other young, healthy, eager miss? That Friday night she dressed in her lovely white evening gown with more than

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New Remington Portable only 10c a day

10-DAY FREE TRIAL OFFER

Only 10c a day buys this latest model machine. Not a used or rebuilt typewriter. Not an incomplete machine. A beautiful brand *new* regulation Remington Portable Standard 4-row keyboard; standard width carriage; margin release on keyboard; back spacer; automatic ribbon reverse; *every essential feature found in standard typewriters.* Carrying case *free.* Lowest prices in history . . . absolutely the biggest value ever offered! Try it in your home or office 10 days free. If you do not agree that it is the finest portable at any price return it at our expense. Don't delay. We pay cost of shipment direct from the factory to you. You save on the purchase price, *you don't risk a cent.* Write now!

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COURSE $1 COMPLETE

MAJOR KORD Dept. M-3 Del Rio, Texas

Gray Hair

Best Remedy Is Made At Home

You can now make at home a better gray hair remedy than you can buy by following this simple recipe: To half pint of water add one ounce bay rum, a small box of Barbo Compound and one-fourth ounce of glycerine. Any druggist can put this up or you can mix it yourself at very little cost. Apply to the hair twice a week until the desired shade is obtained.

Barbo imparts color to streaked, faded or gray hair, making it soft and glossy. It will not color the scalp, is not sticky or greasy and does not rub off.

Let me tell You how I Got Rid of

PIMPLES

AFTER SUFFERING *for* 15 YEARS

I know what it is to suffer the embarrassment of unsightly skin caused by pimples. I, too, know that for years I tried nearly everything to get rid of them. I now know the joy of a clear skin brought about by an easy-to-use home treatment.

A POSTCARD BRINGS THIS BOOK

Tells in plain language how this wonder treatment was discovered and how it works. Simple to apply. The first application usually stops the pain and itching. Send your name and address for complete information. Do this today. Address

FREE

E. S. GIVENS 2711 Southwest Blvd. Kansas City, Mo.

usual care; every spun-gold strand of hair shone in place; her face flushed soft rose from excitement.

QUITE apart from the crowd of fans waiting to catch a glimpse of her stood a tall, slim, vibrant young man. Very straight and serious he stood, his fine dark eyes taking in every move of Jessica's. His dark hair was unruly, the kind a woman loves to run her fingers through. Luminous black eyes seemed to burn into hers when their glances met.

It wasn't necessary to be introduced. It was as if an electric shock had passed between them.

Lunch together the next day began their acquaintanceship. Jessica learned the young man was an architect, a very successful one. And how much in common they both had! A love of music, of art, of singing and dancing and the theatre. Common ideals and desires. Though he had fallen in love with her voice, the sweet, impetuous, eager young soul that lay concealed behind the poised and calm exterior of little Jessica Dragonette was more lovely than any dream imaginable.

For awhile it was heaven. Once a week, usually on Saturday nights, or twice a week, whenever she could break away from her work, Jessica and John went out together. To museums, to shows, to concerts, for a drive in the country, or a brisk walk, then dinner at some quiet inn off the beaten path, where they could sit and talk for hours.

But Paradise only lasted a few months. For Jessica noticed that John was frightfully jealous of everything she did, of everyone she knew, even of her work. "Though John agreed that to be a real artist I needed hours of practice and study, he was dreadfully disappointed when I couldn't see him more often.

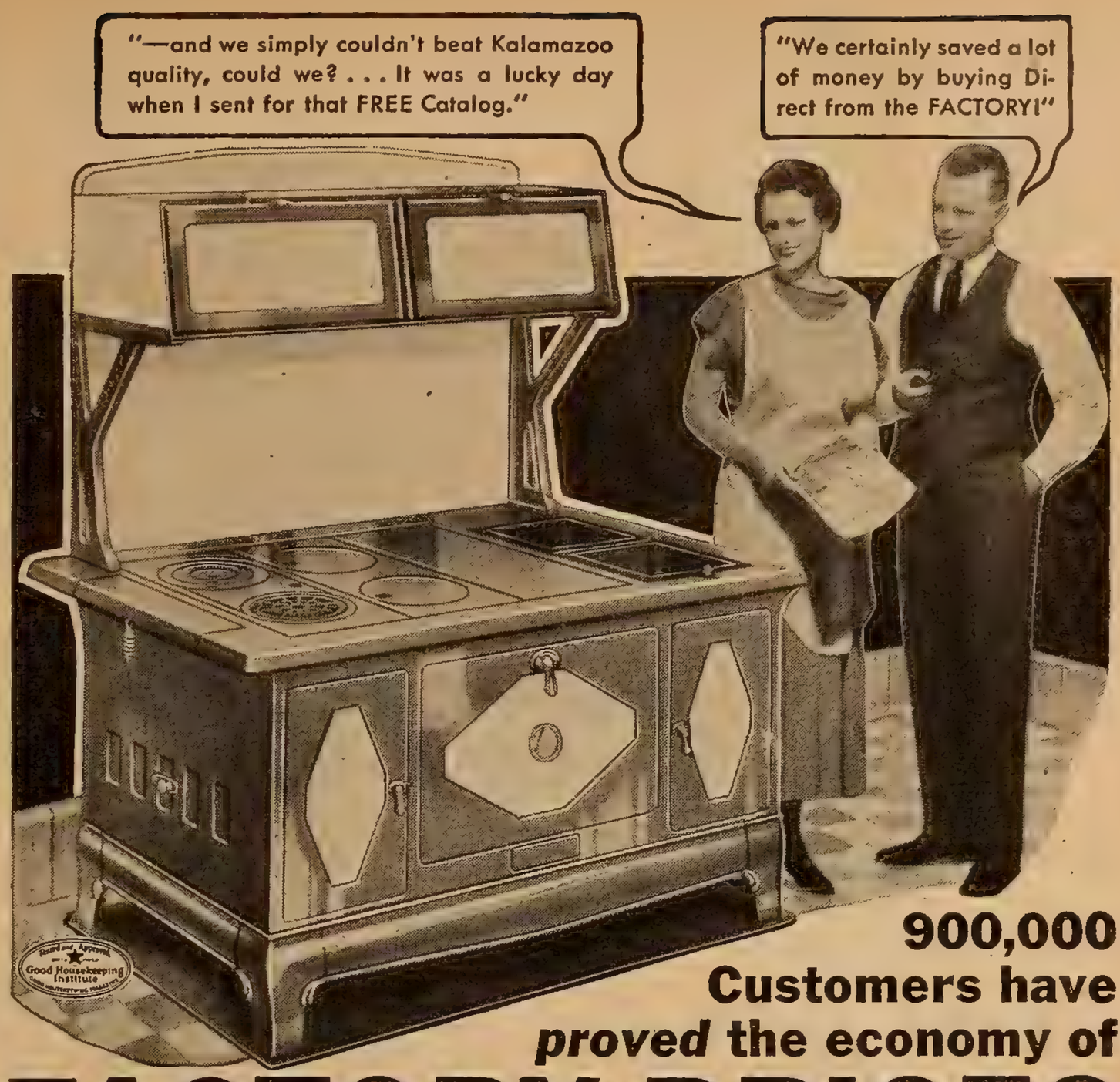
"It got so I hated to answer his phone calls, hated to hear that disappointed note creep into his voice. I hated to watch his face when I said I couldn't come out because I had to rehearse."

Then something else happened. If you know Jessica at all personally, you'll understand this for she's the sweet, soft, feminine clinging-vine type externally that every man loves to carry off and protect.

John was no exception. No lukewarm sweetheart he. If Jessica as much as smiled at another man, there was a scene, a one-sided scene, for Jessica refuses to argue.

IT was the sending of an innocent photograph to a fan, somewhere in Montana, that ended her dreams, suddenly, that made her blot John out of her life completely and irrevocably.

One day John dropped in to see her for a few minutes when Jessica was autographing photographs for fans. It was the first time he had seen her doing this. "You're not going to send signed pictures out to those strange men, are you?" he demanded. "Certainly you can't let college boys you never saw, ignorant men, jail birds even, handle your photographs. Why, it's impos-



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Read about the marvelous "Oven that Floats in Flame"—also the new Non-Scorch Lids, new Copper Reservoirs and many other features. Read why Century of Progress Prize Winners prefer Kalamazoo Ranges. Everybody will be talking about this FREE SALE CATALOG.

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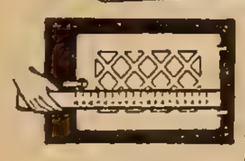
THE KALAMAZOO STOVE CO., Mfrs.
469 Rochester Ave., Kalamazoo, Mich. *Warehouses: Utica, N. Y.; Akron, O.*



20 inches wide Fire Door takes logs 11½ inches thick, 18 inches long.

22½ inches wide Fire Pot takes big chunks of coal. Holds fire 15 hrs.

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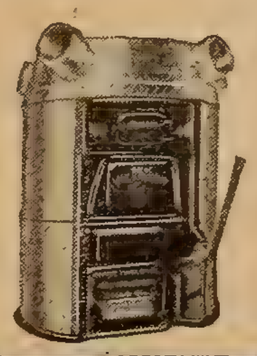

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The New Kalamazoo Color Catalog

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Keep Your Hair
YOUNG LOOKING

WHY let your hair become scraggly, lifeless, and your scalp encrusted with Dandruff? Why permit such a condition when you know that in business and social life you need all the personality at your command? Lucky Tiger Hair Tonic for Dandruff will easily and quickly correct these embarrassing conditions and add so much to your business and social contacts. A single application stops that miserable itching—a single bottle Guarantees Results. Costs little at Druggists and Barbers.

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Single or married women. No experience necessary. Big pay, full or part time. Chance to earn up to $23.75 in a week. Even inexperienced housewives earn money first day. Your own dresses furnished without cost. Write quick. Send no money—just name and address on postal. I. V. SEDLER CO., INC., Dept. 20-2, Cincinnati, Ohio.

3 LOVELY DRESSES $5.50

DO YOU LONG FOR AN

These little wafers have done wonders for thousands

YOU CAN MAKE your dream complexion come true. But remember this—you can't *rub away* a bad complexion with expensive creams and ointments. You can't cover it up with cosmetics. Get at the *cause.* Most muddy, pale complexions, pimply, blotchy skins, are caused by sluggishness of the bowels and lack of calcium in the system. Stuart's Calcium Wafers correct *both* of these troubles—quickly, easily, pleasantly. Thousands of charming women owe their clear, healthy skins—their satin-smooth, radiantly fresh complexions to these marvelous little wafers. Try them for a few days—then look in your mirror!

AT ALL DRUG STORES—10c and 60c

STUART'S Calcium Wafers

sible. Remember, you are going to be my wife."

"For the rest of the afternoon we discussed this," Jessica told me in a choked voice. "I remember I was wearing a little red hat, and it sat cockily on the top of my head. The more disturbed I got, the higher it shifted, till by the end of the afternoon most of my hair was exposed. But I managed to keep calm and hold onto my temper.

"I've got to send these pictures, John," I explained. "Remember, this is my work, and these people have looked forward to getting my photograph. I want them to have it."

"You needn't tell me you need a girl's photo to enjoy her singing," John said. "I never had your photo, and I fell in love with you."

"I can't disappoint these people," Jessica countered. "Oh, John, please understand. I've simply got to sing. My singing has always come first, since I was a little girl and the nuns looked askance upon my dreams of a stage career. Then I hugged the thought of some day being a singer to my heart: it was the only thing that was my own. Please help me."

Finally, John seemed convinced, and promised that he would be more understanding. "But, thank God," he added, "when we are married, you won't need any more of this. Then I'll have you all to myself."

With a start, Jessica realized what she should have suspected all along, but had refused even to consider. John expected that when they were married, she would give up her singing, completely, entirely. That she would be plain Mrs. John——

Though she had given in to him on almost every other point, when it came to her voice, she was firm. She must sing, or she would die.

So she gave John up, said goodbye to him although her heart was breaking. "Once I made up my mind, I never saw him again," she told me. "It was much better that way. Since we couldn't agree, why prolong the torture? Each meeting would have been like opening up the wound afresh."

Don't think it was easy. There were sleepless nights when she tossed around on her pillow, praying for the dawn, for strength to keep from phoning John, from writing him. It was as if part of her had been torn away, and life was left suddenly desolate and bare.

But today, there is no bitterness in her about this first great love of her life. I say first, for I believe it impossible that a girl as warm and lovable and fine as Jessica should let love and life pass her by. Time heals all wounds, and even now there are young men prancing around who'd like to carry Jessica off, and keep her forever and forever. Not that I blame them—

But some day a young man will come along who will see eye to eye with Jessica on this matter of a career. He will realize that her singing is just as vital to her happiness as his work is to his. And then we'll hear wedding bells.

For Jessica Dragonette's program, The Cities Service hour, see page 53 —8 o'clock column.

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An exceptional insurance value at reduced rates that offers you a THREE-FOLD saving. It costs us less to handle one $5,000 unit than five $1,000 units—that's the FIRST saving to you. This $5,000 SPECIAL FULL LIFE Policy is designed for those of sound health and in non-hazardous occupations, giving you a still more favorable rate—that's the SECOND saving. The THIRD substantial saving is made possible by Postal's DIRECT-BY-MAIL method of doing business. Postal has no agents—you deal DIRECT and save on agent's commissions.

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Gaze in wonder while I show you a new way to smoke. LOOK! I take a beautifully enameled case from my vest pocket. I touch a magic button! There is a Spark . . . a Flame. Just one motion . . . the pressure of one finger delivers a LIGHTED cigarette to my lips. I PUFF and SMOKE! No matches or separate lighters necessary.

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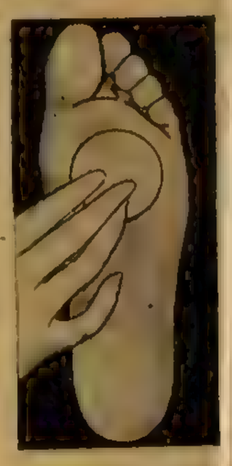
Dr. Scholl's Zino-pads relieve pain of callouses instantly; stop pressure on the tender spot. They also quickly loosen and remove callouses when used with the separate *Medicated Disks,* included in every box. Sold everywhere — only 35¢.



Dr. Scholl's Zino-pads
Put one on—the pain is gone!

The Untold Story of Radio's Really Unique Broadcast

(*Continued from page* 19)

System's network, and that the true story of the program had never been written. I learned much more. For instance:

Edward D'Anna, as a boy of twelve, played in one of the English court's drum-and-bugle corps, and as a trumpeter stood at attention for taps at the funeral of Queen Victoria! His father, a bandmaster in the English army, came to Buffalo as instructor of music for the two children of the town's first millionaire.

Edward, himself, came on a visit, but remained as the first music teacher in the public school system of Buffalo. Later, he moved to Niagara Falls at the request of the high school principal there. At Bowman's insistence, he left his public instruction and became the director of the band nine years ago.

Listening to the band, have you realized that it has been in existence over twenty-five years, becoming famous fifteen years ago as the Shredded Wheat Band? That even in the days when it toured the country, winning band tournaments, the standing of its members, men in the factories around Niagara Falls, was purely amateur?

Hearing the deep boom of the bass drum, were you conscious of the fact that the stick was wielded by Joe Torianno, for years the man in the circus who followed the late Lillian Leitzel in all her acts? Nearly sixty and hard of hearing, Joe is still pounding away, full of the tales of the center ring and the days when Charlie and John Ringling were the greatest showmen in the world.

Joe traveled around the world with Lillian, the only drummer Ringling's ever found who never missed one of the daring twists and turns of the famous feminine trapeze artist.

Another in the strange assortment of band members is a tall, slender, six-foot man of quiet and dignified bearing. He is Romeo Green, full blooded Iroquois Indian and first trombonist. Romeo's father was a trader back in the days when the English held the fort at Niagara Falls, and he got his name from selling green blankets to the British soldiers. Romeo shortened Greenblanket to Green, for the sake of convenience and harmony.

And, did you know that the band also boasts of two cost accountants, a lawyer, a senior in the state university, a factory foreman, two more full-blooded Indians, and a girl cornetist?

THEN there's another unique feature of the program. Have you thrilled to the roar of the Falls as it came in your loudspeaker, midway in the broadcast? Listen to it and hear what is rapidly becoming radio's best known sound effect stunt.

Five years ago, Bowman suddenly decided that broadcasting the pounding and hissing of the Falls themselves would lend romance and authority to

HELP KIDNEYS

..don't take drastic drugs

Good Kidney Action Purifies Your Blood—Often Removes the Real Cause of Getting Up Nights, Neuralgia and Rheumatic Pains—Quiets Jumpy Nerves and Makes You Feel 10 Years Younger.

A FAMOUS scientist and Kidney Specialist recently said: "60 per cent of men and women past 35, and many far younger, suffer from poorly functioning Kidneys, and this is often the real cause of feeling tired, run-down, nervous, Getting Up Nights, Rheumatic pains and other troubles."

If poor Kidney and Bladder functions cause you to suffer from any symptoms such as loss of Vitality, Getting Up Nights, Backache, Leg Pains, Nervousness, Lumbago, Stiffness, Neuralgia or Rheumatic Pains, Dizziness, Dark Circles Under Eyes, Headaches, Frequent Colds, Burning, Smarting or Itching Acidity, you can't afford to waste a minute. You should start testing the Doctor's Prescription called Cystex (pronounced Sisstex) at once.

Cystex is probably the most reliable and unfailingly successful prescription for poor Kidney and Bladder functions. It starts work in 15 minutes, but does not contain any dopes, narcotics or habit-forming drugs. It is a gentle aid to the Kidneys in their work of cleaning out Acids and poisonous waste matter, and soothes and tones raw, sore irritated bladder and urinary membranes.

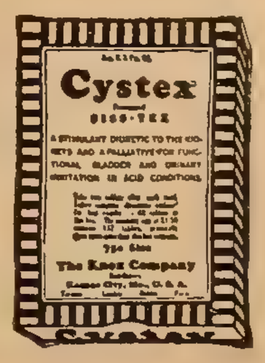
Because of its amazing and almost world-wide success the Doctor's Prescription known as Cystex (pronounced Sisstex) is offered to sufferers from poor Kidney and Bladder functions under a fair-play guarantee to fix you up to your complete satisfaction or money back on return of empty package. It's only 3c a dose. So ask your druggist for Cystex today and see for yourself how much younger, stronger and better you can feel by simply cleaning out your Kidneys. Cystex must do the work or cost you nothing.

Dr. T. J. Rastelli

English Doctor Praises Cystex

Doctors and druggists everywhere approve of the prescription Cystex because of its splendid ingredients and quick action. For instance, Dr. T. J. Rastelli, Doctor of Medicine, Bachelor of Science, and Surgeon of London, England, recently wrote: "Without hesitation I am happy to pronounce Cystex one of the finest remedies I have ever met with in my long years of medical practice. Your formula is one which any fair-minded physician will at once recommend for its definite benefits in aiding treatment of many common Kidney and Bladder disorders. When Kidneys fail to function thoroughly and acids are permitted to accumulate, there obviously follows an irritated condition. The patient complains of scalding pain, backache, headache, indigestion, poor sleep, no appetite, nervousness, and an all-tired-out feeling. Cystex counteracts the excess acidity, relieving the uncomfortable sensations within a very short time and flushes out the Kidneys and Bladder. For men and women, Cystex is of importance in helping to regulate these important functions, and particularly since it is safe and harmless, I am delighted to lend my name to indorse so meritorious a prescription."—Signed, T. J. Rastelli, M. D.

Cystex
[Say Siss-Tex]



It's Guaranteed

You can easily learn right at home to make crimson roses, delicate sweet peas, flaming poppies, daffodils, daisies, jonquils—23 different flowers in all! Just send 10c for the 36-page book "How to Make Crepe Paper Flowers"—it contains complete step-by-step directions and patterns for making your favorite kinds. The flowers are so easy and such fun to make you will want to go right on making lovely bouquets for friends, as gifts, to sell. Dennison Crepe, which comes in a wide range of beautiful colors, can be had at all department and stationery stores and most drug stores. Send the coupon with 10c now for your copy of the instruction book.

DENNISON'S, Dept. B-145, Framingham, Mass.
Please send book, "How to Make Crepe Paper Flowers." I enclose 10c.

*Name*_____

*Street (or R.F.D.)*_____

*City*_____ *State*_____

Why not let us include these other Dennison Books? Check those you want and enclose 10c for each.

____*New Dennison Crafts* ____*Money-Making Bazaars*

Dennison Crepe

WANTED

Women to make hooked rugs for our stores. No experience necessary. Steady work. We do the selling. Write at once.

HOLLYWOOD STUDIO STORES
5334 Hollywood Blvd., Dept. L
Hollywood, California

Don't Let Wrinkles, Lines Make You Look Old Try This Secret...

Sem-Pray Compressed Creme

FREE Gift if You Send Quick

Mail Coupon Today for This 3-Minute Beauty Treatment

Use SEM-PRAY COMPRESSED CREME just 3 minutes instead of an hour with anti-wrinkle, nourishing, cleansing and foundation creams, pore pastes, tissue tonics, muscle oils or skin softeners. See new beauty right away—still further astonishing results over-night. Freshens skin instantly, clears, whitens, softens. Ends crumble lines, wrinkles, flabbiness. Reduces large pores. Avoids pimples, blackheads. Takes place of elaborate beauty treatments. *Will not grow hair.* Container has push-up bottom. Used easy as lipstick. Carry Sem-Pray with you. Give yourself beauty treatments any time, anywhere. *Always look as if you just came from a beauty parlor.* All toilet goods counters—60c. Smaller size at 10c stores.

Sem-Pray

FREE Mail Coupon for 7-day package Sem-Pray Creme. Will Include Introductory Packages Sem-Pray Rouge and Face Powder FREE.

Mme. La Nore, Sem-Pray Salons,
Suite 1244-F, Grand Rapids, Michigan

Send generous 7-day package Sem-Pray Creme. Include introductory package Sem-Pray Rouge and Face Powder FREE. I enclose 10c for packing and mailing.

Name .....

Address .....

the program. If you've heard the roar and passed it off as a studio trick, you've made an error.

A microphone, carefully covered with silk to keep the spray and mist from it, is lowered seventy feet over the steep face of the falls, whence it picks up as realistic and musical a note as radio has discovered.

The most unusual feature of the broadcast is the actual studio in which the program is staged. Because nearly all the band members live near the Falls, Bowman has been unwilling to transfer the broadcasts to Buffalo, twenty miles away, where the station is located.

Instead, he has rented the ball room of a local hotel. The torn carpets, scratched chairs, tattered curtains, and smudged walls all seemed mysteriously a part of the program, the night I sat and watched the broadcast.

It is not like a visit to the modern, sound proofed, glass enclosed studios in New York where most of the CBS features are broadcast. No tickets have to be obtained; there are no page boys to guide you to your seat.

The room is half filled with children, young couples, middle aged people, a few brother Indians, two waitresses from the restaurant down below, and, at odd intervals, the chef in his white uniform, and the bartender in jacket and apron.

Bowman makes only one request of his audience before going on the air. He asks the guests not to talk out loud. Smoking, walking about, reading a book, leaving at any time, practically anything else, is allowed. No announcer stands up at intervals and frantically waves an applause card. The audience simply sits quietly, without hand clapping, as long as it wants, then gets up and walks out.

When the program is over, D'Anna taps his baton, his five feet of personal magnetism riveting the members of the band to attention, and announces rehearsal for the next morning. For six hours then every Sunday, they play over the pieces of the coming broadcast. Until an hour before actual show time next Saturday, the band is not called together again.

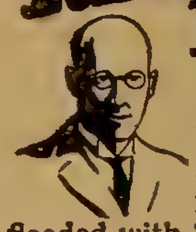
Yes, radio can take a lesson in unstudied informality and unpretentious entertainment from these amateur musicians for whom broadcasting is only a hobby. They are the ones who hold the secret of continued success on radio's really unique broadcast.

GRACIE ALLEN
IS REALLY SCARED TO DEATH!

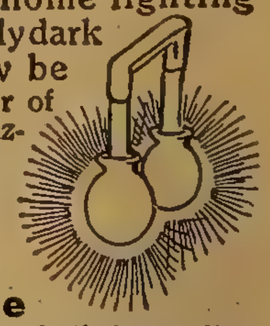
Read this startling revelation in the March

RADIO MIRROR

Turns Night Air Into Bright Light!



Amazing, scientific discovery revolutionizes home lighting industry! Totally dark room can now be flooded with 300 Candle Power of brilliant, soft, white light, utilizing 96% free air and only 4% common kerosene (coal oil). Replaces oil wick lamps. Gives 20 times more light at half the cost!



Now Available For Lighting Every Home

This startling invention has been built into a line of beautifully colored Art Lamps for the home, which are now ready for general distribution at a price anyone can afford to pay.

Write quick for 30 Day Home Trial

I am willing to send one of these Lamps for 30 days' trial, or even to give one FREE to the first user in each locality who will help me introduce it. Send in your name today—also ask for details of how you can get the **Agents Wanted** agency and without experience or capital make BIG MONEY.

J. C. Steese, Inventor, 124 Steese Bldg., Akron, Ohio

"The TRUTH about VOICE"

SENT FREE No Obligation to Buy

If you act quick!—we will send postpaid—for 30 days free reading—new Voice Book disclosing startling VOICE FACTS that may save hundreds of dollars to every man or woman seeking a strong, rich voice for either singing or speaking. 30 days free reading—then, send $1.00. Otherwise, return it—that's all!

PROF. E. FEUCHTINGER Studio 79-12
308 North Michigan Avenue - Chicago

GIVEN GIANT **TELESCOPE**

See moon and stars and people miles away. Gives new pleasure. Always ready. Given for selling only 27 packets of seed at 10c and returning money collected. Send no money, just write post card for seeds today. LANCASTER CO. SEED CO., Sta. 128, PARADISE, PA.

LET'S GO PLACES AND DO THINGS

Here's a chance to feel great again and win back that healthy joy of living. Take Rico-Brasil Maté. It picks you right up. Makes you feel like going places and doing things. Stimulates and helps to keep your system free from the poisons that slow you up.

Why feel tired and worn out when you can take Rico-Brasil Mate, the great South American invigorator. Improvement noticed in 24 hours. Endorsed by Doctors and Scientists. Month's supply for $1.00 by mail postpaid with folder of facts. (Will send C. O. D. if preferred).

NATIONAL SERVICE SALES CO., 147 E. 47th St., N. Y. City, Dept. 12

ANY PHOTO ENLARGED

Size 8x10 inches or smaller if desired. Same price for full length or bust form, groups, landscapes, pet animals, etc., or enlargements of any *part* of group picture. Safe return of original photo guaranteed.

47c

SEND NO MONEY Just mail photo or snapshot (any size) and within a week you will receive your beautiful life-like enlargement, guaranteed fadeless. Pay postman 47c plus postage—or send 49c with order and we pay postage. **Big 16x20-inch enlargement** sent C. O. D. 78c plus postage or send 80c and we pay postage. Take advantage of this amazing offer now. Send your photos today. Specify size wanted.

STANDARD ART STUDIOS
104 S. Jefferson Street, Dept. 1545-B, CHICAGO, ILLINOIS

TWEEZE PAIN STOPPED!

Smile while you tweeze, young lady! No longer need stray hairs cause you anguishing pain. Now, thanks to new, amazing *Easy-Tweez* you can keep your brows forever attractive and smart . . *painlessly!* So easy—just dab on *Easy-Tweez* and pluck. You'll wonder why no one thought of this wonderful *Easy-Tweez* before. Write today for a long-lasting supply and be delighted!

Easy-Tweez 25c JAR

EASY-TWEEZ CO. Dept. B-11, 162 N. Franklin St., Chicago, Ill. Send me a jar of Easy-Tweez. I enclose 25c.

Name_____ State_____

Street_____ City_____

They Ate and Grew Slender

(*Continued from page 45*)

thing. She would, she resolved, be a suitably slim miss when she entered that Hollywood radio studio for her first broadcast with the handsome movie star, and stood before the critical eyes of filmdom's notables and the weekly audiences which were sure to crowd the studio.

Mental arithmetic told her that this could be accomplished only by the rapid loss of about twenty pounds, and ladies faced with a similar problem will agree heartily that at first glance that is no small order.

But Miss Williams is a young woman of considerable courage and the prospect of living a Spartan existence had no terrors for her. Her only problem was to find a suitable regimen.

"A singer's voice depends so largely upon her physical well-being and I have to be so careful in planning a reducing diet," she told me.

And then someone told Jane about Leah Ray, the lovely vocalist with Phil Harris' orchestra, who is generally conceded to be one of the fairest of radio's luminaries.

Denizens of Radio Row, who know the slim Leah today, tipping her bathroom scale every morning at a consistently pleasing hundred and nineteen pounds, would certainly never have recognized that same Leah Ray two years ago, when she joined the Harris band at California's famous Cocoanut Grove. Imagine anyone saying of the delectable Leah: "That girl can certainly sing—if she'd only thin down a bit."

Leah, then seventeen, and making what was virtually her first public appearance, weighed one hundred and fifty-nine pounds—a few more even than Jane did. Moreover, being several inches shorter than the Minneapolis girl, Leah had to lose more pounds to achieve the desired sveltness. But she did, and the circumstances which prompted her were by a strange coincidence strikingly parallel to those which impelled Jane to study calorie charts.

LEAH was visiting an uncle in California. The uncle heard that Phil Harris was looking for a girl vocalist. He persuaded Leah to audition and she stole the job from under the noses of corps of beauteous and experienced singers—provided, as Phil put it, she could "thin down" a little. It was as easy as that. Stardom overnight—but stardom with a capital "IF."

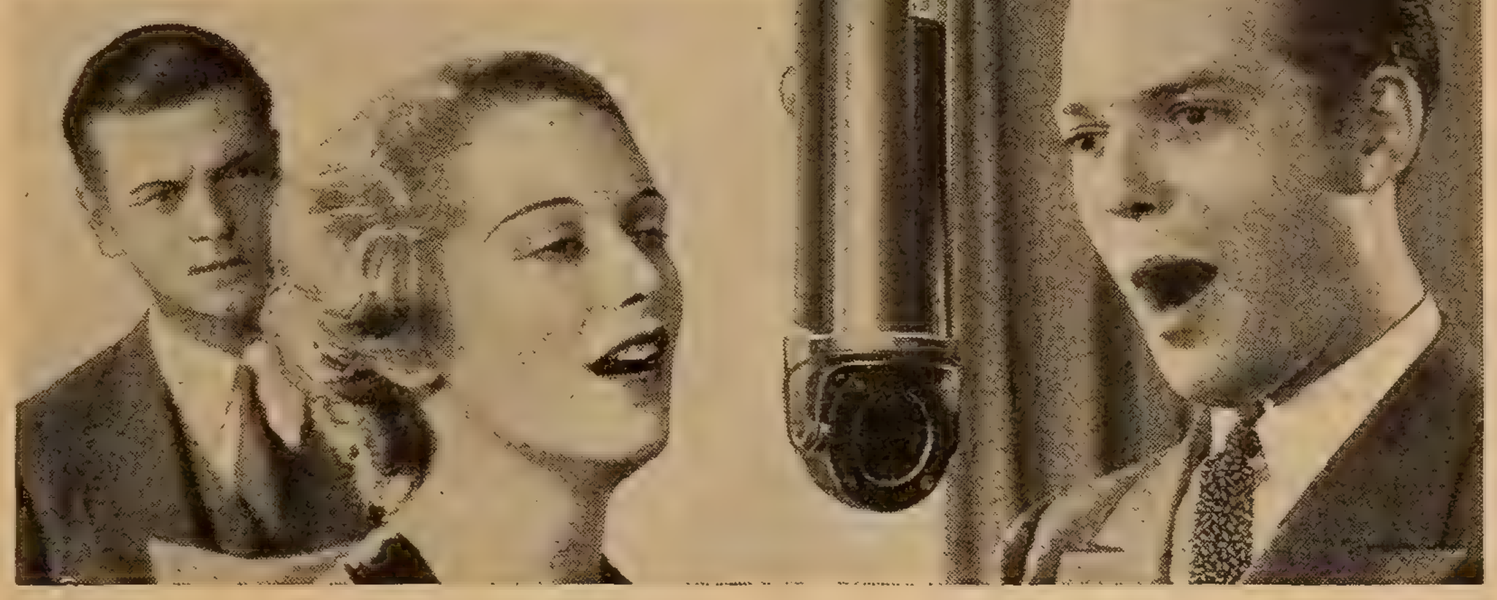
Like Jane, Leah did not hesitate about *what* to do, but *how* to do it. She declares that she hit upon the happy solution after analyzing diets of various sorts suggested to her by friends.

"I just doped it out myself," she assured me, and one has only to look upon her graceful, slender proportions to know that she did a good job of "doping it out herself"—so good a job that Jane in pretty much the same predicament, decided to adopt the identical method. And, happily, Jane is meeting with the same gratifying re-

GLAMOUR! ROMANCE! BIG MONEY!

RADIO Broadcasting

offers you these and more



Do you, too, want to get into Broadcasting — the big fascinating, glamorous industry of today? Do *you* want to earn good money? Do *you* want to have *your* voice brought into hundreds of thousands of homes all over the land? If you do, you'll read every word of this amazing opportunity.

For no matter where you live—no matter how old or how young you are—if you have talent—then here is a remarkable new way to realize your life's ambition. Broadcasting *needs* new talent—in fact, the demand far exceeds the available supply.

FLOYD GIBBONS
Famous Radio Broadcaster

Start training now for one of the many good paying positions in this fast-growing field. Hundreds of opportunities as

Announcer
Singer
Actor
Advertising
Publicity
Musician
Musical Director
Program Manager
Reader
Writer
Director

are open to men and women who have mastered the technique of radio presentation. Read how you, too, can prepare yourself quickly at home in spare time for your future in Broadcasting. Mail coupon now.

Great Opportunity in Radio Broadcasting

Because Broadcasting is expanding so fast that no one can predict to what gigantic size it will grow in the next few years—Broadcasting offers unusual opportunities for fame and success to those who can qualify.

Think of it! Broadcasting has been taking such rapid strides that today *advertisers alone* are spending more than a hundred million dollars for advertising over the air. Think of the millions that will be spent next year, and the year after over more than 600 stations—think of the glorious opportunities for thousands of talented and properly trained men and women.

Many Earn Good Money Quickly

Why not get *your* share of these millions? For if your speaking or singing voice shows promise, if you are good at thinking up ideas, if you can act, if you have any hidden talents that can be turned to profitable Broadcasting purposes, perhaps you may qualify for a job before the microphone. Let the Floyd Gibbons course show you how to turn your natural ability into money! But talent alone may not bring you Broadcasting success. You must have a thorough and complete knowledge of the technique of this new industry. Many a singer, actor, writer or other type of artist who had been successful in different lines of entertainment was a dismal failure before the microphone. Yet others, practically unknown a short time ago, have risen to undreamed of fame and fortune. Why? Because they were *trained* in Broadcasting technique, while those others who failed were not.

Yet Broadcasting stations have not the time to train you. That is why the Floyd Gibbons School of Broadcasting was founded—to bring you the training that will start you on the road to Broadcasting success. This new easy Course gives you a most complete and thorough training in Broadcasting technique. It shows you how to solve every radio problem from the standpoint of the Broadcast—gives you a complete training in every phase of actua Broadcasting. Now you can profit by Floyd Gibbons' years of experience in Broadcasting. Through this remarkable course, you can train for a good paying Broadcasting position—right in your home—in your spare time and without giving up your present position.

Complete Course in Radio Broadcasting by FLOYD GIBBONS

A few of the subjects covered are: The Studio and How It Works, Microphone Technique, How to Control the Voice and Make It Expressive, How to Train a Singing Voice for Broadcasting, The Knack of Describing, How to Write Radio Plays, Dramatic Broadcasts, How to Build Correct Speech Habits, How to Develop a Radio Personality, Sports Announcing, Educational Broadcasting, Radio Publicity, Advertising Broadcasts, Program Management, and dozens of other subjects.

Send for Valuable FREE Booklet

An interesting booklet entitled "How to Find Your Place in Broadcasting" tells you the whole fascinating story of the Floyd Gibbons School of Broadcasting. Let us show you how to qualify for a leading job in Broadcasting. Let us show you how to turn your undeveloped talents into money. Here is your chance to fill an important role in one of the most glamorous, powerful industries in the world.

Send for "How to Find Your Place in Broadcasting" today. See for yourself how complete and practical the Floyd Gibbons Course in Broadcasting is. No cost or obligation. Act now—send coupon below today. Floyd Gibbons School of Broadcasting, U. S. Savings Bank Building, 2000 14th Street, N. W., Washington, D. C.

MAIL THIS NOW!

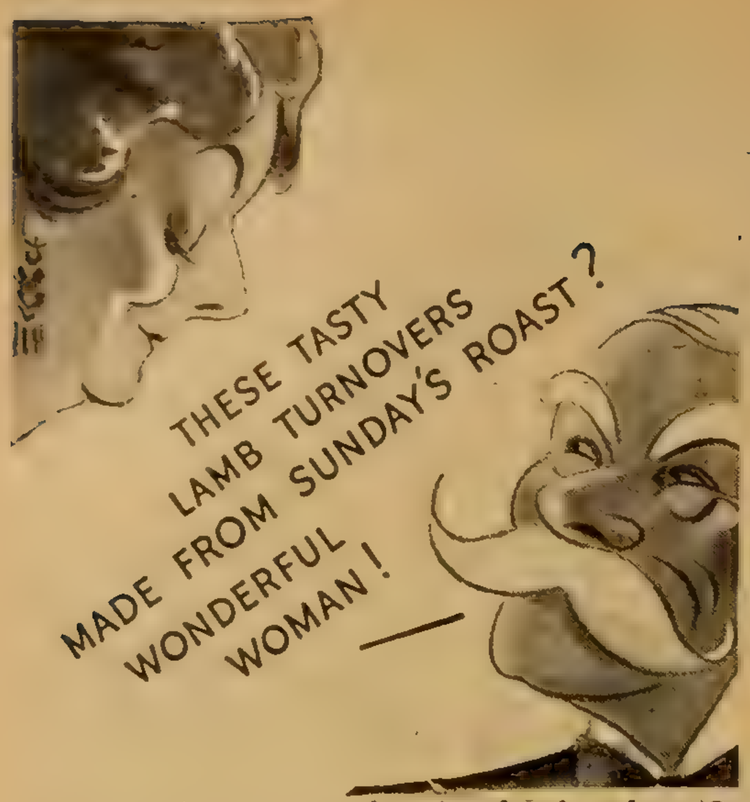
Floyd Gibbons School of Broadcasting,
Dept. 5B72, U. S. Savings Bank Building,
2000 14th Street, N. W., Washington, D. C.

Without obligation send me your free booklet, "How to Find Your Place in Broadcasting," and full particulars of your home study course.

Name.....Age.....

Address.....

City.....State.....



DO *you* want to surprise your husband, too? Do you want him, all unsuspecting, to eat leftovers and love 'em? Send for the new Lea & Perrins' Recipe Book, just off the press. Of its 180 grand new recipes 40 utilize leftovers, magically transforming them into dishes *de luxe*—thanks to Lea & Perrins, the *original* Worcestershire, brings out the full flavor of food and gives the simplest recipe undreamed-of deliciousness. Get a bottle of Lea & Perrins today. And mail coupon below *now*—learn delightful new ways to prepare meat, fish, soups, sauces, salads, entrées, appetizers.

LEA & PERRINS

Sauce THE ORIGINAL WORCESTERSHIRE

LEA & PERRINS, Inc.
Dept. 192, 241 West St., N. Y. City

Please send me *free* your new 48-page recipe book, "Success in Seasoning."

Name .....

Address .....

City .....*State*.....

THIS FRAME is FREE with each PHOTO or SNAPSHOT ENLARGEMENT for only 98¢

Simply send us your PHOTO, SNAPSHOT, or TINTYPE with your name and address and in about one week you will receive a **BEAUTIFUL ENLARGEMENT** completely framed in an **Artistic** 5 x 6 **FRAME** as illustrated.

ENLARGEMENTS size 8 x 10 or 11 x 14 in attractive wall frame $1.19.

ENLARGEMENTS 16x20 (unframed) with colored Photo Button 89c.

Send No Money! Just pay postman price of enlargement desired plu postage. Or send price with order and we pay postage. Originals returned. *Send Photo today.* You'll be delighted.

ALTON ART STUDIOS, Dept. 502-A, 4856 N. Damen Ave., Chicago.

Cash Daily Making Do-Nuts!

Big profits, steady work, cash daily, repeat sales—making delicious, electric-baked, greaseless Do-Nuts with the Ringer Electric Do-Nut Baker

NO CANVASSING. Sell output to grocers, restaurants and drug stores. Steady repeat business, all cash, big profits—you get 2 to 3 times your production costs. Only $25 starts you—total investment less than $60. Full equipment includes recipes for plain and fancy do-nuts. FREE PLAN shows how to start business at home, in spare time. Send postcard today—no salesman will call, no obligation.

RINGER DO-NUT CO.
105 Main St. N. E., Minneapolis, Minn.

sults which rewarded Leah's fortitude. Here, for the benefit of those who mourn over unwanted avoirdupois, is the diet which worked the almost magic metamorphosis on the Misses Ray and Williams:

BREAKFAST
Grapefruit Coffee
(without cream or sugar)
LUNCH
Tomato and lettuce, without dressing
Hard boiled egg
Dry Toast
DINNER
Grapefruit cocktail
Lamb Chop One Slice of Tomato
Cottage Cheese
Dry Toast

And here is an alternate menu which can be rotated with the above to provide variety.

BREAKFAST
Orange juice Black Coffee
(mixed with juice of half a lemon)
LUNCH
Vegetable Soup
(made without peas, beans or potatoes)
One apple
One glass skimmed milk
Two saltines or one slice rye crisp toast
DINNER
½ slice lean broiled steak or roast beef
carrots or spinach (no butter)
1 slice fresh pineapple

AND that, ladies, is about all there is to it, if you can believe Leah and Jane. Having once achieved their desired weight, all they have to do to maintain it is to watch their respective steps in the matter of calories. Leah has it down to a fairly exact science; Jane has not yet reached that stage.

At dinner now Leah will take, for example, fish, eggs or some lean cut of meat, forswearing all starches, rich foods and cream in her coffee. She has figured that she will retain her slenderness as long as she limits herself to a total of seventeen hundred calories daily, but that is such an easy task that she keeps her calorie allowance on ordinary days down to about twelve hundred, so that when she wants to step out, she can put away a few hundred calories extra without any ill effects. She works the thing on the same principle as a college boy who saves his "cuts" so he can blow himself to a brief vacation when a propitious time arises.

Jane writing enthusiastically from Hollywood, says: "Imagine! Women pay all sorts of fabulous sums to have experts tell them what to eat so they will lose weight. Others starve themselves until they become ill. I've been lucky. The diet is working like a charm and I'm not hungry as long as I keep my mind off food. All it takes is a little perseverance and self control."

Courtesy of Chicago Daily News.

Look what we found in the family album! It's Amos 'n' Andy, alias "Sam and Henry," as they looked many years ago. Have you read the story? It starts on page 15.

What Do You Want to Say?

(*Continued from page* 54)

performance goes smoothly. Why should he inject his opinion of the act into our consciousness? It sounds so incongruous for an announcer, whose voice and diction betray his lack of culture to thank a celebrated artist, adding his patronizing, "That was really very beautiful, Mr. Performer." Some day I expect to hear a mere announcer thank President Roosevelt for a speech.

To be sure, there are exceptions among announcers. Whenever the voice of Milton Cross comes over the airwaves, I know that my intelligence will not be insulted, that his remarks will be an integral part of the program, fitting and constructive, and uttered in the well-bred diction of a gentleman.

Radio has performed such outstanding services to the education of the public, to say nothing of the wealth of artistic programs which it has bestowed impartially upon listeners far and near, rich and poor, that it seems ungrateful to offer criticisms, but it is just because I see its stupendous possibilities that I dare add my protest of an opportunity missed.

HONORE BARNETT, Cleveland, Ohio.

$10.00 PRIZE

BY turning a small gadget on a piece of furniture I can be in instant contact with the great world of Art, Literature, History, Politics, Health, Government, Architecture, Religion, International Affairs, Children's programs, and good, clean fun.

I can hear, at no expense, Grand Opera, our greatest singers, Tibbett, Ponselle, Swarthout, Thomas, in the most glorious music in the world, and, from my favorite rocking chair go to church in the great churches and cathedrals; can listen, entranced, to our President, King George, or to speakers in Europe and Asia; can hear the brilliance of Alexander Woollcott, the humor of Will Rogers, and voices from the Antarctic, the sky, the ocean. Then why should I consider the poor crooner, or swear at the nasal yowler of "blues" or listen to tin-panny pianos or their ilk? All tastes must be considered in the universality of radio, and there is plenty of choice for all.

I'm for School for Announcers! With Mr. Edwin C. Hill at the head! At least they might use some good book on proper pronunciation as their confreres in England must do. There should be a commission on Radio advertising, to work much as the Federal Food and Drugs Act! We need less "horsefeathers."

FAY C., Louisville, Ky.

$1.00 PRIZE

FOR ten years I have been an ardent radio fan and whenever I turn my dial, inviting radio friends to enter my home, it's as if I were turning my doorknob and asking in personal friends.

Today's listeners want variety, and anyone should be able to find an enjoyable program. Just think of the drama, comedy, sports, educational features and fine music—all free for the dialing! Radioland should appreciate the fact that sponsors finance this entertainment, making advertising an essential part of radio. Let's stop howling about advertisers!

As constructive criticism, I think we need longer news broadcasts; fewer imitators; cleaner comedy; more programs by children, for their training as well as for our entertainment; and more national events, as talks by President and Mrs. Roosevelt.

Thinking persons realize that radio is not merely a means of amusement, but the one biggest educational vehicle of the modern world. Sponsors and producers should remember this fact when selecting or building programs.

My favorite entertainment includes: Smackout Vic and Sade, Annette Hanshaw, Fred Waring, WLS Barndance and Sports Events.

Radio is our greatest benefactor of service to humanity. My radio is my favorite friend—and RADIO MIRROR, his shadow.

MRS. GILBERT BURR,
Pleasant Hill, Mo.

$1.00 PRIZE

THE topic of the day seems to be "What's Wrong With Radio?" Frankly, I think the only thing that's seriously wrong with radio is its listeners.

I came to that conclusion recently while spending three weeks in a home

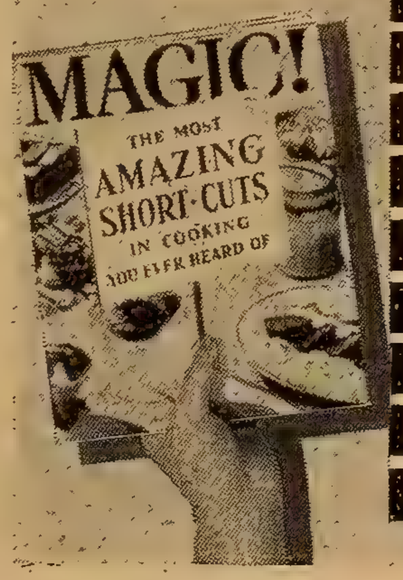
Fool-proof Chocolate Frosting

EAGLE BRAND CHOCOLATE FROSTING

2 squares unsweetened chocolate
1⅓ cups (1 can) Eagle Brand Sweetened Condensed Milk
1 tablespoon water

Melt chocolate in double boiler. Add Eagle Brand Sweetened Condensed Milk. Stir over boiling water 5 minutes until it thickens. (Imagine! Takes only 5 minutes to thicken perfectly!) Add water. Cool cake before spreading frosting.

● Only 5 minutes' cooking instead of 15! And it never fails! *Never* too thick nor too thin. Goes on in lovely rich swirls. ● *But remember . . . Evaporated Milk*, won't—can't—succeed in this recipe. You must use *Sweetened Condensed Milk*. Just remember the name *Eagle Brand*.



FREE! World's most amazing Cook Book!

Rotogravure picture-book (60 photographs) showing astonishing new short-cuts. 130 recipes, including: Lemon Pie without cooking! Caramel Pudding that makes itself! 2-ingredient Macaroons! Shake-up Mayonnaise! Ice Creams (freezer and automatic)! Candies! Refrigerator Cakes! Sauces! Custards! Cookies! Quick Breads! Address: The Borden Co., Dept. MG25, 350 Madison Ave., New York, N. Y.

Name_____

Street_____

City_____ State_____

(Print name and address plainly)

Borden Quality

Constipated Since Her Marriage

Finds Relief At Last-In Safe ALL-VEGETABLE METHOD

IT DATED from about the time she was married—her trouble with intestinal sluggishness, chronic tiredness, nervousness and headaches. Nothing gave more than partial relief until she tried a product containing a balanced combination of natural plant and vegetable laxatives, Nature's Remedy (NR Tablets). The first dose showed her the difference. She felt so much better immediately—more like living.

Your own common sense tells you an all-vegetable laxative is best. You've probably heard your doctor say so. Try NR's today. Note how refreshed you feel. Note the natural action, but the thorough cleansing effect. NR's are so kind to your system—so quickly effective in clearing up colds, biliousness, headaches. And they're non-habit forming. The handy 25 tablet box only 25c at any drug store.

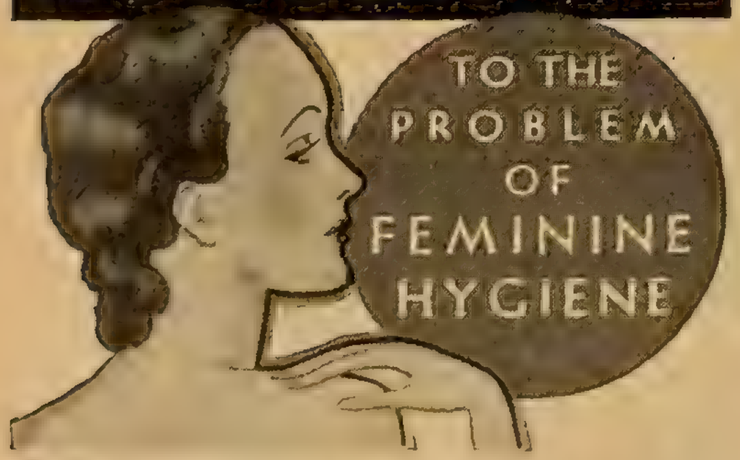
FREE 1935 Calendar-Thermometer, beautifully designed in colors and gold. Also samples **TUMS** and **NR**. *Send stamp for postage and packing to* A. H. LEWIS CO., Desk 119BZ, St. Louis, Mo.

Nature's Remedy NR TO-NIGHT TOMORROW ALRIGHT GET A 25¢ BOX

"TUMS" Quick relief for acid indigestion, sour stomach, heartburn. Only 10c.

MEN & WOMEN for Institutions & Hospitals
• INEXPERIENCED & EXPERIENCED •
FREE information regarding all kinds of positions practically everywhere, so why be unemployed? Write NOW enclosing stamp to—
Scharf Bureau, Dept. 2-48, 145 W. 45th, New York

THE Answer



To the perplexed woman seeking a dependable answer to the vital problem of personal hygiene, we advise BORO-PHENO-FORM. Known to the medical profession for more than forty years, it carries highest recommendations. Convenient—no water nor accessories required. Soothing; harmless—non-caustic; odorless; dependable. A boon to the mind and health of every married woman.

Dr. Pierre's
BORO-PHENO-FORM

Try it now. Just send 10c and coupon for generous Trial Package.

Enlightening

Dr. Pierre Chemical Co., Dept. B-11
162 N. Franklin St., Chicago, Ill
Please send me your Trial Package of BORO-PHENO-FORM. Directions and Booklet. I enclose 10c.
Name _____
Address _____
City _____ State _____

where the radio is tuned in endless hours without anyone actually listening to it or listening in a preoccupied manner at best. Radio soon became a sort of nerve-racking noise maker to my ears.

I enjoy my own radio just as much as I ever did because I use it sensibly. I tune in only when I have time to actually listen, just as if I were in a theatre. I take the time to write my favorite artists a word of commendation and suggestions. I make friends with them, so to speak, and one does not become bored with interesting friends.

Radio is bringing the finest talent available into our homes where we may enjoy it free if we but learn the art of listening.

It may be that the listeners would appreciate a chance to select their entertainment through a try-out plan; for new talent once a week. Mr. and Mrs. John Public, how would you like that plan?

MISS ALDINE WAYNE, Chicago, Ill.

$1.00 PRIZE

IN a country as large and as cosmopolitan as ours it is a difficult problem to arrive at a decision as to just what constitutes a good radio program. A program that goes over good in the city may lose favor in the country or vice versa. The so-called "wise-cracking" humor may be understood in one section of the country and not in another. Music is probably the safest form of entertainment. By this I do not mean the high class operatic music or yet the rag-time. I think a happy medium is struck by such leaders as Paul Whiteman, Fred Waring and others of this type. Also variety programs, such as the Fleischmann Yeast hour is, I might call a "safe bet". In this type of program it is not necessary to tune out the station if you do not like a certain feature as in a few minutes it will be over and something entirely different will take its place.

Granting that advertising is a necessary part of radio broadcasting there is a limit to how far it should go. The idea today seems to be to threaten or scare the public into using the particular article being advertised. If you don't use the product dire results are liable to follow. You will probably lose your teeth or your hair, your car will not run right or your family's health will fail. Must the listener be driven through fear into using something? Why can't we be told what it is for and how it is made, etc., and the rest left to us to prove through use whether it does its job or not?

Another fault with broadcasting today is repetition. This applies to music being repeated the same evening or day after day also to entertainers with a particular style of delivery which, heard week after week becomes monotonous. The radio listener is a faddist but a fad today very soon becomes a backnumber. I might cite the "Prisoners Song" which was hammered out over the air so often that in a few months it was banned.

Keep up the good work, RADIO MIR-

DO YOU SUFFER FROM PSORIASIS?

IF SO, WRITE FOR BOOKLET ON SIROIL!

Don't delay. This relief has accomplished wonders for men, women and children who have been chronic sufferers from psoriasis. Siroil applied externally to the affected area causes the scales to disappear, the red blotches to fade out and the skin to resume its normal texture. Siroil backs with a guarantee the claim that if it does not relieve you within two weeks—and you are the sole judge—your money will be refunded. Write for booklet upon this new treatment. Don't delay. Write at once.

SIROIL LABORATORIES INC.
1214 Griswold St., Dept. G-2 Detroit, Mich.

Please send me full information on Siroil—the new treatment of psoriasis.

Name _____
Address _____
City _____ State _____

5¢ EACH LITTLE BLUE BOOKS
Send postcard for our free catalogue. Thousands of bargains. Address: LITTLE BLUE BOOK CO., Catalogue Dept., Desk 295, Girard, Kansas.

CREDIT Given on FRUIT TREES, SHRUBS VINES, BULBS, Etc....
Small down payment books order. Easy terms on balance. Peach trees, low as 5c. Grapevines 3c, ornamental shrubs 10c. Evergreens 25c. WRITE FOR FREE CATALOG.
Benton County Nursery Co., Box 615, Rogers, Ark.

REDUCE—You Can EASILY
In this book "How to Reduce Weight," Bernarr Macfadden gives you the complete regime for weight reduction including full dietary instruction, actual menus, food classifications and reduction exercises. By all means send for it today. Price 50c postpaid.
MACFADDEN BOOK COMPANY, Inc.,
Desk R.M.-2 1926 Broadway New York City

IF YOU HAVE GRAY HAIR and DON'T LIKE a MESSY MIXTURE.... then write today for my FREE TRIAL BOTTLE

As a Hair Color Specialist with forty years' European American experience, I am proud of my Color Imparter for Grayness. Use it like a hair tonic. Wonderfully GOOD for the scalp and dandruff; it can't leave stains. As you use it, the gray hair becomes a darker, more youthful color. I want to convince you by sending my free trial bottle and book telling All About Gray Hair.
ARTHUR RHODES, Hair Color Expert, Dept. 24, LOWELL, MASS.

ROR, and give us lots of pictures of the people we hear over the air.

FRANK PARKS,
Richmond, Hill, New York.

$1.00 PRIZE

ONE of the most constructive suggestions for improving the radio that I can offer is to decrease the number of stations on the air.

During the day the stations are very clear, but during the evening it is becoming almost impossible to tune out some stations so that others may be heard.

It is absolutely exasperating to tune in on Lowell Thomas, for example, and hear, instead, some romantic tenor telling us that "Love Is Love Anywhere."

It seems to me that as long as WJR is on the blue network with WJZ, the National Broadcasting Company would make sure that WJR does not drown WJZ out. A station which presents the splendid programs that WJZ does, should see to it that those programs can be heard. The Columbia Broadcasting System does the same thing. It is very seldom that I hear their programs without interference. Our local station drowns WABC out almost completely, which is no fault of CBS, but I cannot get their other stations very clearly either.

No, my radio is not at fault. My radio repair man tells me that interference is the most frequent complaint he gets. There are simply too many stations.

This interference isn't fair to either the broadcasters or the listeners. The sponsors pay for programs for people to listen to; the musicians and actors want to be heard, and the listeners want to hear them. Can't something be done?

MARGARET L. BRYDEN,
Dunmore, Pa.

$1.00 PRIZE

POOR health and poorer finances prevented me from finishing my education. This was a great blow until I discovered that radio, the greatest educator of all, affords free scholarships to all alert pupils. Thanks to its vast curricula, I was able to major in music appreciation, political knowledge, historical facts and colorful data concerning distant climes. My own pronunciation improved, as the result of listening to the flawless diction of many cultured speakers. My very outlook changed, ignorant intolerance broadening to sympathetic understanding of the so-called "foreigner" and his viewpoint.

Thus, in my own home, without financial expenditure and without stirring from a sick bed, I found the "pearl of great price," a complete and satisfying education of international scope. This experience, I know, must be duplicated by countless thousands, for radio is the "magic carpet" of a magic age, a year-round Santa Claus, bearing perpetual gifts of culture and entertainment. And so, fellow listeners-in, let us pause in our radio criticisms, if only long enough to offer a toast to radio, the greatest mechanical benefactor of any age.

CHARMIAN DAVIS,
El Paso, Texas.

Helping Millions to

END COLDS SOONER

WHEN a bad cold gets you down, just rub on Vicks VapoRub. It goes right to work to fight a cold *direct—two ways at once*. Through the skin it acts *direct* like a poultice or plaster. At the same time, its medicated vapors are inhaled with every breath *direct* to the inflamed air-passages of head, throat, and bronchial tubes. This combined action loosens phlegm—soothes irritated membranes—eases difficult breathing—helps break congestion.

Follow daytime treatments with an application at bedtime—to get the effect of VapoRub's powerful two-way medication through the night. Often by morning the worst of the cold is over.

VICKS VAPORUB

(VapoRub is the foundation of Vicks Plan for Better *Control* of Colds. This unique Plan fully described in each Vicks package.)

To Help PREVENT Colds
VICKS VA-TRO-NOL
for nose and throat

Quick!—At the first nasal irritation, sniffle or sneeze—just a few drops up each nostril. Va-tro-nol aids the functions provided by Nature—in the nose—to prevent colds, and to throw off colds in the early stages.

Hair Men Adore

Fascinating Glints brought out in one shampoo!

DON'T let drab hair make you look tired and commonplace. A single Blondex shampoo will wake up radiant charm—will fluff your hair to new, enchanting softness. Blondex is not a dye or bleach. It's a glorious shampoo-rinse—made originally for blondes—but quickly adopted by thousands with dark and medium hair—who find it brings out gleaming lights and lustre like nothing else! Wonderfully cleansing, Blondex completely removes all hair-dirt and film. Your scalp feels gloriously clean, refreshed. Your hair is not only brighter, but healthier, too! Try Blondex now—it works magic. At all good drug and department stores. Two sizes, the inexpensive 25¢ package, and the economical $1 bottle.

NEW!

Use the
SCIENTIFIC AERIAL
With the Dual Connection

The DUAL CONNECTION, a new feature exclusively our own, gives better distance and positive performance on all electric radios (pat. pend.). This aerial can be installed without tools by anyone in a minute's time. Goes right inside the radio completely out of view and it does not use any electric current. No climbing on roofs, etc.

NO OSCILLATING OR WHISTLING

$1.00 Complete Postpaid

This DUAL type aerial uses a new scientific principle which completely eliminates this annoyance as commonly experienced on inside aerials. It also eliminates lightning hazards, unsightly poles, guy wires, etc. Enables the radio to be readily moved when desired. A complete aerial in itself—nothing extra to buy. Permanently installed and requires no adjustment. Ends aerial troubles forever.

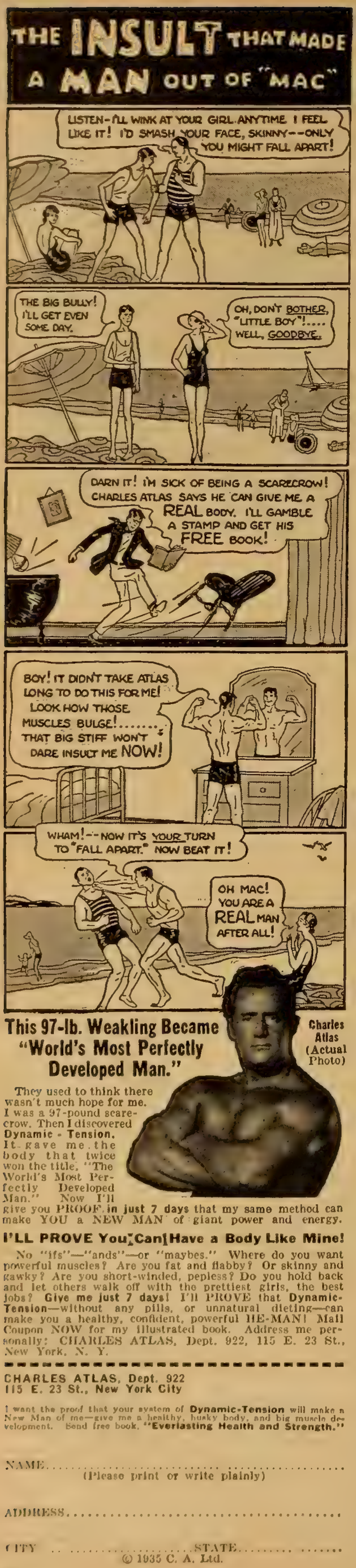
Try One 5 Days at Our Risk—More Distance and Volume

☐ Enclosed find $1.00 for Scientific Aerial, prepaid. If not pleased will return after 5 day trial for refund.
☐ Check here if desired sent P.P. C. O. D. $1.00 plus few cents postage.

Name.....
Address.....
City.....State.....

National Laboratories Dept. M., Fargo, N. Dak

Not an experiment, but fully tested. Many users report over 3,000 miles reception. Gives triple the volume over regular inside aerials on many sets. Guaranteed for 5 years. Distributors and dealers write for sales proposition.



This 97-lb. Weakling Became "World's Most Perfectly Developed Man."

Charles Atlas (Actual Photo)

They used to think there wasn't much hope for me. I was a 97-pound scarecrow. Then I discovered **Dynamic - Tension.** It gave me the body that twice won the title, "The World's Most Perfectly Developed Man." Now I'll give you PROOF in just 7 days that my same method can make YOU a NEW MAN of giant power and energy.

I'LL PROVE You Can Have a Body Like Mine!

No "ifs"—"ands"—or "maybes." Where do you want powerful muscles? Are you fat and flabby? Or skinny and gawky? Are you short-winded, pepless? Do you hold back and let others walk off with the prettiest girls, the best jobs? **Give me just 7 days!** I'll PROVE that **Dynamic-Tension**—without any pills, or unnatural dieting—can make you a healthy, confident, powerful HE-MAN! Mail Coupon NOW for my illustrated book. Address me personally: CHARLES ATLAS, Dept. 922, 115 E. 23 St., New York, N. Y.

CHARLES ATLAS, Dept. 922
115 E. 23 St., New York City

I want the proof that your system of **Dynamic-Tension** will make a New Man of me—give me a healthy, husky body, and big muscle development. Send free book, **"Everlasting Health and Strength."**

NAME.....
(Please print or write plainly)

ADDRESS.....

CITY ..... STATE.....

© 1935 C. A. Ltd.

What Do You Want to Know?

(*Continued from page 54*)

all the fun I'm having in living incognito. For a picture of Ozzie Nelson, address him at the Park Central Hotel, New York. As for those breaks in radio, you've just got to try and try. You never can tell when the break may come. But don't give up!

Aaron D., Loyall, Ky.—Bob Crosby is now singing with the Dorsey Brothers' Orchestra playing at the Palais Royal in New York. If you've tuned in on your National Broadcasting station these Sunday evenings, I'm sure you've heard that Joe Penner is back on the air.

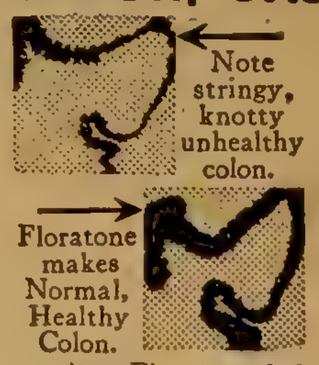
Miss Julie V., New York City—Lanny Ross has just one brother whose name is Winston, no sisters and his parents are both living. When Lanny isn't in Hollywood making a picture, he lives an an apartment near the National Broadcasting studios.

Betty S., Bakersfield, Calif.—You wanted to know all about Eddie Duchin whose fine music intersperses Ed Wynn's program. Eddie is 24 years old and looks it. Graduated from Pharmacy College, Boston, in '29 but decided to dispense rhythm instead of medicines and he sure can make a piano talk. His first job was playing the piano in Leo Reisman's orchestra. In between numbers instead of going out for a smoke, Eddie would just sit at the piano and play at random. His solos soon became a feature attraction. When Reisman stepped out, Duchin organized his own orchestra. He is one of radio's youngest band leaders. I'm glad you like Eddie. Address him in care of the National Broadcasting Company, Rockefeller Center, New York City.

Averil C., Salem, Ohio—You're indeed welcome to anything I can do for you. Address your letter to Ray Heatherton in care of the National Broadcasting Company, Rockefeller Center, New York.

Thekla H., Geronimo, Texas—The cast of One Man's Family is as follows: Henry Barbour, the father is portrayed by J. Anthony Smythe; his wife, Fanny Barbour, is played by Minetta Allen; the eldest son, Paul is played by Michael Raffetto. Hazel the oldest daughter is portrayed by Bernice Berwyn. Then come the twins, Clifford and Claudia, played by Barton Yarborough and Kathleen Wilson. The youngest member of the Barbour family is Jack, played by young Billy Page. Then there is Beth Hawley, the youthful widow, played by Barbara Jo Allen; Patricia Hunter, played by Dorothy Scott. Winifred Wolfe plays the lovable little girl, Teddy. Judge Hunter is played by Charles MacAlister; Johnny Roberts by Frank Provo; and Danny Frank is Cameron Prudhomme.

CONSTIPATION, FAULTY ELIMINATION COLON, GASEOUS STOMACH OVERCOME FOR SUFFERERS



FLORATONE, a safe, non-habit forming new home treatment for treating these ailments, is being used exclusively in a Los Angeles Clinical Demonstration with excellent results. Floratone brings relief from constipation and Faulty Elimination in 15 minutes, and continued use for several weeks successfully treats the most stubborn cases of Constipation, Faulty Elimination and Gaseous Conditions of bowels and stomach for chronic sufferers. Its discoverer does not care how long you have taken laxatives, pills, mineral waters, etc., he wants you to use Floratone for 10 days and prove its value to yourself WITHOUT RISKING ONE CENT. *Mail Coupon Now.*

ACCEPT 10 DAY TRIAL OFFER

FLORATONE COMPANY
Dept. N-1, 2512 West 7th Street
Los Angeles, Cal.

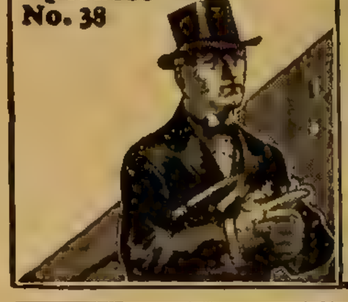
FREE BOOK

Rush me your 10-DAY TRIAL OFFER and FREE 16-page book, "Facts About Constipation, Faulty Elimination, Colon and Gaseous Conditions of Bowels and Stomach and Floratone Treatment," also X-ray illustrations, WITHOUT COST OR OBLIGATION.

Name.....
Address.....
City..... State.....

Make Money at Home
Grow Mushrooms in your cellar or shed. Exclusive new process. Bigger, better, quicker crops. More money for you! Enormous new demand. Write for Free Book. American Mushroom Industries, Dept. 937, Toronto, Ont.

Operator No. 38



Follow This Man
Secret Service Operator No. 38 is on the job! Running down Counterfeit Gang. Tell-tale finger prints in murdered girl's room. Thrill, Mystery.
The Confidential Reports of Operator No. 38 made to his chief. Write for it. **Free**
Earn a Regular Monthly Salary
YOU can become a Finger Print Expert at home, in spare time. Write for details if 17 or over.
Institute of Applied Science
1920 Sunnyside Ave.
Dept. 78-12 Chicago, Ill.

PANTS MATCHED TO ANY SUIT-

DON'T DISCARD Your OLD SUIT
Wear the coat and vest another year by getting new trousers to match. Tailored to your measure. With over 100,000 patterns to select from we can match almost any pattern. Send vest or sample of cloth today, and we will submit **FREE Sample** of best match obtainable.
AMERICAN MATCH PANTS CO.
Dept. 2-S, 6 W. Randolph St., CHICAGO, ILL.

NEW LIFETIME BUSINESS
NO HOUSE-TO-HOUSE CANVASSING

FOUR $15 SALES DAILY ..PAY $280 WEEKLY..
Installing New Business Specialty on Free Trial. Ferrell, Georgia, makes over 1,000 sales netting him $5 to $60 profit each sale, Foyer makes $4,920 his first 3 months, Pegram makes $315 his first five days. Enormous profits for high grade men installing new business specialty on free trial. Now making big cash savings for thousands of U. S. firms. $4,707 savings in 2 months for one Kansas firm on $88.60 investment. Install without a dollar down. Produces the cash to pay for itself before payment due. World's largest firms among our customers. Smallest business or office buys. Customer guaranteed cash saving 10 times price paid. We furnish you portfolio of reference letters from foremost concerns. Closes the deal. Exclusive. Representatives wanted--try this business without risking a cent of your own money. We train you. Write now for full information.
F. E. ARMSTRONG Dept. 2088-M Mobile, Ala.

GOVT. JOBS

SALARY TO START $105 to $175 MONTHLY
MEN.. WOMEN
Age Range 18 to 50

( ) Ry. Mail Clerk
( ) P. O. Laborer
( ) R. F. D. Carrier
( ) Special Agent
( ) Customs Inspector
( ) City Mail Carrier
( ) P. O. Clerk
( ) Matron
( ) Immig't Inspector
( ) Typist
( ) POSTMASTER
( ) Seamstress
( ) Auditor
( ) Stenographer
( ) U.S. Border Patrol
( ) Telephone Opr.
( ) Watchman
( ) Meat Inspector
( ) Statistical Clerk
( ) File Clerk

INSTRUCTION BUREAU, Dept. 315A, St. Louis, Mo.
Send me FREE particulars "How to Qualify for Government Positions" marked "X". Salaries, locations, opportunities, etc. ALL SENT FREE.
Name.....
Address.....

Meet Sam Hayes, The Richfield Reporter

(*Continued from page* 11)

NBC from San Francisco. In order to make extra money he worked for a stock and bond house and put over one of the largest stock deals in San Francisco history when he sold a former newspaper owner $350,000 in securities all at once. The enthusiasm which caused him to make the sale was also his downfall, for he invested in stocks himself and was caught during the latter part of the year—1929.

After the crash, early in 1930, two men called him within a few minutes.

"You ought to be an announcer," they said. "Hop over to KTAB and get a job—there's one open."

He went right on.

In 1931 the Richfield Oil Company started the "Everyone Loves a Fighter" campaign. Sam found himself giving a two minute "fight" talk five times a week for ten weeks. Then the Richfield Reporter was born. Sam was offered the job. He named his price, lost. He returned to San Francisco. Richfield tried five men in the course of about a month, and finally summoned him back. He began his work as the Richfield Reporter on May 4, 1931—and has been at it ever since without the least let-up. He is on the air for fifteen minutes six nights a week, Saturday being omitted.

HAYES proudly displays letters from every state in the union.

"One interesting experience which I had was the broadcast of the fall of a political czar in New Zealand, where I have a lot of listeners," he related.

"I later received a letter from a man stating that I had acquainted him and many of his friends with the occurrence before he had had a chance to read of it in his local newspaper."

For years, theatres in Honolulu opened their doors at a certain time. When Hayes went on the air, managers

LAST MINUTE FLASHES FROM THE NEWS

Lanny Ross has been thrown overboard! His sweetheart of the air—and if their romance was only a studio trick, thousands of listeners fell for the gag—has announced her engagement to Fred Hufsmith. Muriel Wilson appeared in NBC studios the first week of December with a diamond solitaire sparkling on the right finger . . . Radio City Party broadcasts are the latest to join the ranks of searchers for new talent. Hereafter the RCA Radiotron Company will present what they hope will turn out to be microphone Stars of the Future. Two new contestants for the honor of first prize will appear each week. . . . The O'Flynn! It's Irish, it's musical, it's thrilling! Or so say advance notices. It began early in December and you can hear it Friday nights at 10:30, by the courtesy of Standard Oil of New Jersey. William Janney, writer and producer of "The Vagabond King" is the author of the operetta. William Bacher, originator of "The Showboat" is on hand every week to direct the staging.

NOW, IRON A WHOLE WASHING For Only 1¢

NO GREATER time, money and labor saving invention ever introduced into homes than the sensational New Diamond Self-Heating Iron. So economical, the average family ironing can be done at the amazing low cost of 1c. New convenience and economy for the housewife without electricity. It's even better than gas or electricity—at ½ the cost. Easier to use, too—no wires, tubes or hoses to twist, tangle and get in the way. Makes and burns its own gas from 96% AIR and only 4% common kerosene (coal oil). All the drudgery of old fashioned ironing is banished forever. No more trotting back and forth between ironing board and hot stove. Save 2,000 steps every ironing. Women appreciate its quick, regulated, uniform heat. Always ready. **Actually cuts ironing time in half.** Moreover, the Diamond iron is exceptionally handsome. Beautiful new Rosewood heatproof handle. Latest double point design with new Button Bevel Edge. All parts heavily plated. Extra heavy CHROMIUM plate on bottom gives glass-smooth ironing surface that never needs waxing or polishing—will wear indefinitely, and simply can not rust. No wonder women are astonished and delighted—don't want to let go of a Diamond Iron once they get it in their hands. You'll like it, too.

BURNS 96% AIR

NO-RISK TRIAL Send coupon for full description and 30 days' Trial Offer with iron-clad guarantee of satisfaction. Mail it today!

Golden Opportunity For AGENTS!

Earn up to $25 in a day with the new Diamond Self-Heating Iron. Morris (Texas), made $25, and Wynne (Ohio), made $16 in one day Many excellent territories still open but going fast. MAIL COUPON TODAY for details of amazing money-making opportunity.

The Akron Lamp and Mfg. Co.
374 Iron Street **Akron, Ohio**

AKRON LAMP AND MFG. CO.
374 Iron St., Akron, Ohio

Without obligation, please tell me all about your new Diamond Iron, your NO-RISK TRIAL offer and the unusual money-making chance it makes possible.

Name.....

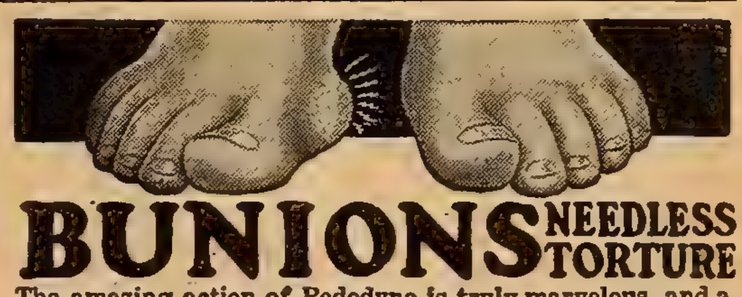
Address.....

City.....State.....

THE MYSTERIOUS WORLD WITHIN YOU

Those strange feelings of intuition and premonition are the urges of your inner self. Within you there is a world of unlimited power. Learn to use it and you can do the right thing at the right time and realize a life of happiness and abundance. Send for new, FREE, SEALED BOOK that tells how you may receive these teachings. Address: Scribe R. P. K.

ROSICRUCIAN BROTHERHOOD
SAN JOSE, CALIFORNIA

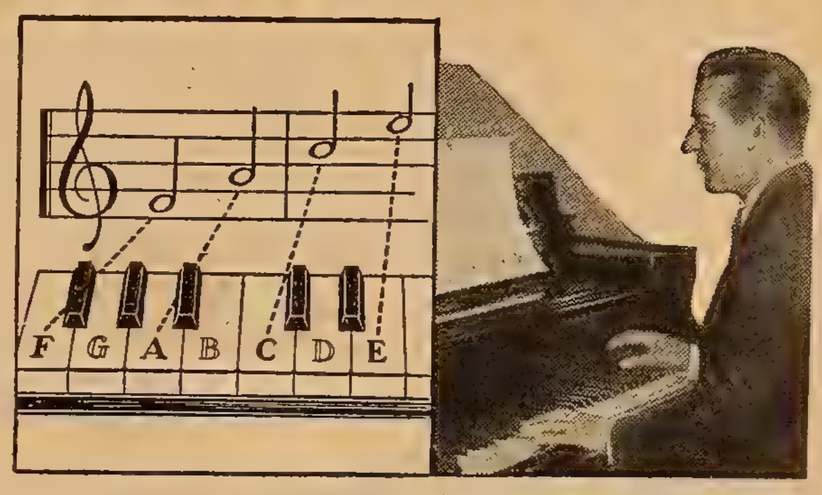


BUNIONS NEEDLESS TORTURE

The amazing action of Pedodyne is truly marvelous, and a boon to those whose bunions cause constant foot trouble and a torturing bulge to the shoes. It stops pain almost instantly and with the inflammation and swelling reduced so quickly you will be able to wear smaller, neater shoes with ease and comfort. Prove it by actual test on your own bunion. Just write and say, "I Want To Try Pedodyne." No obligation.
Pedodyne Co., 180 N. Wacker Dr., Dept. J-212, Chicago, Ill.

THOUSANDS LEARN MUSIC WORLD'S EASIEST WAY

No Expensive Teachers...No Bothersome Scales...No Boring Exercises



BEGINNERS PLAY REAL MUSIC FROM THE START

Yes, literally thousands of men and women in all walks of life have learned music—have won new friends, become socially popular—this quick, modern, easy as A-B-C way.

You, too, can learn to play—to entertain others—to pep up any party—just as these thousands of others are doing. And you can do this without the expense of a private teacher—right in your own home. You don't need to be talented. You don't need previous musical training. You don't have to spend hours and hours playing monotonous scales and humdrum finger exercises. You start right in playing real little tunes. And sooner than you expected you find yourself entertaining your friends—having the best times you ever had.

Easy as A-B-C

LEARN TO PLAY BY NOTE
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noticed that nobody came to their shows until after a certain time. Investigation resulted in the discovery that the customers were staying home to listen to Hayes. Some solved the problem by opening their houses later. Others installed radios.

Hayes once read a letter from a man named Rougier on the Christmas Islands. He received a communication from the man's father, who owned the islands, asking him to tell his son that a special ship was docking a few days later with a cargo which would surprise the people of the islands. Hayes did so, thus establishing almost in a minute communication between father and son.

If you want a look at him, you'll be able to see him announce the president in "The President Vanishes"; announce the race of the Silver Streak in "The Silver Streak"; and the horse race in "Broadway Bill," all motion pictures which at this writing have been previewed but not yet released.

It is 10:15 p. m. Sam reads his last news dispatch, lays aside his manuscript.

"Well, that's 30 for tonight, friends. This is the Richfield Reporter, Sam Hayes, speaking. I'll see you tomorrow night at ten o'clock. Good night, all. And don't forget, Hi-Octane!"

Orphan Boy

(Continued from page 35)

He finally arrived, he and his unknown band, unsung and unheralded. Only weeks of constant, determined seeking finally landed them a spot on a local radio station.

It was then, after his first broadcast, flushed with the sweet taste of success that he met Lillian at the hotel where he was staying. It needed only one more meeting and Freddy knew what had happened to him. He was in love! Lack of fame and lack of money held the impatient maestro in check just so long. Then he could wait no longer. He sent Lillian a telegram one day which read,

"Listen to second and third numbers on program and answer."

Puzzled and curious, Lillian listened. Came the low wailing of a baritone sax, Freddy was playing, "I Love You," and "Will You Be Mine?"

The answer was delivered before he was out of the studio.

"The music is swell and the answer is yes."

They made what was and still is radio's most romantic couple. Freddy knows that it is the biggest thing that ever happened to him, this marriage to the one girl in all his life he has ever loved. He still can't believe that such a girl as Lillian can really care for a man with so little background.

Lillian, in turn, knows how lucky she was to get Freddy when she did. Since he has been installed at the hotel, women completely lose their hearts to him as he stands straight and poised at the head of his orchestra, tapping out the rhythm of his soul.

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and old maids, flock around him between numbers, asking for autographs, hinting at making dates with him.

If I can't tell you more about Freddy at this time, you can blame it on the buzzer at his desk. It sounds, when he rings it, exactly like the bell in the front office, and while we talked, he continually pushed it. The poor office boy, fooled by the sound, was rushing to the front door every five minutes, to see who could be calling.

I would like to say that Freddy has only three great passions in life. Lillian, his baby, and music.

But Freddy also has a passion for spending money. It is a well known fact that without a business manager he would have no dollars at all. He simply cannot keep money. It burns holes in his pocket before he realizes it.

On the Q. T., Lillian told me that he takes any kind of a business offer very seriously. And, she added with a grin, she likes nothing better than to disguise her voice and get poor Captain Martin involved in a tedious telephone conversation. She asks him such things as the price of his band, and then will argue about it at length. Freddy, being the man of affairs at all times, never fails to fall.

While the background of his childhood is slowly, day by day, fading away, there yet remains with him a certain wistfulness and deep understanding that is not often the good fortune of the very young. He remains unspoiled, in spite of his success and the many women who dote on him.

Say, You Can't Do That!

(*Continued from page* 17)

Fred Allen program dialogue. It's out.

OF course there are some stars who pay no attention to protests if they consider them silly; or if they are isolated; or if by deleting the objectionable matter they might injure their programs. Some time ago, when I worked for Ed Wynn, I learned that the Fire Chief, some of whose best jokes are concerned with fat and thin people and old maids, is continually receiving letters of protest from the overweight, the underweight and the unmarried sisterhood. However, Wynn feels that he simply cannot sacrifice the comedy values of a proven funny type of joke to comply with what he considers silly demands.

Probably one of the funniest criticisms levelled at any star or stars . . . and one which did not result in a taboo . . . . came as the anticlimax to a highly amusing series of incidents in which Molasses and January, already mentioned, were involved. The whole thing started when they innocently did the following joke on a recent Maxwell House Showboat program:

Molasses: Ah was walkin' through mah neighbor's backyard las' night and Ah stubbed mah foot on a piece of wood. An' when Ah seed dat wood ah knew it was exactly the piece of wood

(*Continued on page* 88)

"ONE MAN'S FAMILY"

America's best-loved Radio Family

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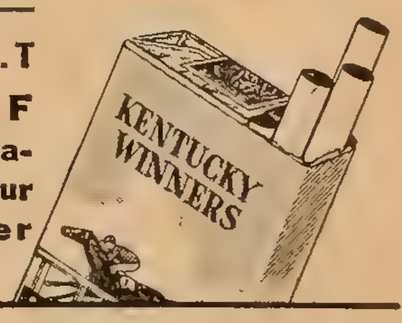

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(Continued from page 87)

that would fit mah hen house. So Ah picked up the piece of wood, threw it over mah shoulder and carried it to mah backyard, threw it down and dat's all there was to it.

January: And Ah suppose you didn't know there was five roosters and six hens roostin' on that wood!

Perfectly innocent—or so it seemed. But the very next day, the boys received an astonishing telegram from a friend of theirs, Eric Parsons, reporter on a St. Petersburg, Florida, newspaper. A darky had been brought into court on a charge of chicken stealing. And when he was asked to defend himself, he claimed that he had picked up the wood in a neighbor's backyard thinking it a fine piece for the hen house he was building—and he hadn't known until he got it home that there were chickens roosting on the wood! Yes, he had been listening to Molasses and January the previous night. Unfortunately for the darky, the judge had also been listening to Molasses and January and although the judge had a sense of humor, his sense of justice was even stronger, and the defendant got sixty days.

This astonishing incident was printed in the St. Petersburg paper, whereupon Molasses and January received one letter complaining that their comedy was encouraging crime! In spite of which far-fetched complaint, Molasses goes blithely on his way stealing microphone chickens.

When the public says, "Say, you can't do that!" the stars sometimes say, "Okay." And sometimes they say, "Oh nerts!"

Dialing the Short Waves

(Continued from page 48)

frequencies, and pick up a bass voice, "So at last I've got into communication with a Chicago ham. Well, well, well." (Ed Note: *Well* seems to be the hams' favorite word.)

And there's a fellow over in Jersey who has the finest bit of comedy dialect you ever heard. It isn't his natural way of speaking, for he can turn it on or off at will. He usually wills to turn it on only two or three times a week.

Sometimes he carries on his whole QSL with an accent that would make Lou Holtz, Rubinoff, or Blubber Bergman sound like a professor of correct diction. Sometimes he drops the accent and talks normally. This latter technique occasionally results in a bit of etherial confusion, with other hams calling hither and yon in an effort to establish communication with the man with the cuckoo dialect.

HAMS very frequently put their visiting friends in front of the microphone, with an admonition to "say something." There must be a standard routine, to which all novice speakers are forced to adhere, by law. Invariably each one giggles for a moment and then says, "Gee, I don't know anything to say. Do I sound all right? Hello. Well, I guess that's all."

It is very seldom that one hears a risque remark or so much as a profane syllable on the short waves. The hams know that the U. S. Supervisors of Radio have their men listening in twenty-four hours a day, dialing first one wave and then another, just waiting for somebody to make a slip. An utterance that would bring a blush to the most delicate cheek might mean that the ham station over which it was broadcast would lose its license.

Nevertheless, one serious discussion of tubes, condensers, coils and the like was interrupted by what sounded like a miniature explosion, followed immediately by an angry, "Dammit, darling, don't *do* that!"

The ham then went on to explain, "That was my wife I was talking to. She tickled me. If the Supervisor heard me, I hope he's a married man."

AN EASY METHOD OF MEMORIZING THE CODE

In memorizing the International code alphabet, think of the letters by their sound. That is, think of A as "dit-dah", not as "dot-dash". The following table will help you remember the letters, by showing a relationship between them.

E	·	T	—
I	··	M	——
S	···	O	———
H	····	CH	———— (used by some foreign stations)
A	·—	N	—·
U	··—	G	——·
V	···—		
W	·——	D	—··
J	·———	B	—···
L	·—··	Y	—·——
F	··—·	Q	——·—
R	·—·	K	—·—
P	·——·	X	—··—
C	—·—·		
Z	——··		

Don't try to learn the whole alphabet at once. Learn a few letters at a time, until you're sure you know them, then learn a few more.

Who Is the Man Who Saved Eddie Cantor's Life?

You can find out in next month's RADIO MIRROR. The story shows you an Eddie Cantor you've never met before—told you in detail by the man who saved his life!

In the Stars' Kitchens

(*Continued from page* 46)

Place one or two oysters on each small piece of filet and wrap the filet around, fastening it securely with wooden toothpicks. Dip each stuffed filet in salted milk, then into finely sifted bread crumbs. Arrange in a buttered pan, dot with butter and bake in very hot oven from eight to ten minutes, until browned nicely. Serve on a platter with the potato balls placed around the filets. Melt butter, add the lemon juice and parsley, pour over the filets and serve very hot.

For the dessert you can substitute any one of your favorite dishes, but if some of you never tasted Coffee Sponge Pie which I've selected for this menu, and are curious to know just how it's made, write and let me know. I'll be more than glad to send the recipe to you. And remember, it won't cost you anything! It's just this kind of service that we are desirous of extending to our readers so don't hesitate to take advantage of it.

Radio Mirror's Technical Questions and Answers

A new department, to help readers get better reception, locate "lost" call letters, and interchange ideas. No request for diagrams can be granted. Queries about commercial sets should be referred to local dealers, or the manufacturers of the sets. In writing, address SHORT WAVE DEPARTMENT, RADIO MIRROR, 1926 Broadway, New York, N. Y.

E. J., Detroit, Mich.:—The British short wave stations, together with their frequency in kilocycles, are GSA, 6050; GSB, 9510; GSC, 9585; GSD, 11750; GSE, 11865; GSF, 15140; and GSG, 17770.

T. N. G., St. Louis, Mo.:—Most of the major manufacturers make battery-operated short wave sets. Consult your local dealer, or if he has none, get in touch with a reliable mail order house.

E. L. R., New York, N. Y.:—Wants to know what station on about 31 meters featured a whistler at 6:00 P. M. on November 3. Come on, SWLS! Can anybody help ELR? Let's know if you heard this program and got the call.

T. von J., Hoboken, N. J.:—To add an output transformer to your set, connect one terminal of the primary to the plate of the last audio tube, the other terminal to the high voltage "B" positive on your eliminator. Connect the loud speaker across the secondary of the transformer. Tell your dealer what type of tube and speaker you are using, and ask for a transformer to match their impedances. If you are using a dynamic speaker, it already includes an output transformer.

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FOR A WIFE TO LEARN

The world is full of women who say to themselves, " My marriage was a mistake." No scandal. No open break. Just submission to a life without joy, without hope.

Many women give up hope too soon. These cases are sad. They are doubly sad because the woman has largely herself to blame. No wife should let herself become faint-hearted about marriage. She should go right after the real facts.

Times have changed. The days when a woman was compelled to use a poisonous antiseptic, or none at all, have fortunately passed. The trouble is that some married women have not yet learned this.

The truth about antiseptics

Of course women do not *want* to use poisons. Those who *do* take the risks of such a practice are simply living in a past age before modern improvements in antiseptics had been announced by the medical profession. Any excuse for using these poisons disappeared when *Zonite* was first offered in drug stores.

Doctors now, without reservation, recommend the practice of feminine hygiene. They know that the tragedies are over. They are confident that delicate tissues will not be burned or desensitized. No lives will be ruined by Zonite.

Zonite is *safe*, as safe as pure water. And Zonite is *powerful*. Taking carbolic acid as the standard for comparison, *Zonite is far more powerful than any dilution of carbolic acid that may safely be used on the human body.*

Also Zonite Suppositories

Besides the liquid Zonite (three sizes 30¢, 60¢, $1.00) there is a newer form, Zonite Suppositories. These are $1.00 a dozen or 35¢ a box of three. They are dainty, white, cone-like forms which provide continuing antiseptic action. Some women prefer the liquid and some the suppositories. Others use both.

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NAME GAME

Picture No. 1

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TWENTY-FIVE PRIZES, Each $2.00	50.00
TOTAL, 35 PRIZES	250.00

Picture No. 2

Name of Star .....

Thirty-five Cash Prizes Must Be Paid Your Chance Is Excellent

CAN you find the name of a radio star revealed in picture No. 1 on this page? Can you find another in picture No. 2? Then you are well on your way toward a successful entry in RADIO MIRROR'S new $250.00 cash prize Name Game. You'll want to get into this entertaining game just for the fun of the thing. And in addition there is the opportunity to win any one of the thirty-five cash awards. Think of it! You may be the one who will win the $100.00 cash First Prize! That's something to think about. And something to keep in mind every minute you are working out the answers.

Read the brief rules carefully so that you will understand exactly what is required to complete a successful entry and then get busy on your claim to a share in the prize money. If you enter your chance to win is just as promising as anybody's. Get started right now.

THE RULES

1. Each month for three months RADIO MIRROR will publish two contest drawings each of which will indicate, suggest or reveal the first and last names of a prominent radio star.

2. To compete, clip or trace the pictures and under each write the name of the radio star it reveals to you.

3. When you have a complete set of six pictures and names, write a statement of not more than seventy-five words explaining which among the entertainers you have named is your favorite and why.

4. The entry with the greatest number of correct names accompanied by the best statement of preference judged on the basis of clarity and interest will be judged the best. All prizes will be awarded on this basis. In case of ties duplicate awards will be paid.

5. All entries must be received on or before Tuesday, April 9, 1935, the closing date of this contest.. No entries will be returned.

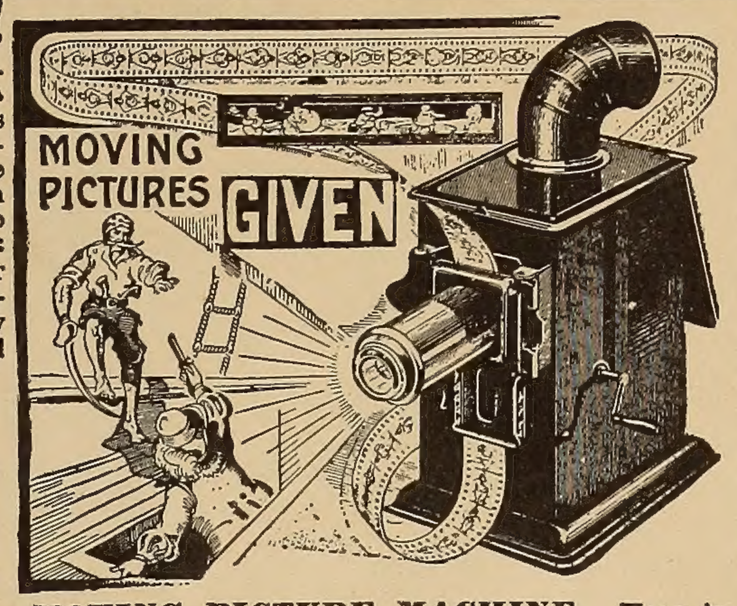
6. Submit all entries by First Class Mail to NAME GAME EDITOR, RADIO MIRROR, P. O. Box 556, Grand Central Station, New York, N. Y. Make sure your name and address are plainly marked.

WATCH FOR DRAWINGS THREE AND FOUR NEXT MONTH

C'MON BOYS. GIRLS- PICK YOUR PRIZE!

FINE PRESENTS SURE TO BE YOURS!

For selling only 27 packets of "Garden-Spot" Seeds at 10 cts. a packet and returning the $2.70 collected. *Positively nothing more to sell*—**No Extra Money to Pay,** excepting on special value **Wrist** Watch. Everybody plants Garden-Spot Seeds. Beautiful colored packets filled with living seeds guaranteed to grow. Known with favor for more than 28 years from Maine to Mexico. Lots of people will take five to ten packets. Your own family and a few friends will buy all of them. You can sell out in no time. **Here's What You Get for Selling only 27 Packets:** One Big Premium, your selection, **Extra.** We send along with your Premium as a FREE Reward for Promptness over Fifty Brightly Colored Transfer Pictures, Parrots, Ostriches, Lions, Elephants, Monkeys, Ships, Airplanes, a perfectly amazing collection; catalogue of many presents which tells you about BIG CASH PRIZES. Read the offers. Pick your Premium. Sign and mail the coupon or copy the coupon on a postcard. **SEND NO MONEY NOW—WE TRUST YOU.**



MOVING PICTURE MACHINE. Here is the greatest prize of all You can now show movies right at home. Uses films like big machines. Made of metal with snappy black enamel finish. Uses oil and comes complete with lamp-globe, film, and colored slide. Stormy nights need not be dull. Have lots of fun giving shows, **Given** for selling only 27 Packets of "Garden Spot" Seeds at 10c a Packet. We pay postage. Send to **Lancaster Co. Seed Co, Sta. 431,** Paradise, Pa.

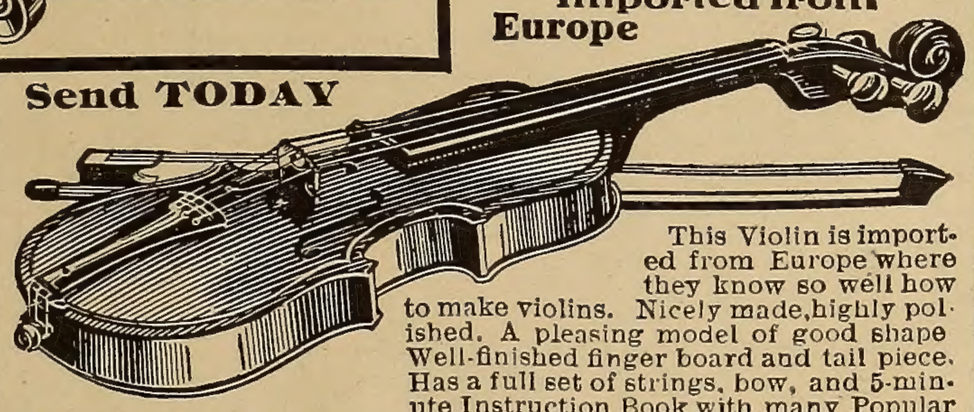
ROLLER SKATES--- Speedster Type Built for Hard Usage

Whizz! You turn the corner with a bang. You beat your friends in every race when you have genuine Skates. The smooth-running, easy-bearing rollers make fast skating easy—they go like the wind. They will expand to fit any shoe. Improved type Skate Key FREE with every pair. **For selling 27 Packets of "Garden Spot" Seeds at 10c a Packet.** Sent POSTPAID. Send all orders to **Lancaster County Seed Co., Station 431 Paradise, Pa.**

SEND NO MONEY WE TRUST YOU

VIOLIN, Bow and Instruction Book

Imported from Europe



Send TODAY

This Violin is imported from Europe where they know so well how to make violins. Nicely made, highly polished. A pleasing model of good shape Well-finished finger board and tail piece. Has a full set of strings, bow, and 5-minute Instruction Book with many Popular Songs in words and music. With this remarkable book you can quickly learn to play without a teacher. **Send no money.** Just name and address. We trust you with 27 Pkts. of "Garden Spot" Seeds to sell at 10c a Pkt. When sold send the $2.70 Collected and Violin Outfit will be sent to you Postpaid. Send your order to **Lancaster Co. Seed Co, Sta. 431, Paradise, Pa.** We Pay Postage.

GIVEN

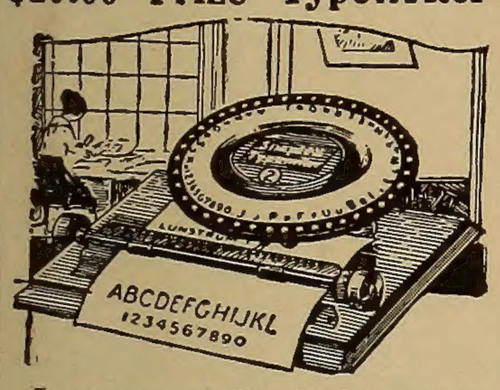
This Giant Spy Glass brings distant objects close and clear. See moon and stars and people miles away. Gives new pleasure to home, farm and Camp.

Just the thing for trappers, hunters, automobilists and all who love the great outdoors.

This powerful three-foot telescope has five sections and stretches out to 36 inches. Covered with leatherette, brass bound, imported from Europe, and there are none to be had in most American cities.

Given and SENT POSTPAID **for selling only 27 Pkts. of "Garden Spot" Seeds at 10c a Pkt.** Send TODAY

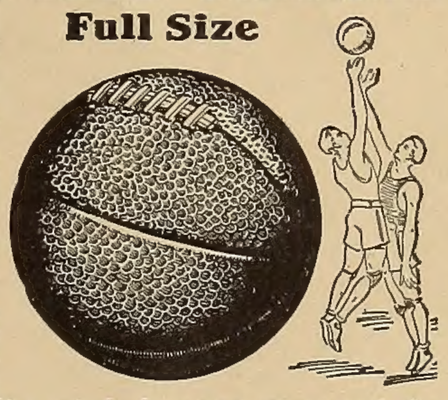
$10.00 Prize Typewriter



Learn to typewrite—it's heaps of fun. Everybody should know how these days. Easy to learn—soon you will be writing letters, school compositions, stories, etc. This typewriter makes legible copies, in fact just as neat as one which costs $100, TEN DOLLARS IN PRIZES for best letters written on this machine during the next year. Full instructions and extra ink with typewriter. EASY TO EARN. Send for 27 Pkts. of "Garden Spot" Seeds, sell at 10c a Pkt. **Lancaster Co. Seed Co. Sta. 431, Paradise, Pa.,** MAIL COUPON.

Genuine Leather BASKETBALL

Full Size



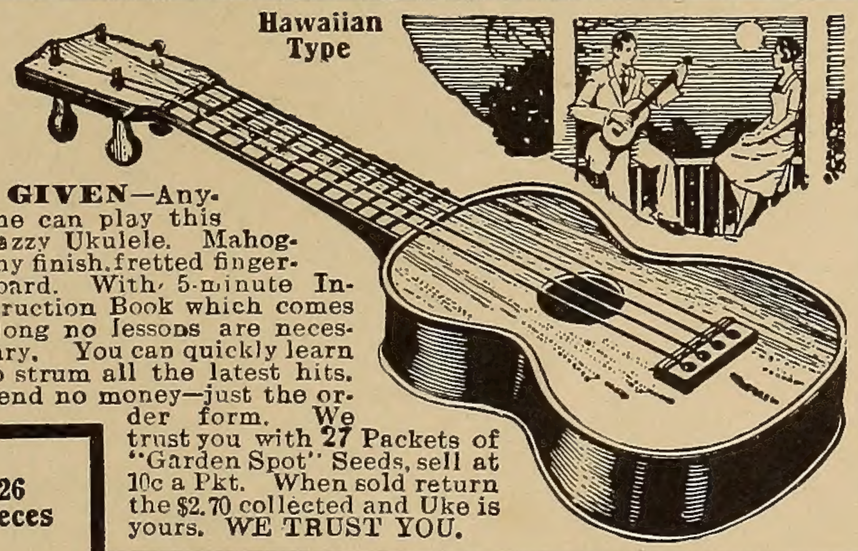
Share the thrill of basketball—now a major sport. Grand for both girls and boys. This genuine, pebble-grain cowhide Basketball will withstand the grind of many a game and the roughest practice. Latest type bladder. Complete with lacing needle and rawhide lace **Given for selling only 27 Pkts. of "Garden Spot" Seeds at 10c a Pkt.** Send for seeds today—we trust you until sold.

Scholar's Premium Budget

26 Pieces

Handsome decorated, leatherette case 8 Pencils for every purpose: 1 Jumbo Pencil for heavy marking; Compass, Ruler; Pens and Holder; Pencil-sharpener; Eraser; Colored Crayons, a complete Dictionary; Self-Filling Fountain Pen; Pocket Memo to jot down notes; Mirror in colors. Order 27 Pkts of "Garden Spot" Seeds, sell at 10 cts. a Pkt, return $2.70 collected and this handsome Set is yours. No money to pay. Send for Seeds TODAY.

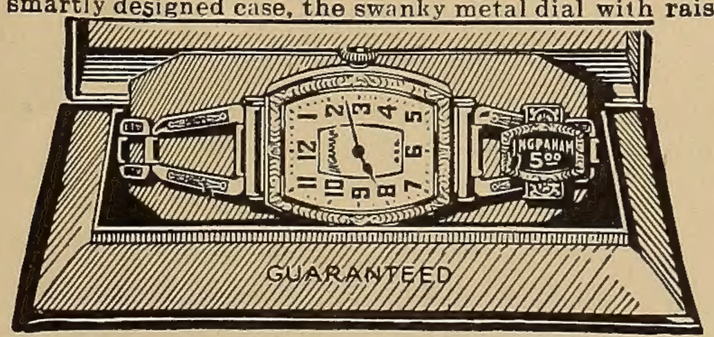
Hawaiian Type



GIVEN—Anyone can play this Jazzy Ukulele. Mahogany finish, fretted fingerboard. With 5-minute Instruction Book which comes along no lessons are necessary. You can quickly learn to strum all the latest hits. Send no money—just the order form. We trust you with 27 Packets of "Garden Spot" Seeds, sell at 10c a Pkt. When sold return the $2.70 collected and Uke is yours. WE TRUST YOU.

Guaranteed Chromium WRIST WATCH

A big American Watch factory worked three years to make this Watch possible. See the graceful shape, the smartly designed case, the swanky metal dial with raised gold numerals. Movement guaranteed. Case is all one-white metal. This beautiful Watch given for selling only 27 Packets of "Garden Spot" Seeds and 98c extra or given **with no extra money** for selling only 54 Pkts. Write for Seeds today. We trust you. **Lancaster Co. Seed Co., Sta. 431, Paradise, Pa.**

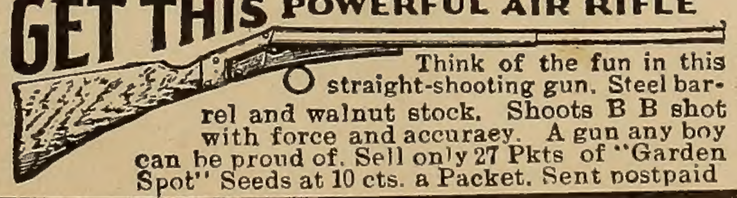


The WATCH for Men

Read This Remarkable Offer!

A "regular" man s Watch. Completely new standard 40-size thin model, with improved movement, a guaranteed accurate time-keeper. A dependable and faithful companion. **Given for selling only 27 Pkts. of "Garden Spot" Seeds at 10c a Pkt** Sent postpaid. Send NOW.

GET THIS POWERFUL AIR RIFLE



Think of the fun in this straight-shooting gun. Steel barrel and walnut stock. Shoots B B shot with force and accuraey. A gun any boy can be proud of. Sell only 27 Pkts of "Garden Spot" Seeds at 10 cts. a Packet. Sent postpaid

ALL GIFTS SENT POSTPAID

No Charges to Pay on Delivery

Cut Here

ASK DAD OR MOTHER—THEN MAIL THIS COUPON TODAY!

Lancaster County Seed Co., Station 431, Paradise, Pa.

Please send me at once 27 packets of "Garden Spot" Seeds. I agree to sell them within 30 days and return the money for my GIFT according to your offers. You agree to send my Gift promptly, postpaid.

Name_____

Post Office_____

State_____

Street or R.F.D._____ **Box**_____

Print your last name plainly below

Save 2 cents by filling-in pasting and Mailing this Coupon on a 1c Post Card TODAY

SAVE UP TO 50% *by* BUYING YOUR RADIO *Direct from* MIDWEST LABORATORIES

Thrill to Guaranteed World-Wide HIGH FIDELITY *Performance with This Amazing New* 1935 MIDWEST SUPER *Deluxe* 16-TUBE ALL-WAVE Radio!

(ALL FIVE WAVE BANDS)

ONLY RADIO COVERING 9 TO 2,400 METERS.
12,000 MILE TUNING RANGE

WORLD'S GREATEST RADIO VALUE

$57.50 *with New Deluxe Auditorium-Type* SPEAKER

(LESS TUBES)

30 Days FREE Trial!

TERMS as low as $5.00 DOWN

BEFORE you buy any radio write for the new FREE 1935 Midwest "Fifteenth Anniversary" catalog and see for yourself the many reasons why 110,000 satisfied customers bought their radios direct from the Midwest Laboratories and saved from ⅓ to ½. Why pay more than the direct-to-you laboratory price? You, too, can make a positive saving of from 30% to 50% by buying this more economical way. Learn why Midwest outperforms sets costing up to $200.00 and more. Never before so much radio for so little money! Midwest gives you triple protection with: **One-Year Guarantee, Foreign Reception Guarantee, Money-Back Guarantee.**

Only Midwest Gives You Multi-Function Dial

This dial was designed in keeping with the trend of the times, yet is not an airplane dial! It is a many-purpose dial that performs many functions. Now, Midwest guarantees that inexperienced persons can secure good foreign reception. Send for FREE miniature of actual rotating dial which clearly shows these outstanding advantages:

1. **Dial calibrated in Kilocycles, Megacycles and Meters;**
2. **Call letters of American Broadcast Stations printed on dial and illuminated;**
3. **Slow-Fast, Smooth-Action Tuning;**
4. **Station Group Locator;**
5. **Simplified Tuning Guide Lights;**
6. **Automatic Select-O-Band Indicator;**
7. **Illuminated Pointer Indicator;**
8. **Silent Shadow Tuning—Improvement on Meter Tuning;**
9. **Centralized Tuning.**

New Style Consoles

The Midwest 36-page catalog pictures a complete line of beautiful, artistic de luxe console and chassis in four colors. Write for new FREE catalog today!

Midwest long-range radios are priced as low as .. $27.50

50 ADVANCED 1935 FEATURES

Many exclusive features include: Micro-Tenuator...Fidel-A-Stat... Separate Audio Generator...Ceramic Coil Forms, etc. Only Midwest covers a tuning range of 9 to 2400 meters (33 Megacycles to 125 KC)—enabling you to easily and successfully tune in even low-powered foreign stations up to 12,000 miles away with crystal-clear, loud-speaker reception.

All 5 Wave Bands enable you to enjoy today's finest High Fidelity American programs. In addition, you get Canadian, police, amateur, commercial, airplane and ship broadcasts and derive new delight and new excitement from unequalled world-wide broadcasts... England, France, Germany, Spain, Italy, Russia, Australia, etc. Send today for money-saving facts!

SENSATIONAL HIGH FIDELITY RECEPTION

This bigger, better, more powerful, clearer-toned, super selective, 16-tube radio gives you absolute realism—assures you of life-like, crystal-clear tone—unlike anything you have ever experienced before. You will hear one more octave—overtones—that cannot be brought in with ordinary radios. Now, hear every instrument, every voice, every shade and inflection of speech.

Take advantage of the amazing 30-day FREE trial offer. Send for FREE catalog.

DEAL DIRECT WITH LABORATORIES

Increasing costs are sure to result in higher radio prices soon. Buy before the big advance...NOW...while you can take advantage of Midwest's sensational values...no middlemen's profits to pay. You can order your 1935 High Fidelity radio from the new Midwest catalog with as much certainty of satisfaction as if you were to select it in our great radio laboratories. You save 30% to 50% when you buy this popular way...you get 30 days FREE trial.. **as little as $5.00 down** puts a Midwest radio in your home. Satisfaction guaranteed or money back. Write for new FREE catalog today.

SAVE UP TO 50%

Listens to World-Wide Reception

Middletown, O.—Here are some of the stations I have heard: EAQ, Madrid, Spain—DJB, Zeesen, Germany—GSB, GSF, Daventry, England—VK3ME, Melbourne, Australia—VK2ME, Sydney, Australia—HJ2ABA, HJ4ABE, HJ3ABF, Colombia, S. A., and many more. Golden Hatfield, 2202 Grand Avenue.

Peruvian Praises Foreign Reception

Lima, Peru—We have heard the five continents with your Midwest. Have received Madagascar, Sydney, London, Paris, Vienna, Moscow, Madrid, New York, Shanghai, Tokio and also South American transmitters. Marquis H. Buchanan, Apartado 96, Plaza San Martin, 171.

MAIL COUPON TODAY! FOR AMAZING 30-DAY FREE TRIAL OFFER AND NEW 1935 CATALOG

MIDWEST RADIO CORP.,
Dept. 884, Cincinnati, Ohio.

Without obligation on my part send me your new FREE 1935-36 catalog, FREE Miniature Dial, and complete details of your liberal 30-day FREE trial offer. This is NOT an order.

User-Agents Make Easy Extra Money.
Check Here for Details ☐

Name_____

Address_____

Town_____ **State**_____

☐ Check here if also interested in a World-Wide Battery Radio.

MIDWEST RADIO CORP.

DEPT. 884 — CINCINNATI, OHIO, U. S. A.

Established 1920 Cable Address Miraco. . . . . All Codes